

PARKING BENEFIT DISTRICTS

A Winning Policy for Residents and Businesses in New Orleans

Through a grant from ULI National's Urban Innovation Fund, ULI Louisiana hosted a community symposium and stakeholder workshop on new parking management strategies, including Parking Benefits Districts. These events successfully educated and engaged the New Orleans community on improving this critical land-use issue. A final report describing action steps and recommendations for implementing a Parking Benefits District is forthcoming.

Community Symposium

ULI Louisiana held a community symposium that was free and open to the public on March 13, 2012 featuring national parking expert Dr. Donald Shoup, Professor of Urban Planning at UCLA. The purpose of the symposium was to share with the public the current approach to parking in New Orleans, challenges that exist due to parking requirements and management practices, and possible solutions offered through reform. Local leaders in development, business associations and city planning presented complementary perspectives on the impacts of current parking practices to their work. Overall, the symposium was well received by attendees and the media. Attendees ranging from neighborhood association representatives to city officials commented on the applicability of the topic and the possibilities for change.

Stakeholder Workshop

A Stakeholder Workshop co-facilitated by Dr. Donald Shoup was held the next morning to build on the effort of the public symposium. The three-hour workshop was an invitation-only event with representatives from government, business and residents designed to introduce ideas of Parking Benefit Districts (PBD) and facilitate a discussion on how implementation could work in New Orleans. The first half of the workshop focused on the economic and political case for PBDs and a detailed review of several case studies on cities that have implemented some form of PBD. The second half was discussion-oriented focused around specific policy points necessary to create PBDs in New Orleans. After a general dialog on community-wide issues, the group was separated into two breakout sessions based on specific geographic areas and developed recommendations for implementation. The workshop successfully pulled together necessary stakeholders to develop a roadmap for a PBD policy in New Orleans.

Symposium in a Glance:

4 Presentations by Local Leaders
1 National Parking Expert
175 Attendees

Local Media Coverage:

WDSU TV; WWL TV

New Orleans CityBusiness

The Times-Picayune



Community Symposium Panelists

Strong Turnout at the Stakeholder Workshop:

23 Participants representing:

- New Orleans City Council
- City of New Orleans
 - Department of Public Works
 - City Planning Commission
- New Orleans Regional Planning Commission
- Regional Transit Authority
- Local Business Improvement Districts:
 - New Orleans Downtown Development District
 - French Quarter Management District
- Residents and business representatives of the French Quarter, Faubourg Marigny, and Central Business District (CBD)



Dr. Donald Shoup Co-Facilitating the Stakeholder Workshop