

**Page: Submitter**

The Urban Land Institute invites the submission of projects to the [2021 ULI Americas Awards for Excellence](#), part of the [2021 ULI Global Awards for Excellence](#) program, from October 12, 2020 to January 8, 2021. There is also a late submission deadline, with a higher entry fee, of January 22, 2021.

Please read the [2021 ULI Americas Awards for Excellence Submission Instructions](#) before you begin.

Every submission requires payment of an entry fee. Payment is available at the end of the form – you will see an Add to Cart button.

If you pay via credit card, once you pay, the system will automatically generate a receipt and send it to your email. If you are unable to pay via credit card and require instructions for submitting payment by wire or check, you can select that option and you will receive an invoice by email. Payment is due within 30 days, or no later than February 15, 2021. If we do not receive payment before the Jury meets in February 2021, they will not review your submission.

ULI only accepts submissions digitally using this submission form. For any comment or question regarding the submission not covered in the 2021 Submission Instructions or the submission form below, please e-mail: [awards@uli.org](mailto:awards@uli.org).

Questions with an asterisk are required.

**Submitter First Name \*****Submitter Last Name \*****Submitter Job Title****Submitter Company Name \*****Submitter Email Address \*****Submitter Phone Number****Page: Project or Program****Project or Program Name \***

## Category and Sub-Category \*

Please indicate whether your submission is a Project or Program. If it is a Project, please select a sub-category. Definitions of each will appear below once you select a category.

Select one:

- Project
  - Open - All Project Types
  - Urban Open Space
  - Equitable Development
  - Resilient Development
  - Small-Scale Development
- **Program**

## Program Address \*

Please provide the address of a project team member and indicate whose address you have provided in the next question.

Street  
Line2  
City  
Country  
State  
Zip

## Address Notes - Program \*

Please indicate whose address you have provided.

## Website

Please enter a website URL for the project or program if available.

## Website 2

Please enter another website URL for the project or program, if available.

## Eligibility - Program - Viable

Please confirm the following: This program is financially viable, if applicable. For public sector/nonprofit this means demonstrating a reasonable use of financial resources.

## Eligibility - Program - Complete \*

Please confirm the following: This program is substantially complete.

## Date Started \*

If you don't know the exact date, select the first of the correct month and year.

**Date Completed \***

If you don't know the exact date, select the first of the correct month and year. If the project or program is less than 100% complete, please indicate the date you anticipate it will be 100% complete.

**Additional Phases**

Please indicate if additional phases are planned, and if so, how many.

**Summary - Program \***

Please provide a summary description of the program. Please avoid predictions ("will transform the community") and stick to facts. This description might touch very briefly on the following, which you will have a chance to describe later in more detail:

- Scope
- Number of people served
- History and impetus for the program
- Goals
- Major outcomes, results, or impact
- Major challenges overcome
- Relationship to the community and community engagement

**History - Program \***

Describe the history of the program and the relevant history of the places the program impacts. Describe key milestones in the development of the project.

**Other Awards and Recognitions \***

Please list other awards and recognition this project or program has received. Please include the year and relevant weblinks, if available. If the project has received an award from ULI at the local, national, regional, or global level, you must note that here.

**Other Awards and Recognitions \***

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**Resubmission \***

Has this project previously applied to the ULI Global Awards for Excellence or the ULI Urban Open Space Awards?

**Resubmission Details**

If you have previously applied, please note the year of each prior submission, and notable differences between those submission and this one.

## **Page: Site Statistics**

## **Page: Criteria**

The following criteria guide the jury in determining the winner(s) in all categories. All submissions should be able to respond positively to many, if not all, of the criteria. These criteria are not weighted and are not listed in any order of importance. Please include quantitative data whenever it is available. The jury will evaluate projects and programs on the extent to which they:

- achieve marketplace acceptance/financial success;
- achieve a high standard of excellence in all areas—architecture, design, planning, construction, amenities, economics, and management, etc.;
- demonstrate relevance to the contemporary and future needs of the community in which they are located;
- demonstrate innovation, through techniques, processes, or partnerships;
- have a positive impact in their communities and/or immediate context;
- exhibit environmental sustainability, stewardship, and resiliency; AND
- provide models, lessons, strategies, or techniques that other communities can replicate or adapt.

You will have the opportunity to describe marketplace acceptance/financial success on the next page.

### **EXCELLENCE IN ALL AREAS**

Describe how your project or program demonstrates leadership through a high standard of excellence in all areas.

### **RELEVANCE**

Explain how your project or program demonstrates relevance to the contemporary and future needs of the community in which it is located.

### **INNOVATION**

Explain how your project or program demonstrates innovation, through techniques, processes, or partnerships.

### **POSITIVE IMPACT**

Describe how your project or program has had a positive impact in its community and/or immediate context.

### **STEWARDSHIP**

Describe how your project or program has exhibited environmental sustainability, stewardship, and resiliency. You will have additional space to describe resiliency efforts if you are submitting for the Resilient Development category.

## **MODEL FOR OTHERS**

Describe how your project or program provides models, lessons, strategies, or techniques that other communities can replicate or adapt.

### **Page: Financial Data**

The jury will evaluate entries on the extent to which they have achieved broad market acceptance and financial success. An understanding of the financing structure is key. Projects and programs are likelier to advance to the finalist stage if the jury understands their financial success.

Public or nonprofit projects should demonstrate a reasonable use of financial resources and indicate how they have positively impacted the local economy.

Only the jury and a limited number of ULI staff will access financial information on this form. **ULI will not publish this information unless we receive authorization in writing from relevant members of the project team.**

### **Market Acceptance \***

To demonstrate how the project or program has been broadly accepted in the market, you may use any indicators that are standard for your project or program in your market, such as:

Project: percentage of units sold or leased, percentage of square footage leased, utilization rates, average daily rates, visitor data, return on investment (ROI), increase in market valuation (based on independent appraisal), occupancy rate (compared to market), stimulation of economic growth in the community, etc.

Program: increased retail revenues, infrastructure cost savings, local public services cost savings, job creation, higher property tax revenues, etc.

### **Upload 1**

You may upload additional financial information, such as pro formas, accounting statements, reports, etc.

### **Upload 2**

You may upload additional financial information, such as pro formas, accounting statements, reports, etc.

## **Financing sources \***

Please list or describe the sources and amounts of financing for this project or program. For example:

- Debt
  - Source 1, Amount
  - Source 2, Amount
- Equity
  - Source 1, Amount
  - Source 2, Amount
- Public Sector
  - Source 1, Amount
  - Source 2, Amount
- Other
  - Source 1, Amount
  - Source 2, Amount

Please list the names of institutions, companies, and public agencies whenever possible.

If you cannot disclose specific amounts, please consider providing percentages. List all amounts in USD.

Please list or describe uses of funds and costs for this project or program. If you cannot disclose specific amounts, please consider providing a percentage or a range. List all amounts in USD.

## **Total Cost - To Date \***

Total development or program cost to date (USD).

## **Total Cost \***

Total development or program cost at completion (USD). This may be the same as the previous figure if the project or program is 100% complete.

## **Page: Team**

Please list all members of the project or program team.

## **Creator(s) \***

If multiple primary creators, please separate their names with a semicolon. Example: City Redevelopment Authority; Community Development Partners

## **Implementer(s) \***

If multiple primary implementers, please separate their names with a semicolon. Example: City Redevelopment Authority; Community Development Partners

## **Other Team Members**

Please indicate if there are other project team members you want to recognize. You may name up to ten additional members.

**Team Member 1 Name**

**Team Member 1 Role**

**Team Member 2 Name**

**Team Member 2 Role**

**Team Member 3 Name**

**Team Member 3 Role**

**Authorization Contact \***

The Authorization Contact is a representative of:

- the primary developer or owner (for a project)
- the primary program creator or implementer (for a program)

Is the Authorization contact different from the Submitter?

**Authorization Contact First Name \***

**Authorization Contact Last Name \***

**Authorization Contact Job Title \***

**Authorization Contact Organization \***

**Authorization Contact Email Address \***

**Authorization Contact Phone Number**

**Authorization Contact Primary Address**

Street

Line2

City

Country

State/Province

ZIP/Postal Code

**Authorization \***

The Authorization Contact agrees to the terms below. By checking the boxes, the Submitter is acknowledging that the Authorization Contact has agreed to the terms below.

Select one or more options

- ULI may use and reproduce the information on the application and any supporting materials provided (including all images), unless noted otherwise. Please note that ULI considers any financial information not otherwise public to be proprietary to the applicant. Only the jury and a limited number of ULI staff members will have access to this information.
- There are no pending or impending concerns with the program or project's financial condition, debt, equity, or public agency subsidy; or, if there are, they will be disclosed during a potential site visit.
- The Submitter has accurately described the role of all team members and has not omitted any important team members.
- The Authorization Contact has full power and authority to provide this information and to grant these rights and permissions.

**Award Recipient \***

The Award Recipient is a representative of:

- the primary developer or owner (for a project)
- the primary creator or implementer (for a program)

The Award Recipient will indicate who will receive the certificates and trophy.

Is the Award Recipient different than the Submitter and the Authorization Contact?

**Award Recipient First Name \*****Award Recipient Last Name \*****Award Recipient Job Title \*****Award Recipient Organization Name \*****Award Recipient Email Address \*****Award Recipient Phone Number**



## **Award Recipient Address**

Street  
Line2  
City  
Country  
State/Province  
ZIP/Postal Code

## **Quote**

Please submit a quote from someone impacted by the project or program - preferably a local public official, tenant, resident, user, or community member. This quote should help to tell the story of the project or program and make it more personal. Questions this quote might answer include:

- What makes this project unique and special to you?
- What impact has this project or program had on your community?

## **Headshot**

Please include a photo of the person who provided the quote above, and provide that person's contact information below.

## **Quote by First Name**

## **Quote by Last Name**

## **Quote by Job Title**

## **Quote by Company**

## **Quote by Email**

## **Page: Images**

Projects are required to submit a presentation that includes all images. Programs are not required to do this, but may upload images if there are relevant ones.

## **For all Images**

- Submit TIFF, PNG, or JPEG formats (except Contact Sheet, which should be in PDF).
- Images should have minimum dimensions of 8.5 inches x 11 inches or A4 at 300 pixels per inch or better.
- Do not include any border, logo, number, or other collage elements.
- Avoid submitting renderings other than for the Locator Map and Site Plan. One or two diagrammatic/conceptual images might be relevant depending on the project.
- Include at least one image showing people using the space. Ideally more of the images show people using the space, although we realize this may be more challenging due to the pandemic.
- Follow this protocol for naming the image files you submit:  
AbbreviatedProjectName\_AbbreviatedLocation\_ImageName or Number
  - Example:
    - Niceproject\_SpringfieldKS\_LocatorMap
    - Niceproject\_SpringfieldKS\_SitePlan
    - Niceproject\_SpringfieldKS\_Aerial
    - Niceproject\_SpringfieldKS\_TeamPhoto
    - Niceproject\_SpringfieldKS\_Image1
    - Niceproject\_SpringfieldKS\_Image2
  - Example:
    - Bestpark\_Calgary\_LocatorMap
    - Bestpark\_Calgary\_SitePlan
    - Bestpark\_Calgary\_Aerial
    - Bestpark\_Calgary\_Image1
    - Bestpark\_Calgary\_Image2

## **Team Photo**

You may submit a photo that shows members of the design, development, or program team and/or community members who contributed to the project or program.

## **Image One**

Please see image requirements above.

## **Image Two**

Please see image requirements above.

## **Image Three**

Please see image requirements above.

## **Image Four**

Please see image requirements above.

## **Image Five**

Please see image requirements above.

**Image Six**

Please see image requirements above.

**Image Seven**

Please see image requirements above.

**Image Eight**

Please see image requirements above.

**Image Nine**

Please see image requirements above.

**Image Ten**

Please see image requirements above.

**Image Eleven**

Please see image requirements above.

**Image Twelve**

Please see image requirements above.

**Image Thirteen**

Please see image requirements above.

**Image Fourteen**

Please see image requirements above.

**Image Fifteen**

Please see image requirements above.

**Image Sixteen**

Please see image requirements above.

**Image Seventeen**

Please see image requirements above.

**Image Eighteen**

Please see image requirements above.

### **Image Nineteen**

Please see image requirements above.

### **Image Twenty**

Please see image requirements above.

### **Additional Attachments**

You may submit up to five files with related and relevant information, such as descriptive literature, press clippings, etc.

However, please note that this additional information is typically only of significant value to support applications that advance through the evaluation process and that any initial assessment by the assigned jury member, or during the first group meeting, focuses on the overall application and project details.

#### **Additional Attachment One**

See instructions above.

#### **Additional Attachment Two**

See instructions above.

#### **Additional Attachment Three**

See instructions above.

#### **Additional Attachment Four**

See instructions above.

#### **Additional Attachment Five**

See instructions above.

### **Page: Payment**

The ULI Americas Awards for Excellence program has limited philanthropic sponsorship and submission fees help ULI cover the cost of delivering the awards, including creation of case studies and content for ULI members that are based on the award-winning submissions. If you are interested in sponsorship of the awards or related events in 2021 or beyond, please email [awards@uli.org](mailto:awards@uli.org).

Submission fees are:

- Early Bird Deadline - December 18, 2020
  - Public Sector/Non-Profit - \$200
  - Private Sector - \$500
  
- Deadline - January 8, 2021
  - Public Sector/Non-Profit - \$300
  - Private Sector - \$700
  
- Late Deadline - January 22, 2021
  - Public Sector/Non-Profit - \$400
  - Private Sector - \$1,000

We have a limited number of full or partial fee waivers for Public Sector/Non-Profit organizations, where the fee is a barrier to entry. Please contact [awards@uli.org](mailto:awards@uli.org) to request a waiver and we will determine eligibility on a case-by-case basis. We are particularly interested in granting waivers to encourage submissions to the Equitable Development, Resilient Development, and Small-Scale Development sub-categories.

### **Payment \***

Please select whether the entity submitting this application is public, nonprofit, or private. This will determine which fee applies to your submission.

### **How did you find out about the ULI Americas Awards for Excellence? \***

### **Feedback**

Please provide feedback on anything related to the competition: submission platform, submission form content, deadlines, fees, etc.

When you click Add to Cart, if you have answered all required questions, you will advance to the payment page. If you have not answered all the required questions, the form will take you back to the first of those questions. Please email [awards@uli.org](mailto:awards@uli.org) if you experience any issues with this form.