Advisory Services Quarterly

Practical Insights, Better Communities
January 2021

Engagement and Impact

**ULI Annual Report**

ULI’s FY20 Annual Report is now available. Read about the work of the Advisory Services program, including the program’s first virtual panel; the impact of a panel on affordable housing policy in Washington, D.C.; and a panel on the creation of an equitable park system in Kansas City, Missouri.

READ THE ANNUAL REPORT
Panel Update: Colorado Springs, 2012

Eight years after a ULI Advisory Services panel gathered in Colorado to brainstorm about how to revitalize downtown Colorado Springs, the city’s 120-block urban core is thriving. Read about the impact of this panel’s recommendations, which included opening the U.S. Olympic & Paralympic Museum as a downtown anchor.

*Read the 2012 panel report*

Member Welcome: New Panelists

**Maggie Parker**

Maggie Parker is the managing partner and founder of Innovan Neighborhoods LLC, a community-oriented real estate development and consulting firm in Dallas, the city where she was raised.

Maggie served on the November 2020 virtual Advisory Services panel for Washington, D.C., providing expertise on equitable approaches to economic development in the District’s central business district.

From joint ventures for affordable single-family homes to leading phased, master-planning development strategies in transitioning neighborhoods, she works to build and strengthen neighborhoods in concert with community stakeholders.

This was Maggie’s first volunteer experience with the Advisory Services program. Please join us in welcoming her to the program!

*Also new to Advisory Services this past quarter were:*
Dr. John Batey, Wyoming Community Development Authority, Casper, Wyoming
Sonja Ewing, Maryland–National Capital Park and Planning Commission, Riverdale, Maryland
Diane Gormely-Barnes, HNTB, Chicago, Illinois
Eamonn Hutton, Agency Landscape + Planning, Cambridge, Massachusetts
Julie O’Brochta, SOM, Chicago, Illinois
Molly Simpson, Fannie Mae, Boston, Massachusetts
Drew Torbin, Black Bear Energy Inc., Boulder, Colorado

Advisory Services is always looking to recruit new talent for panels! If you would like to serve on an Advisory Services panel or would like to recommend a colleague, email advisoryservices@uli.org or express your interest via Navigator, and someone from our team will be in touch.

Contact us to bring a virtual panel to your community

Recent and Upcoming Work

Washington, D.C., Virtual Advisory Services Panel

November 17–19, 2020

The District of Columbia and the Washington, D.C., Economic Partnership sponsored a virtual Advisory Services panel to gain strategic recommendations for ensuring the economic resilience of the District’s central business district (CBD) and that post-COVID recovery efforts in the CBD are equitable. The panel, chaired by Marilyn Jordan Taylor, delivered its recommendations November 19.

Toronto Panel Follow-up Webinar and Report Release

Tower Renewal Check-up Webinar: Confronting the Private-Sector Rental Affordability Challenge
More than a decade since the high-profile launch of Toronto’s Tower Renewal Program, designed to upgrade the city’s over 1,000 apartment towers while maintaining affordability for over a half million Toronto residents, a newly released Advisory Services report offers critical and timely analysis. Significant progress is underway to revitalize publicly owned towers, but the challenges facing privately owned buildings (85 percent of the stock) remain daunting.

WATCH THE WEBINAR  READ THE REPORT

Virtual Advisory Service Panels
Virtual offerings are ideal for land use, real estate, and municipal policy challenges that may not require a site visit from ULI.

Completed Virtual Advisory Service Panels and Project Analysis Sessions

Advisory Services has completed virtual Advisory Services panels for Montgomery County, Maryland; Dallas, Texas; and Washington, D.C. The program has also conducted virtual project analysis sessions for Fayetteville, Arkansas; Brampton, Ontario; Rochester, New York; Hammond, Indiana; Moline, Illinois; and Delta, Colorado.

Know a community that could use Advisory Services’ expert insight? Contact us at advisoryservices@uli.org to connect us!
Help Advisory Services through The Foundation for ULI

Advisory Services is at the heart of ULI’s philanthropic spirit. The giving of time, talent, and treasure by ULI members allows this signature program to help cities flourish, grow, and prosper. As we embark on 2021, our communities need Advisory Services more than ever.

We ask that you consider making a gift toward Advisory Services to help us continue and expand this work. Simply check the box to designate your donation to the program.

CONTACT THE ADVISORY SERVICES TEAM

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