

ULI University Forum Agenda

Wednesday, May 12, 3:30pm to 5:00pm Eastern

Learn more about the [University Forum](#) and [ULI Forums](#) on the ULI website.

How to access the videocall:

- For [ULI Spring Meeting](#) attendees, you can access this forum on the meeting [virtual platform](#), under the Forums tab.
- For invitees, you will find the Zoom link in the calendar invite from gretchen.sweeney@uli.org.

Moderators:

- **Brian Andrews** Louisiana State University andrews@lsu.edu
- **Collete English Dixon** Roosevelt University cenglishdixon@roosevelt.edu
- **Eric Maribojoc** George Mason University rmariboj@gmu.edu
- **Ryan Dietz** University of Georgia rdietz@uga.edu

ULI:

- **Cindy Chance**, EVP, Product Councils and ULI Learning cindy.chance@uli.org
- **Sophie Lambert**, VP, UrbanPlan sophie.lambert@uli.org
- **Gretchen Sweeney**, Sr. Dir., Awards and University Connections gretchen.sweeney@uli.org
- **Alissa Akins**, Sr. Manager, ULI Learning alissa.akins@uli.org

AGENDA

3:30pm – 3:40pm (10 min): Welcome/Introductions

1. Icebreaker – Attendees type into the chat:

1. Your name and university affiliation or connection.
 2. What are three trends that will most affect the CRE industry in the next decade?
- 2. Gretchen Sweeney:** Purpose of ULI Forums and University Forum
- 3. Cindy Chance:** ULI Learning, University Connections, and DEI vision and progress

3:40pm – 4:10pm (30 min): The future of the commercial real estate job market for recent graduates

Moderators: Brian Andrews, Collete English Dixon, and Eric Maribojoc

1. What employment opportunities do we anticipate will exist in the next 5, 10, 20 years?
2. What will be different across the different aspects of real estate (e.g., physical/spatial vs. capital/financial vs. technology/technical)?
3. How can we meet the needs of future employers?
4. How do we inspire students early in college (or earlier) to pursue a career in CRE?
5. How can we ensure a pipeline of diverse students are prepared to capitalize current and anticipated opportunities? How do we contribute to improving the diversity of the industry? How do we reach and inspire students to whom the world of CRE is not already accessible? What are universities currently doing or attempting?

4:10pm – 4:40pm (30 min): The state of undergraduate commercial real estate education

Moderators: Collete English Dixon, Eric Maribojoc, and Ryan Dietz

1. We've seen a lot of growth and change in undergraduate commercial real estate education. Where is undergraduate CRE education headed?
2. How will we need to adapt to support students and other learners now? In the future?

4:40pm – 4:55pm (15 min): Research and the CRE sector

Moderators: Ryan Dietz

1. How can we facilitate collaborations to meet the needs of the ULI community?
2. What kind of needs does industry have that universities can answer? For the industry representatives in the room: If you had a research dept what would you like them to do? What kind of variables need to be more closely examined?
3. What data sources do universities need that industry might have?

4:55pm – 5:00pm (5 min): Wrap up and Adjourn

- **Next University Forum.** Quarterly? Biannual?
- **Leadership.** We are hoping to form a diverse leadership group for this Forum going forward. Please let us know if you are interested in being involved!
- **Survey/Feedback.** ULI will follow up with a survey so that you can provide feedback on the forum and indicate interest in future topics for the forum.

We hope this initial University Forum establishes a regular convening and dialogue to:

- Share best practices in real estate and land use education and extracurricular learning at the undergraduate and graduate levels.
- Create or expand on collaborative extracurricular student experiences across institutions and markets.
- Identify and test strategies for welcoming and supporting a more diverse set of students entering the real estate and land use professions.
- Identify and support ULI development of resources for undergraduate and graduate learning and applied research.

Relevant Links

- [ULI Learning](https://learning.uli.org) (learning.uli.org)
- [ULI University Connections](#)
- [ULI University Partners](#)
- [ULI Etkin Scholars](#)