A GLOBAL ALLIANCE

The ULI Greenprint Center for Building Performance is a worldwide alliance of leading real estate owners, investors, and strategic partners committed to improving the environmental performance of the global commercial real estate industry. Through measurement, benchmarking, knowledge sharing, and the implementation of best practices, Greenprint strives to reduce greenhouse gas emissions by 50 percent by 2030 and achieve net zero carbon operations by 2050. In the Greenprint community, there are no rankings or ratings; members collaborate to achieve improved environmental performance. Greenprint members account for:

$1.3 TRILLION IN REAL ESTATE AUM
11,991 PROPERTIES IN THE GREENPRINT PORTFOLIO
2.92 BILLION SQFT (271 MILLION SQM) BENCHMARKED
30 COUNTRIES IN THE GREENPRINT PORTFOLIO

For the tenth year in a row, properties participating in Greenprint achieved reductions in energy consumption, carbon emissions, water use, and waste generation. With annual emissions reductions averaging over 3%, Greenprint member properties are on track to meet their goal of reducing emissions by 50% by 2030.

GREENPRINT CARBON REDUCTIONS OVER TIME (PERCENTAGE)
Greenprint members benefit from collaboration and networking with other leading sustainable real estate organizations. In addition to learning from and participating in a sustainability-focused community, members also gain access to ULI's global resources and programs.

**NETWORK WITH PEERS**
- Network with real estate owners and investors leading the way on sustainability
- Participate in Greenprint's monthly performance committee calls on different sustainability topics and specialty working groups to exchange best practices and shape industry standards
- Access to members-only webinars, best practice sharing forums, and special content from Greenprint's Innovation Partners, a member-vetted list of service providers

"Performance Committee Calls are the backbone of the Greenprint community. I feel the audience is me. There are lots of people, and they have different experience levels. It was helpful to ramp up my knowledge, and I credit this ramp up to Greenprint." – Assistant Vice President, Global Investment Management Firm

**LEADERSHIP OPPORTUNITIES**
- Opportunity to demonstrate sustainability leadership by contributing case studies or speaking on panels
- Become eligible to align with the ULI Greenprint Net Zero Goal to achieve net zero carbon operations by 2050

"Greenprint provides information on what other members’ companies are doing and tells us what the trends are. By aligning us to other industries, that shapes for us what to focus on." – Sustainability Leader, Commercial Real Estate Company

**DATA TRACKING**
- Members contribute annual energy, water, waste, and emissions data to the Greenprint benchmarks, which are published in an annual *State of Green Performance Report* (all data aggregated and anonymized)
- Obtain associated individual company report with details on year-over-year performance at the asset-level
- Greenprint members looking for an environmental management platform are eligible for discounts from multiple providers

**ULI CONNECTIVITY**
- Recognition as a member on the ULI Greenprint Center website and materials
- Share best practices in sustainable real estate with the broader ULI membership to further advance the industry
- One individual full ULI membership (~$1,220)
- One registration to attend the ULI Spring, Winter, or Fall Meeting (~$2,200)

**ANNUAL MEMBER FEES**
Member fees are based on an organization's total real estate assets under management.
- AUM <$1B: $5,000
- AUM $1B–$5B: $7,500
- AUM $5B–$20B: $10,000
- AUM >$20B: $15,000

**READY TO GET YOUR COMPANY INVOLVED? EMAIL GREENPRINT-INFO@ULI.ORG**