ULI University Forum – Agenda

Tuesday, October 12, 2:00pm to 5:00pm Central Time

Room W471a in McCormick Place Convention Center West, Chicago, Illinois

This will be an in-person meeting for registered attendees at the 2021 ULI Fall Meeting.

ULI member moderators

- Mark Bhasin, New York University (NYU) – Adjunct Associate Professor, Finance, Leonard N. Stern School of Business
- Maria Day-Marshall, University of Maryland (UMD) - Director, Colvin Institute of Real Estate Development; Associate Clinical Professor
- Casius Pealer, Tulane University – Director, Master of Sustainable Real Estate Development

ULI staff

- Cindy Chance, EVP, Product Councils and ULI Learning  cindy.chance@uli.org
- Gretchen Sweeney, VP, University Programs and Awards  gretchen.sweeney@uli.org
- Alissa Akins, Sr. Manager, ULI Learning  alissa.akins@uli.org

DRAFT AGENDA (2:00pm to 5:00pm CDT)

2:00pm – 2:05pm (5 min):
Cindy Chance – Welcome, ULI Learning, and University Connections

2:05pm – 3:00pm (55 min):
Introductions (whole group or breakouts depending on final number)
- Your name and university affiliation or connection
- Your involvement with ULI

Discussion
- What is on your mind right now related to your academic program, students, and/or your business?
- What do you see as the top trends that will most affect the CRE industry and emerging professionals in the next decade?

3:00pm – 3:10pm (10 min):
Break

3:10pm – 3:45pm (35 min):
Moderated discussions
Whole group, or breakouts, depending on the final attendance #
- Mark Bhasin: Integrating ULI resources into curriculum
- Maria Day-Marshall: Recruiting a diverse group of students and faculty
- Casius Pealer: Integrating mission into curriculum:
  - Sustainability, Resilience, Climate, DEI, and more

3:45pm – 4:00pm (15 min):
Report out from groups, or additional time for discussions

4:00pm – 4:30pm (30 min):
ULI Updates
• **Alissa Akins:** ULI Learning courses and certificates

• **Gretchen Sweeney:**
  o University Partners
  o ULI Etkin Scholars
  o Undergraduate Virtual Program
  o Urban Plan curriculum update and workshops

4:30pm – 5:00pm (30 min): Further discussion on topics of interest to the group
5:00pm: Adjourn

### Relevant Links

- [ULI Learning](https://learning.uli.org)
- [ULI University Connections](#)
- [ULI University Partners](#)
- [ULI Etkin Scholars](#)
- [Urban Plan](#)