



ULI University Forum – Agenda

Tuesday, October 12, 2:00pm to 5:00pm Central Time

Room W471a in McCormick Place Convention Center West, Chicago, Illinois

This will be an in-person meeting for registered attendees at the 2021 ULI Fall Meeting.

ULI member moderators

- **Mark Bhasin**, New York University (NYU) – Adjunct Associate Professor, Finance, Leonard N. Stern School of Business
- **Maria Day-Marshall**, University of Maryland (UMD) - Director, Colvin Institute of Real Estate Development; Associate Clinical Professor
- **Casius Pealer**, Tulane University – Director, Master of Sustainable Real Estate Development

ULI staff

- **Cindy Chance**, EVP, Product Councils and ULI Learning cindy.chance@uli.org
- **Gretchen Sweeney**, VP, University Programs and Awards gretchen.sweeney@uli.org
- **Alissa Akins**, Sr. Manager, ULI Learning alissa.akins@uli.org

DRAFT AGENDA (2:00pm to 5:00pm CDT)

2:00pm – 2:05pm (5 min):	Cindy Chance – Welcome, ULI Learning, and University Connections
2:05pm – 3:00pm (55 min):	Introductions (<i>whole group or breakouts depending on final number</i>) <ul style="list-style-type: none"> • Your name and university affiliation or connection • Your involvement with ULI Discussion <ul style="list-style-type: none"> • What is on your mind right now related to your academic program, students, and/or your business? • What do you see as the top trends that will most affect the CRE industry and emerging professionals in the next decade?
3:00pm – 3:10pm (10 min):	Break
3:10pm – 3:45pm (35 min):	Moderated discussions <i>Whole group, or breakouts, depending on the final attendance #</i> <ul style="list-style-type: none"> • Mark Bhasin: Integrating ULI resources into curriculum • Maria Day-Marshall: Recruiting a diverse group of students and faculty • Casius Pealer: Integrating mission into curriculum: <ul style="list-style-type: none"> ▪ Sustainability, Resilience, Climate, DEI, and more
3:45pm – 4:00pm (15 min):	Report out from groups, or additional time for discussions
4:00pm – 4:30pm (30 min):	ULI Updates

- **Alissa Akins:** ULI Learning courses and certificates
- **Gretchen Sweeney:**
 - University Partners
 - ULI Etkin Scholars
 - Undergraduate Virtual Program
 - Urban Plan curriculum update and workshops

4:30pm – 5:00pm (30 min): Further discussion on topics of interest to the group

5:00pm: Adjourn

Relevant Links

- [ULI Learning](https://learning.uli.org) (learning.uli.org)
- [ULI University Connections](#)
- [ULI University Partners](#)
- [ULI Etkin Scholars](#)
- [Urban Plan](#)