February 2021

The ULI Center for Sustainability and Economic Performance is dedicated to creating healthy, resilient, and high-performance communities around the world.

Greenprint  Building Healthy Places  Urban Resilience

Upcoming Events

ULI Blueprint for Green Real Estate - Webinar Series

February 26 - April 23, 2021
12:00-1:00pm ET

The ULI Blueprint for Green Real Estate webinar series continues! On February 26th the series will highlight Best Practices in Sustainable New Construction and will feature speakers from Brookfield Properties, Crescent Communities, and Morgan Creek Ventures. During the March 19th webinar, sustainability leaders will unpack Financing and Implementing Quick Sustainability Wins and Deep Green Retrofits in Existing Buildings.

Register & Learn More Here

Climate Risk and Market Value: Data Innovations for Real Estate

March 10, 2021
1:00-2:00pm ET

In this webinar, speakers will share trends in climate analytic tools, recent updates to critical Federal flood rating models at FEMA, insights on insurance markets, and examples of how cities are leveraging data to improve resiliency and quality of life. Take away a critical understanding of what resources are available, how the field of climate analytics is growing, and what questions to ask now while climate risk model improvements are underway.

Register & Learn More Here

ULI Learning Course: Net Zero Real Estate:
Renovating and Building for Profitability

March 22 - April 3, 2021

Developed for the general real estate practitioner, this course will teach you the process of renovating existing commercial buildings, as well as greenfield developments, to a Zero Net Energy Bill and Operational Carbon Neutrality, with a very strong emphasis on the health and wellness of its occupants. This course will provide you with the resources, methods, and materials needed to apply this methodology to your own projects, and will teach you how to assess the economic value of driving your renovations in this direction.

Register & Learn More Here

ULI Housing Opportunity Conference

March 16 - 17, 2021

The ULI Terwilliger Center for Housing is hosting the Housing Opportunity Conference from March 16-17th and brings together a diverse mix of private and nonprofit real estate developers, public officials, urban and regional planners, housing advocates, architects, investors, and lenders with one common goal – to expand housing opportunities in their communities. Sustainability, resilience, and health will be part of the agenda, during both the main conference and in on-demand sessions.

Register & Learn More Here

Building Healthy Places Book Club

April 1, 2021
12:00-1:00pm ET

Our spring selection is Brave New Home: Our Future in Smarter, Simpler, Happier Housing by Diana Lind. We will host three virtual meetups for the title, including a Kickoff on April 1; Mid-Book Discussion Groups on April 29; and a Talk with the Author on May 27. All sessions at 4pm ET via Zoom.

Register & Learn More Here

Did you miss it?

Building the Foundation of a Sustainability Program

Building on the leading sustainability work that Greenprint member organizations have been implementing since 2009, ULI Greenprint developed The ULI Blueprint for Green Real Estate to support real estate owners and investors looking to develop or accelerate a sustainability program. The first episode in the ULI Blueprint for Green Real Estate webinar series featured Elena Daniel of CenterPoint Properties and Jonathan Flaherty of Tishman Speyer, as they unpacked how to develop an initial vision for a sustainability program, obtain buy-in, and define successes.
ULI Reports and Resources

Small Vehicles, Big Impact: Micromobility's Value for Cities and Real Estate

This report demonstrates the value of micromobility to the real estate industry, shows the growing case for real estate professionals to support micromobility (such as by providing onsite charging infrastructure), and helps city officials understand the real estate perspective on micromobility as they continue to regulate this rapidly evolving market. Although only one component of a transportation network, micromobility has the potential for an outsized impact on mobility, equity, and sustainability. Unlocking these benefits requires working across sectors to not only provide vehicles but also create a supportive environment with reliable charging stations and safe infrastructure.

Read Full Report

Opportunities to Get Involved

ULI, FifthWall, CREtech Survey on Real Estate Investment in Climate PropTech

ULI has partnered with CREtech and Fifth Wall to better understand how the real estate industry as a whole is currently addressing the critical issue of climate change via real estate climate technology investing. Your responses will help us effectively benchmark our industry's progress in the months and years ahead. This survey is intended to gauge real estate strategies, priorities, and future plans for investing in climate technologies. The survey should take approximately 5 minutes to complete, and we ask that all responses are submitted by March 8th. Complete the survey here.

Applications Open for Salazar Center’s Thriving Cities Challenge

The Thriving Cities Challenge will champion and invest in breakthrough projects that use innovative nature-based solutions to advance climate resilience, advance racial equity, and strengthen communities. The winner of the challenge will be awarded up to $100,000. Join the applicant webinar on March 15th to learn more about the challenge and how to apply.

Green Lease Leaders Deadline & Multifamily Expansion

The U.S. Department of Energy’s Green Lease Leader application deadline is approaching on March 31st. Apply for gold, silver, or team transaction recognition here. Additionally, the recognition reference guide for landlords can be found here. New for 2021 – Green Lease Leaders has expanded to include prerequisites for multifamily properties.

New in Urban Land Online

- Amid Transit Uncertainty, Micromobility Helps Properties Remain Accessible, Diana Schoder
- Confronting COVID-19: Opportunities for Upgrading Leased-Space Fitouts, Emily Pierce
Cities Look to Combined Public-Private Action to Scale Up Climate Resilience, August Williams- Eynon
Despite Pandemic and Other Issues, Future of Cities Remains Greener, Cleaner, and More Desirable, Brett Widness
Encouraging City of Tampa to Be Bold in Efforts on Attainable Housing, Trish Riggs
A Common Ask: Collecting ESG Data on Building Materials, Starting with Embodied Carbon, Robert James Pratt
Chairman’s Message: Introducing Our New Mission Statement, Owen Thomas
Task Force Seeks Equitable Development in Sacramento through Strong Community Engagement, Trish Riggs

In the News

Lessons for Cities, Companies Worldwide From ULI, Commercial Property Executive
It’s Time For Residential Real Estate To Connect Customer Health With Their Projects, Forbes
Wildfire smoke’s economic damage lingers after the flames, Chicago Tribune
How Much Is The Weather In Texas Due To Climate Change?, NPR
Global blueprint for climate disclosures by companies due in September, Reuters
A Glimpse of America’s Future: Climage Change Means Trouble for Power Grids, NY Times
The battle over climate change is boiling over on the home front, Washington Post
How to rebuild a Dallas neighborhood after severe tornado, Dallas Business Journal
How to connect and heal St. Paul’s Rondo neighborhood, Star Tribune

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