2022 ULI Hines Competition

Participate in an unparalleled interdisciplinary learning experience.

COMPETE FOR $50,000!

ULI.ORG/HINES
HINESCOMPETITION@ULI.ORG
The Urban Land Institute is a global nonprofit organization.

ULI convenes meetings and events, designs programs and initiatives, and develops content and case studies that inspire members to integrate big ideas and emerging trends in their own business practices.

Sometimes referred to as a think tank, ULI brings together a unique hybrid of research, education, thought leadership, and hands-on experience.
MEMBERS MAKE THIS A MEANINGFUL NETWORK

ULI’s membership consists of interdisciplinary professionals from every public and private industry sector connected to real estate.

- Academia
- Architecture
- Brokerage
- Construction
- Development
- Engineering
- Government
- Green building
- Investment and finance
- Land and building management
- Legal
- Nonprofit
- Proptech
- Transportation
- Urban planning
- And more . . .
THE MISSION OF THE URBAN LAND INSTITUTE

Shape the future of the built environment for transformative impact in communities worldwide

MISSION COMMITMENTS

CONNECT active, passionate, diverse members through the foremost global network of interdisciplinary professionals

INSPIRE best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

LEAD in solving community and real estate challenges through applied collective global experience and philanthropic engagement
Teams

- 5 team members required
- Inter-state, inter-collegiate teams welcome
- Graduate students enrolled full-time in a degree granting program
- Undergraduates enrolled full-time in the fifth year of a five-year pre-professional program (BLA, BArch)
- Part-time students if they have finished at least one semester
- A minimum of three disciplines that grant three different degrees
  - One non-design discipline
  - One design discipline
Advisors

- Program head approval (dean, department chair, program director)
- At least one faculty advisor from sponsoring university
- Optional second faculty advisor
- Optional professional advisors
- Advisors are not required to be members of ULI
- Prior to the competition starting, you can contact a local ULI District Council to inquire about finding a professional advisor. District Councils are listed online here.
Schedule

- Team Application Period: September 14 to December 10, 2021
- Site Announcement: January 3, 2022
- Launch Webinar: January 10, 2022
- Competition: January 10 – 24, 2022
- Jury Selects Finalists: February 2022 (Virtual)
- Finalists Announced: February 16, 2022 (Virtual)
- Finalist Site Visit: March 3-4, 2022 (In person)
- Rehearsals: March 18, 2022 (Virtual)
- Jury Site Tour: April 6, 2022 (In-person)
- Finalists Presentations: April 7, 2022 (In-person)
Competition – Round 1 – January
Competition Jury

- 12 or more ULI members nationwide
- Expertise that reflects the student disciplines:
  - **Real Estate**: development, investment, brokerage
  - **Design**: Architecture, landscape architecture, urban design
  - **Planning**: urban planning, economic development, land use law
Site Visit

- Finalist students tour site, meet with local stakeholders who answer their questions
Virtual Rehearsals
Rehearsal Advisors

- Six or more ULI members based in the host city or region
- Provide local knowledge and site context to finalist teams
- Provide feedback on the finalist team presentations before they present to the Competition Jury
- Expertise that reflects the disciplines the students are studying:
  - **Real estate**: development, investment, brokerage, market analysis
  - **Design**: Architecture, landscape architecture, urban design
  - **Planning**: urban planning, economic development, land use law
2021 Student Submissions

uli.org/hines2021gallery
Competition Brief

For an example brief, click here to download.

- Released to teams on January 10
- Provides maps of the site
- Provides area history, list of planning documents
- Outlines the challenge
- Connects students to a list of resources:
  - GIS files, photos, pro forma template
- Details the deliverables, constraints
- Submission requirements, including document dimensions
Finals
In-person in host city in 2022
Access starting January 3rd

Available to each participating team

2022 ULI Hines Competition

ArcGIS Online
ArcGIS Urban
ArcGIS StoryMaps
ArcGIS Business Analyst

and more!
Available to each participating team

2022 ULI Hines Competition

3D Mesh Basemap

In addition to standard GIS layers for the site location, high-resolution imagery and 3D integrated mesh can be used in your analysis and design process.
CLICK HERE TO REGISTER A TEAM: ULI.ORG/HINES2022
CREATE A FREE ULI ACCOUNT IN ORDER TO REGISTER

Q&A

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