



### May 2021

The ULI Center for Sustainability and Economic Performance is dedicated to creating healthy, resilient, and high-performance communities around the world.

Greenprint

Building Healthy Places

Urban Resilience

## Take Our Survey!



CSEP is currently reviewing the ways we share ULI publications and reports with our members in order to identify opportunities to modernize them for a virtual era.

Please take the three-minute survey below by May 27th.

Your feedback will inform our future publications.

**TAKE THE SURVEY**

## Announcements



### Six New Greenprint Members Align With Net Zero Goal

The ULI Greenprint Center for Building Performance has [revealed](#) that six new real estate leaders, representing over 1,700 buildings, have announced plans to reduce their carbon emissions of their collective portfolio under operational control to net zero by the year 2050. This is on top of the eleven ULI Greenprint members that already publicly aligned with this goal last fall. Learn more about the ULI Net Zero Goal [here](#).

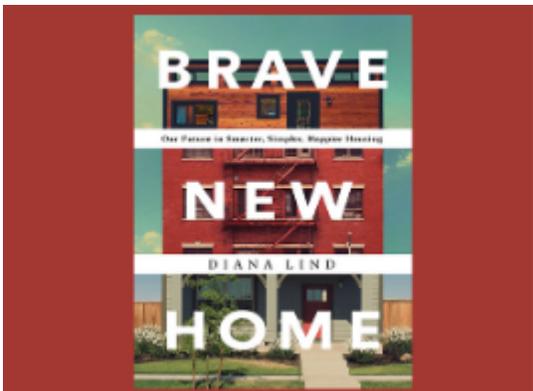
### ULI Joins the State Resilience Partnership

States around the country are increasingly taking the lead on flooding and resilience. In light of the recent activity, innovation, and demand for guidance in this topic area, the Urban Land Institute has joined the newly



launched [State Resilience Partnership](#). This partnership brings together a network of 15 organizations united by a commitment to support state leaders as they craft resilience strategies. Our organizations — representing environmental groups, academic and research organizations, businesses, local leaders, and more — will work to fill knowledge gaps and support state leaders as they answer key questions about state resilience.

## Upcoming Events



### Building Healthy Places Book Club

**May 27, 2021**  
4:00-5:15pm ET

Our spring selection is *Brave New Home: Our Future in Smarter, Simpler, Happier Housing* by Diana Lind. We held a kickoff event and mid-book discussion groups in April, and we will host a virtual talk with the author on May 27th.

[Register & Learn More Here](#)



### ULI Exclusive: Wildfire Resilience Demonstration with IBHS

**June 15, 2021**  
11:30am-12:30pm ET

Join us for a live, exclusive demonstration of home wildfire resilience via video feed from the test chamber at the Insurance Institute for Business and Home Safety.

[Register & Learn More Here](#)



### The Buzz on Bees and Real Estate

**June 29 2021**  
8:00am-9:00am PT

Save the date for this upcoming ULI Los Angeles webinar. Panelists from Kilroy Realty Corporation and CommonWealth Partners will share their perspective on why biodiversity is important to real estate and how their bees add value to the portfolio. Panelists from Alvéole, an urban beekeeping company, will share their technical expertise on the logistics of bee installation and maintenance, including a video tour of a hive in Los Angeles!

## Did you miss it?

**Wildfire, Energy, and Economic Resilience for Sonoma County, CA**



At the invitation of the Sonoma Regional Climate Protection Authority (RCPA), a volunteer team of ULI members convened virtually in April 2021 to develop recommendations to enhance wildfire, energy, and economic resilience in Sonoma County, California. Learn from their recommendations in this presentation.

[View Recording](#)

- Catch up on the fourth webinar in the **Blueprint Webinar Series: The Evolution of Sustainability Programs: From Energy Efficiency to Health, Resilience, and Zero** showcasing how ESG in real estate has expanded over time, from basic energy, water, and waste considerations to climate adaptation and resilience, health and well-being, equity, and embodied carbon. View the recording [here](#).

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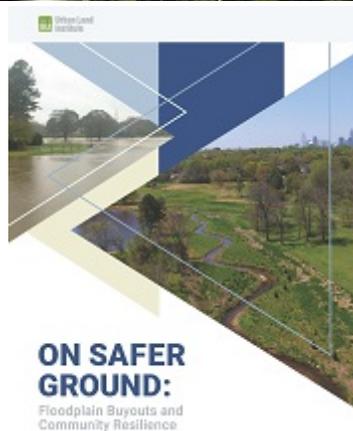
## ULI Reports and Resources



### Parking Policy Innovations in the United States

ULI has released a beta version of a new interactive report that allows users to access information on parking policies from cities across the United States. A searchable, filterable database includes a range of recent policy examples that represent significant shifts from the status quo depending on the local context.

[View the Database](#)



### On Safer Ground

A new report, *On Safer Ground*, explores how floodplain buyout programs are affecting real estate and land use, as well as opportunities to leverage these programs to offer green infrastructure and open space. The report will be released May 26<sup>th</sup>.

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## Opportunities to Get Involved

### District Council Partnerships for Health Equity

The ULI Building Healthy Places Initiative is offering grants, as well as technical assistance, to up to six North American district councils to cultivate and establish partnerships with local organizations to examine local histories of discrimination in land use and transportation, and their impact on health outcomes. Partnerships will also prepare action agendas for change to address antiracism and health equity. More information on the funding opportunity and how to apply by July 2nd can be found [here](#).

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## Virtual Spring Meeting Recap

- [Five Cost-Effective Technologies Enabling Buildings to Reach Net Zero](#), August Williams-Eynon
- [The Future of Building Materials: Embodied Carbon and Why It Matters](#), Monika Henn
- [Pandemic Creates New Opportunities for Public Space](#), Justin Arnold
- [Partnerships among Community, Government, and Business Are the Only Way to a Truly Triple Bottom Line](#), David Rose

## New in *Urban Land Online*

- [Planning for a Fire-Resilient Future in Northern California](#), Josh Cohen
- [Companies Walking the Talk on Corporate ESG](#), Grace Dobush
- [Highlighting the Business Case for Aligning Real Estate with U.N. Sustainable Development Goals](#), Justin Arnold
- [Bringing Greener Finance to the Asia Pacific Region](#), Colin Galloway
- [Facing the Challenges of Decarbonizing during a Cyclical Downturn](#), Chris Harris

## In the News

- [Micromobility is the Future of Wellbeing and Sustainability for the Office](#), HqO
- [Influencing Property Developers to Consider Micromobility](#), The Commute Podcast
- [New Collaboration Aims to Help States Prepare for, Adapt to Natural Disasters](#), Pew Charitable Trusts



What's your company's plan to bring people back to the office or stay remote?

Join ULI on June 16<sup>th</sup> for ULI OnPoint, featuring a lively discussion on the science of design, a deep dive on real estate economics, and how two global companies are approaching a return to the office. Speakers will address topics such as the trends in design brought about by the recent public health crises, how our natural tendencies have been affected and how this impacts the ways we interact with the built environment, and the factors considered in arriving at varying decisions on when, how, and to what extent workforces will return to physical office space. Join your peers for a fascinating look at the office sector and engage in small group breakout discussions with industry leaders.

[Register](#) now! Early bird pricing ends June 2.

## Register for OnPoint

### Connect with Us

Join the Center for Sustainability and Economic Performance mailing list by emailing [CSEP@uli.org](mailto:CSEP@uli.org).

#### THE MISSION OF THE URBAN LAND INSTITUTE

Shape the future of the built environment for transformative impact in communities worldwide

#### OUR MISSION COMMITMENTS

**CONNECT** active, passionate, diverse members through the foremost global network of interdisciplinary professionals

**INSPIRE** best practices for equitable and sustainable land use through content, education, convening, mentoring, and knowledge sharing

**LEAD** in solving community and real estate challenges through applied collective global experience and philanthropic engagement

Urban Land Institute  
2001 L St. NW, Suite 200  
Washington, DC 20036  
[uli.org](http://uli.org)

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