

July 2021

The ULI Center for Sustainability and Economic Performance is dedicated to creating healthy, resilient, and high-performance communities around the world.

Greenprint

Building Healthy Places

Urban Resilience

Announcements



ULI Launches New Net Zero Imperative Program

Thanks to a generous donation from past ULI Global Chairman Owen Thomas, ULI Greenprint is launching the Net Zero Imperative, a multiyear program to benefit, support and advance the sustainability mission of ULI through the arrangement and management of advisory panels designed to help owners, cities and other relevant constituents reduce or eliminate carbon emissions associated with buildings, communities and cities. The fundamental goal of the effort is to provide concrete ideas and strategies to the beneficiaries of the panels and the general public to eliminate carbon emissions from the built environment to reach net zero.

[Learn More](#)

Get Involved in ULI's Toolkit for Social Equity in Real Estate!

The ULI Building Healthy Places Initiative is developing a [Toolkit for Social Equity in Real Estate](#), designed to offer real estate professionals the information and resources they need to learn about social equity and to translate that knowledge into their work. One primary component of the toolkit will be a report tentatively titled *10 Principles for Embedding Social and Racial Equity in Real Estate Development*, which will synthesize insights and best practices on making racial justice and social equity central to real estate practice.

To inform the toolkit and report, we are eager to hear from a broad range of real estate professionals on why social equity matters to them and how they are incorporating social equity into their work. More information on the project and how you can get involved is available [here](#), including a [Navigator opportunity](#) (click [here](#) for non-members), informal drop-in sessions, and more. For questions, please email health@uli.org.

Upcoming Events

Brave the Storm: Strategies for Coastal Resilience Webinar

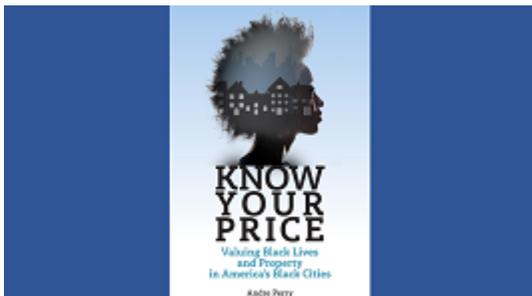
August 11, 2021
11:00am-12:00pm ET

As the 2021 hurricane season continues, flood preparedness and coastal management are front of mind for industry professionals and city decision makers, who are increasingly



looking for new strategies to enhance preparedness, from investment in infrastructure to building design to floodplain buyouts. Join this webinar to learn from leaders in real estate, infrastructure design and equitable climate resilience and explore strategies at multiple scales to mitigate community risk from flooding and storm events.

[Register & Learn More Here](#)



Building Healthy Places Book Club

August 23, 2021

4:00-5:15pm ET

Read along for a tour of six Black-majority cities whose assets and strengths are undervalued. Along the way, author Andre Perry uncovers policies shaped by flawed perspectives of the past and present and offers insights on how to limit them in the future. Participation is free and requires registration. All registered participants receive a suggested reading schedule, weekly email thought prompts, and a link to attend virtual meetups. Register to read with us.

[Register & Learn More Here](#)



State of Green: A Year of Progress in Sustainability

September 17, 2021

1:00-2:00pm ET

In the real estate market, sustainability is becoming a baseline expectation, especially as the trend towards reducing emissions and creating higher-performing buildings accelerated in 2020. How did COVID affect the industry's performance? Did energy consumption decrease proportionately with building vacancy? What are leading real estate firms doing to achieve continued carbon emissions reductions, and how are they making the investments pencil? Learn more about the progress of sustainable real estate in this webinar, covering the *State of Green: ULI Greenprint Performance Report*, Volume 12, and look out for a webinar link in the next newsletter!

Did You Miss It?



Electrify: The Movement to All-Electric Real Estate

This webinar shares the business case for electrifying commercial assets, showcases technologies that enable electric buildings, and outlines current opportunities and challenges for real estate owners and investors to make the all-electric commitment portfolio-wide. Electrification across new and existing buildings is improving real estate's bottom line, future-proofing portfolios, attracting high quality tenants, lowering building carbon emissions, and improving the health of building occupants.

[View Recording](#)



You Think Nashville is Hot? Just Wait!

As a peer city in the [Resilient Land Use Cohort \(RLUC\)](#), the Metro Government of Nashville and Davidson County, the Greater Nashville Regional Council (GNRC), and Core Development asked ULI to convene a virtual Technical Assistance Panel (vTAP) on June 8th – 11th, 2021, to formulate recommendations on how to equitably respond to extreme heat and to mitigate its health and economic threats. Learn more about the Resilient Land Use Cohort and view other panel presentation recordings [here](#).

[View Recording](#)



Paradigm Shift: Navigating the Impacts of Covid on Real Estate Practice

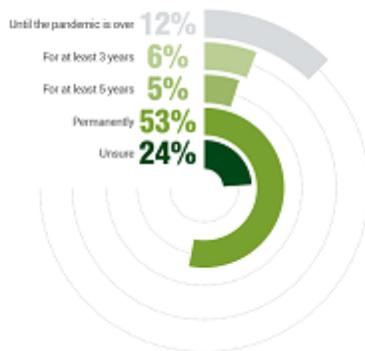
The coronavirus pandemic has had profound impacts on the ways that commercial buildings are operated and managed. In this webinar, hear results from a recent ULI survey about pandemic impacts on operations, finances, and DEI strategies. Speakers shared insights on how the global health emergency is compelling us to reimagine the form and function of buildings, and the impact of covid on core real estate financial metrics.

[View Recording](#)

New ULI Report

WHICH COVID-19 BUILDING MEASURES WILL OUTLAST THE PANDEMIC?

EQUIPMENT MEASURES
(e.g. MERV-13 Filters, Air Quality Testing)



Source: ULI Survey | A Transformative Year: Impacts of 2020 on Real Estate

A Transformative Year: Impacts of 2020 on Real Estate

This report presents results from a Spring 2021 ULI survey that took the pulse of building owners and managers about the impacts of the past year, and especially the COVID-19 pandemic, on operations, finances, and DEI strategies. As the pandemic recedes in the United States, the survey results provide early insights on which changes are here to stay, and which are likely to be temporary.

[View the Survey Findings](#)



October 11-14, 2021
Chicago
In Person + Digital

Register for the 2021 ULI Fall Meeting in Chicago! Get the latest insights on emerging trends from industry experts, go behind the scenes of innovative development projects, and renew valuable business relationships with your peers. Whether you choose to attend in person or online, you'll have full digital access

to livestreamed programming, recordings of all sessions, and our enhanced meeting app that lets you message other attendees.

Register Here

Looking ahead to the 2022 ULI Spring Meeting? The Call for Session Ideas is now open! Members can submit ideas [here](#).

New in *Urban Land Online*

- [Why Developers and Land Use Professionals Are Championing U.S. Parks](#), Sara Hammerschmidt and Diana Schoder
- [Public-Sector Leaders Focused on Reducing Risk, Increasing Resilience for Sustainable Southeast Florida](#), Trish Riggs
- [As Wildfire Seasons Lengthen, Documenting the Profound Effects of Landscaping and Building Materials on Resilience](#), Katharine Burgess and Erin Fowler
- [Interactive ULI Report Shares Best Practices to Combat Oversupply of Parking](#), ULI Staff
- [ULI Chicago Outlines Foundations for Resilient Neighborhoods, Focusing on Infrastructure](#), Brett Widness
- [For Commercial Real Estate, Shift in Focus on Air Quality, Health Measures Will Endure](#), Trish Riggs

In the News

- [Buyouts Transform Flood Prone Neighborhoods](#), Realty News Report
- [How much parking do you need? ULI has the answer](#), Real Estate Weekly

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