August 2021

The ULI Center for Sustainability and Economic Performance is dedicated to creating healthy, resilient, and high-performance communities around the world.

Greenprint  Building Healthy Places  Urban Resilience

Announcements

Not-So-Secret Guide to Sustainability: 2021 ULI Fall Meeting

Fall Meeting is filled with a myriad of exciting sustainability-related events. From Greenprint, Urban Resilience, and Building Healthy Places special programming, to concurrent sessions on community planning for extreme weather and design strategies for a regenerative future, you won't want to miss out! Use this guide as your one-stop-shop to all things sustainability at this year's Fall Meeting.

Learn More Here

New Reports

Environmental Justice and Real Estate: Perspectives from Leading Community-Based and Advocacy Organizations

This new ULI publication explores the environmental justice movement and highlights the role real estate can play in contributing to sustainable, resilient, and equitable development, particularly through engagement and partnership with community organizations. It features four interviews with community and advocacy organizations and thought pieces by ULI members that collectively provide insight into how real estate actors can support collaborative solutions and equitable built environments.

Learn More Here

Upcoming Events

Building Healthy Places Book Club

Reading Period: August - October 2021
Mid-Book Discussion with Author: September 15, 2021

Read along for a tour of six Black-majority cities whose assets and strengths are undervalued. Along the way, author Andre Perry uncovers policies shaped by flawed perspectives and offers insights on how to limit them in the future. All registered participants receive a suggested reading schedule, weekly email thought prompts, and a link to attend virtual meetups.

Register & Learn More Here

State of Green: A Year of Progress in Sustainability

September 15, 2021
1:00-2:00pm ET

How did COVID affect the real estate industry? Did energy use decrease in buildings? What are leading firms doing to achieve emissions reductions? Join this webinar to learn more about the progress of sustainable real estate over the past year.

Register & Learn More Here

Getting to Zero Forum

October 27-29, 2021
New York City

This forum will bring together the world's leading experts in creating market-based solutions that are driving a growing movement to define the future of the built environment towards zero energy and zero carbon buildings.

Register & Learn More Here

Did You Miss It?

On-Site Solar Energy & Real Estate

In this this webinar, sponsored by SolarKal, hear from the US Department of Energy on the advancement of solar in today's market and from executives who chose on-site solar energy projects to support their specific organizational needs spanning from corporate sustainability goals to generating reliable cash flow. Learn about the process of going solar and what it took to achieve for their properties, from ideation to installation.

View Recording

Brave the Storm: Strategies for Coastal Resilience

This webinar introduces key insights from a ULI Urban Resilience program publication on climate resilient development and U.S. policy approaches to enhance community resilience, including floodplain buyouts. Hear from experts in the field on strategies at multiple scales to help mitigate community risk from flooding and storm events.

View Recording
Opportunities to Get Involved

ULI's Toolkit for Social Equity in Real Estate

The ULI Building Healthy Places Initiative is developing a Toolkit for Social Equity in Real Estate, designed to offer real estate professionals the information and resources they need to learn about social equity and to translate that knowledge into their work. One primary component of the toolkit will be a report which will synthesize insights and best practices on making racial justice and social equity central to real estate practice. To inform the toolkit and report, we are eager to hear from you. More information on the project and how you can get involved is available here, including a Navigator opportunity (click here for non-members), informal drop-in sessions, and more. For questions, please email health@uli.org.

Support ULI Greenprint's upcoming research

ULI Greenprint will be conducting research on a number of sustainable real estate topics for upcoming reports. Please reach out to greenprint-info@uli.org if you are interested in sharing your expertise on renewable energy in real estate, engaging tenants on sustainability, embodied carbon of building interiors, and green zoning.

FALL MEETING

October 11-14, 2021
Chicago
In Person + Digital

Register for the 2021 ULI Fall Meeting in Chicago! Get the latest insights on emerging trends from industry experts, go behind the scenes of innovative development projects, and renew valuable business relationships with your peers. Whether you choose to attend in person or online, you’ll have full digital access to livestreamed programming, recordings of all sessions, and our enhanced meeting app that lets you message other attendees.

Looking ahead to the 2022 ULI Spring Meeting? The Call for Session Ideas is now open! Members can submit ideas here.

New in Urban Land Online

- Tampa Becomes Latest U.S. City to Pledge Clean Energy Transition, Brett Widness
- Making the Numbers Work for Greener Affordable Housing in Chicago, Ron Nyren
- An Airport in Harmony with Nature, James Scott Brew, Takuya Asagawa, and Naoyuki Harada
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