September 2021

The ULI Center for Sustainability and Economic Performance is dedicated to creating healthy, resilient, and high-performance communities around the world.

Greenprint  Building Healthy Places  Urban Resilience

Connect with the World of Real Estate at the 2021 ULI Fall Meeting

October 11-14, 2021

It's not too late to register for 2021 ULI Fall Meeting! This year's hybrid meeting takes place October 11-14 and will bring together leaders from every sector of the real estate industry across the globe. Participants will have the opportunity to make one-on-one connections, attend sessions on topics ranging from capital markets and sustainability to social equity and post-pandemic built environment impacts. Be sure to also check out our Not-So-Secret Guide below for a full listing of sustainability-related events happening at Fall Meeting.

Conference Schedule  Not-So-Secret Guide to Sustainability

Featured Sustainability Events at Fall Meeting

ULI/Randall Lewis Building Healthy Places Forum
Special Program
Monday, October 11th | 8:00am - 4:00pm CT

The 13th in the series of Building Healthy Places Forums will focus on sharing information about Chicago-based projects at the intersection of health, equity, and the built environment. The forum is open to ULI Full Members. If you are an Associate Member and are interested in joining, please email us at health@uli.org.

Learn More
Operationalizing Net Zero for Real Estate: From Goals to Action  
**Concurrent Session**  
Tuesday, October 12th | 1:00 - 2:00pm CT

This panel brings together leaders from real estate firms that have set net zero goals—and are taking concrete action to achieve them—to talk through their holistic strategy and the business case behind operationalizing these efforts.

Learn More

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ESG – The Strategic Perspective  
**Concurrent Session**  
Wednesday, October 13th | 1:00 - 2:00pm CT

The real estate industry has made major progress in sustainability. Now, accelerated by the pandemic, this focus is expanding to overall ESG and the wider U.N. Sustainable Development Goals. This session will discuss how ESG is becoming an integral part of business strategy, how to build the business case, and how impact can be measured.

Learn More

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Beyond the Building: Real Estate Strategies for the Social Equity Imperative  
**Concurrent Session**  
Thursday, October 14th | 10:30 - 11:30am CT

Real estate practitioners are making the shift from caring and learning about racial justice to having those values transform their professional practice. In this session, hear from leaders about their social equity journeys, and how they are translating their personal values into practice.

Learn More

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Sea Changes: Whole-Systems Community Planning for Extreme Weather  
**Concurrent Session**  
Thursday, October 14th | 1:00 - 2:00pm CT

Extreme changes in weather patterns will be a major factor in most community planning and real estate development decisions going forward. This session will present an overview of how this complex set of issues can be addressed through a wholistic lens.

Learn More

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**ULI Upcoming Events**

ULI's Building Healthy Places Book Club: Know Your Price by Andre Perry  
*Reading Period: August - October*  
*Meetup #2: Discussion Group - October 6th*  
4:00pm ET via Zoom
Read along for a tour of six Black-majority cities whose assets and strengths are undervalued. All registered participants receive a suggested reading schedule, weekly email thought prompts, and a link to attend virtual meetups. There will also be a bonus meetup at Fall Meeting on October 13th 12-1pm CT, learn more here.

ULI Net Zero Imperative webinar
Save the Date
Wednesday, November 3rd | 1:00pm ET

Join this webinar to learn about the Net Zero Imperative's cohort of participants across the globe, and their planned technical assistance panels designed to help building owners, cities, and other relevant constituents reduce carbon emissions associated with buildings, communities and cities via a roadmap to zero. More information to come.

Upcoming Partner Events

Getting to Zero Forum
Hybrid Format
October 27th - 29th

The Getting to Zero Forum (in-person and online) will bring together the world's leading experts in creating market-based solutions that are driving a growing movement to define the future of the built environment towards zero energy and zero carbon buildings. Upon registration, use the code: ULI10 for a 10% discount.

Reports and Resources

State of Green: Greenprint Performance Report, Volume 12
ULI Greenprint Center for Building Performance

2020 was a major year for sustainability in real estate. Learn how leading companies adapted to drive progress despite the tragedy and challenges of COVID-19. Moreover, 17 firms have aligned with the ULI Greenprint Net Zero Carbon Operations by 2050 Goal. Check out this new ULI report to see how real estate is increasingly prioritizing and embedding sustainability into their operations.

Did you miss it? State of Green: A Year of Progress on Sustainability

Accompanying the report, this ULI global webinar offered a chance to learn more about the progress of sustainable real estate over the past year. How did COVID affect the industry's performance? Did energy consumption decrease proportionately with building vacancy? What are leading real estate firms doing
to achieve continued carbon emissions reductions, and how are they making the investments pencil?

Watch the Recording

Turning the Tide: Advancing Racial Justice in Federal Flood Infrastructure Projects
NAACP Environmental and Climate Justice Program

This report aims to answer a series of pressing questions: Is the Army Corps of Engineers planning process equitable? Are community interests represented? And most significantly, are Black communities inadequately protected from current flooding, and will they be protected as flooding exacerbates due to climate change?

Read the Report

Sea Changes: Community-Centered Planning in an Era of High Risk and Uncertainty
Concordia LLC and the University of New Orleans

Documenting the outcomes of the Global Transformation Roundtable, a three-year partnership between Concordia LLC and the University of New Orleans, this report supplements the growing body of knowledge on planning for community resilience at the local, state, national, and global levels, based on the risks and impacts associated with land subsidence, sea level rise and other climate and natural stressors.

Read the Report

Opportunities to Get Involved

Support Upcoming ULI Climate Research
The ULI Greenprint and Urban Resilience teams will be conducting research on a number of sustainable real estate topics for upcoming reports. Please reach out to greenprint-info@uli.org if you are interested in sharing your expertise on renewable energy in real estate, engaging tenants on sustainability, embodied carbon of building interiors, green zoning, or resilient retrofits.

Share Your Insights on Social Equity
The Building Healthy Places Initiative is creating a resource hub for social equity in real estate, providing members with the information and resources they need to both learn about social equity and to translate that knowledge into their work. Take this quick survey to help shape the resources, and visit uli.org/socialequityresourcehub to learn more.

CSEP Highlights

ULI Foundation Announces $1 Million Gift to Launch Effort to Decarbonize Cities
Former Global Chair of ULI and CEO of Boston Properties Inc., Owen Thomas, has generously donated $1 million to launch the Net Zero Imperative which will convene ULI members to develop ideas and strategies for decarbonizing the built environment. The program will also sponsor Technical Assistance Panels (TAPs) across multiple locations worldwide, bringing together public and private sector leaders to develop a roadmap to accelerate decarbonization efforts. Learn more here.

2021-2022 ULI Randall Lewis Health Mentorship Program Participants Announced
The Building Healthy Places Initiative is delighted to announce and congratulate the participants in the fourth cohort of the ULI/Randall Lewis Health Mentorship Program, which is generously supported by ULI Foundation Governor

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Randall Lewis. The program pairs exceptional current graduate students with ULI members working at the intersection of health and the built environment and allows students to learn more about ULI, develop relationships with members, and deepen their understanding of opportunities to advance health through careers in the land use industry. You can discover and read about our Cohort 4 participants here.

Charting a More Equitable Future: ULI's District Council Partnerships for Health Equity Program
In August, District Councils in British Columbia, Houston, Northwest, St. Louis, and Toronto began work to better understand historic inequities and racial discrimination in land use, and to craft strategies to address the ongoing impacts of these policies on community health and wealth disparities. Over the next 18 months, they will work to build member understanding of these issues and history, in order to create action agendas for advancing antiracism and health equity in real estate. This program is coordinated by ULI's Building Healthy Places Initiative with support from the Robert Wood Johnson Foundation. Learn more here.

New in Urban Land Online
- World Green Building Week: Resilient Buildings Are Key to a Green Future, August Williams-Eynon
- State of Green: Highlights and Takeaways from ULI Greenprint's New Performance Report, Mary Ludgin
- ULI Greenprint Report Finds Four Times Reduction in Carbon Emissions from Buildings During Pandemic Year, ULI Staff
- Swig Company Certifies Office Portfolio with WELL, ULI Staff
- Environmental Justice Considerations are Integral to Equity and ESG in Real Estate, New ULI Publication Says, ULI Staff
- Supporting Biodiversity in the Built Environment: Creating Space for Pollinators, Ella Mure
- In Brief: Leading Voices on Climate Change, ULI Staff

In the News
- UN and partners launch billion-dollar initiative to transform cities for people and planet, UN Environment Programme
- How can Tampa Bay grow with equity and sustainability in mind? An expert explains, Tampa Bay Times
- Flint has replaced over 10,000 lead pipes. Earning back trust is proving harder, The Washington Post
- Hidden gems can aid sustainability in retrofit projects, Construction News
- Where Climate and Covid Migration Converge, CityLab

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