

Subject: January ULI Sustainability eNews

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From: ULI Randall Lewis Center for Sustainability in Real Estate

To: ULI Randall Lewis Center for Sustainability in Real Estate

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January 2019

Allow Us to Introduce Ourselves!

The ULI Center for Sustainability and Economic Performance is dedicated to creating healthy, resilient, and high-performance communities around the world. Through the work of its Greenprint, Building Healthy Places Initiative, and Urban Resilience programs, the center provides leadership and support to real estate and land use professionals to invest in energy-efficient, healthy, resilient, and sustainable buildings and communities.

Greenprint

Building Healthy Places

Urban Resilience

To keep you in the loop about what we're up to and how you can get involved with our work, the center is kicking off the new year with our new bimonthly newsletter. Every other month we will send our reports, resources, events, and webinars about sustainability in the real estate industry directly to your inbox.

Reports and Resources



Greenprint Performance Report, Volume 9

Released in fall 2018, the report highlights industry benchmarks, best practices, and trends in sustainability that the real estate community can capitalize on to gain a competitive edge by making buildings more efficient and increasing asset value.

To hear more about the data behind the report's insights from ULI Greenprint's senior vice president, Marta Schantz, and Measurabl's chief data scientist, Scott Knox, check out this podcast.

Read the Report

Listen to the Podcast

Developing Urban Resilience Site

The Urban Resilience team launched a new member resource, Developing Urban Resilience. Replacing the previous Returns on Resilience site, this enhanced resource is a repository for all the Institute's resilience research that highlights innovative real estate projects. You can search among Urban Resilience resources

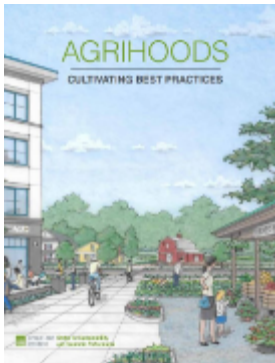
and 30-plus member-nominated project briefs that showcase best practices in resilient design.

[Visit the Site](#)

Healthy Housing for All: How Affordable Housing Is Leading the Way

This report explores the affordable housing industry's achievements in creating healthier housing environments and translates them into lessons for the broader housing marketplace.

[Read the Report](#)



Agrihoods: Cultivating Best Practices

This report identifies strategies to aid developers and their partners in planning, creating, and operating single-family, multifamily, or mixed-use communities built with a working farm as a focus.

[Read the Report](#)

Upcoming Events and Webinars

February 26, 2019

“Reducing Carbon, Building Value — Explore the Impact of the ULI Greenprint Center for Building Performance, and How to Get Involved.”

Presented by the ULI Greenprint Center for Building Performance, this webinar will provide an overview of Greenprint, its value, its membership, and its impact.

Speakers

- Marta Schantz (moderator), senior vice president, Urban Land Institute
- Ron Weidner, co-founder and CEO, emPower
- Laura Craft, head of global sustainability, Heitman
- Andy Bush, principal, Morgan Creek Ventures

[REGISTER](#)

Center for Sustainability and Economic Performance Highlights

10-Minute Walk Campaign: Sacramento Advisory Services Panel

In September, a group of ULI members were in Sacramento, California, for a 10-Minute Walk national Advisory Services panel. The group made recommendations about the future land use and development around two transit stations in south Sacramento that will positively affect communities and spur \$300 million in investment.

[Read Their Recommendations](#)

[Watch This ULI Sacramento Video about the Panel](#)



Urban Resilience: Toa Baja, Puerto Rico Advisory Services Panel

In December, select ULI members spent a week in Toa Baja, Puerto Rico, as a part of a national Advisory Services panel. During the week, the panel discussed opportunities on how to enhance the community's economic and climate resilience. The team received context of Hurricane Maria's and Irma's impacts as well as a guided tour of areas the municipality identified in need of reinvestment.

[Read Their Recommendations](#)

ULI Greenprint Center for Building Performance Announces Three New Members

The ULI Greenprint Center for Building Performance has announced the addition of three new members: nationally recognized real estate companies **Kilroy Realty**, the **Howard Hughes Corporation**, and **Morgan Creek Ventures**.

[Read the Full Announcement](#)

Get Involved

Sustainability-Focused Advisory Service Panels

- Interested in serving as a panelist on an upcoming ULI Advisory Services Panel? Several panels focus on topics related to sustainability and urban resilience, and your expertise is needed!
- For ULI members, learn more and get involved [here on Navigator](#).

Case Studies: Sustainable Tenant Buildouts

- Do you have (or manage) tenants who have built their spaces out in a sustainable or energy efficient manner? Our Tenant Energy Optimization Program (TEOP) is looking for tenant spaces that have a stellar sustainability and energy efficiency story to be featured in a personalized case study and promoted through ULI Greenprint, CSEP, and TEOP channels.
- Email Emily.Mclaughlin@uli.org to get involved.

[Learn More about TEOP](#)

Report: Sustainability Best Practices in Hospitality

- ULI Greenprint is undertaking a review of sustainability best practices and trends in the hospitality industry for an upcoming report. Please reach out if you would like to be interviewed to share your perspective or have any exciting hotel sustainability projects to highlight in the report.
- Email Monika.Henn@uli.org to get involved.

Sustainability in Real Estate Transactions Research

- We are currently studying how to better integrate sustainability in real estate transactions and repositioning. The goal of this work is to identify best practices and create a useful resource for the real estate community, and promote it through ULI's networks and media outlets. We are looking to interview senior staff from leading development companies and key financial stakeholders.
- Email Alexa.Quinn@uli.org to get involved.

New in *Urban Land*

- [ULI Releases Two New Reports on Best Practices for Integrating Health and Housing](#)—Justin Arnold
- [Updating Floodplains to Reflect Heavier Recent Rainfall in Texas](#)—John Egan

Links We're Bookmarking

- [To Woo Millennials, Atlanta Considers Covering Highways with Parks](#)—*Wall Street Journal*
- [Three Deck Park Proposals Pop Up Over Atlanta's Congested Urban Core](#)—*The Architect's Newspaper*
- [2018 Was the Year of the Aspirational Park](#)—*CityLab*
- [New GRESB Resilience Report Provides Recommendations for Investors and Real Asset Companies](#)—*GRESB*
- [Park Development Means Economic Development: Podcast Episode 031](#)—NRPA's *Open Space Blog*

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The mission of the Urban Land Institute is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.