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From: ULI Randall Lewis Center for Sustainability in Real Estate

To: ULI Randall Lewis Center for Sustainability in Real Estate

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January 2020

The ULI Center for Sustainability and Economic Performance is dedicated to creating healthy, resilient, and high-performance communities around the world.

Greenprint

Building Healthy Places

Urban Resilience



Upcoming Events

Join us at ULI's Spring Meeting, May 12th-14th!

The Center for Sustainability and Economic Performance is looking forward to hosting ULI members and partners in Toronto in May 2020 for a range of exciting Fall Meeting programming. Check out all the ULI Fall Meeting sustainability, health, and resilience offerings [here](#), and see the full program at spring.uli.org.

Highlights:

- **Randall Lewis/ Building Healthy Places Forum, May 12th, 8:00AM-4:00PM ET:** The day long Forum, generously supported by ULI Foundation Governor Randall Lewis, will bring together leaders in health, wellness, and real estate to showcase and share what they are doing, planning, and observing in the field. To learn more click [here](#).
- **Center for Sustainability Happy Hour, May 12th, 4:00-6:00PM ET:** Join us to celebrate progress in promoting health, sustainability and resilience in buildings and communities. For more information reach out to ellie.white@uli.org.
- **Capturing Value in Toronto's High-Rise Multifamily Towers with Sustainable Retrofits, May 13th, 10:30-11:30AM ET:** In February 2020, ULI will be hosting an Advisory Services Panel in Toronto to determine how the public and private sector can work together to drive the sustainable redevelopment of the city's approximately 1,000 multifamily high-rise towers. Experts that participated in the panel will provide an overview of their recommendations for the local market and outline how they can be a model for the rest of Canada. To learn more click [here](#).
- **The Climate-Savvy Investor: Assessing Resilience in U.S. Markets, May 13th, 4:00-5:00PM**

ET:Global real estate is increasingly recognizing both the short and long-term threat posed by climate change, but there is not yet consensus on how to price climate risk into real estate investment decisions and how to assess markets for climate resilience and vulnerability. The panel will look at how real estate investors can assess and price climate risk in different markets, considering the findings and emerging best practices profiled in a new ULI-Heitman report. For more information click [here](#).

- **Center for Sustainability Open House, May 13th, 11:30AM-1:30PM ET:** Use your lunch break to visit the Center's Open House to meet CSEP staff and member leaders, learn about programs including the Health Leaders Network, and get copies of new publications. For more information reach out to ellie.white@uli.org.
- **Building Better: New Opportunities in Sustainable Construction, May 14th, 3:00-4:00PM ET:** Decisions made during the design and construction phase can have a huge impact on a building's environmental footprint. A recent focus on carbon emitted by materials and during construction has sent the real estate industry looking for innovative solutions. ULI Greenprint will share recent thought leadership on the business case for reducing carbon in development. To learn more click [here](#).

Upcoming Webinars



Using Parks to Increase Connectivity and Urban Growth

January 21, 2020

12:00-1:00 ET

Parks are critical pieces of infrastructure in cities, providing benefits for health, social equity, community cohesion, sustainability, resilience, and economic development. Several recent ULI [Advisory Services Panels](#) have focused on parks and open space, as part of ULI's partnership in the [10 Minute Walk Campaign](#), allowing cities across the country to receive recommendations to help meet specific goals related to their parks and park systems.

[Click Here to Register](#)



Strategies for Low Carbon Construction: An Introduction to Reducing Embodied Carbon

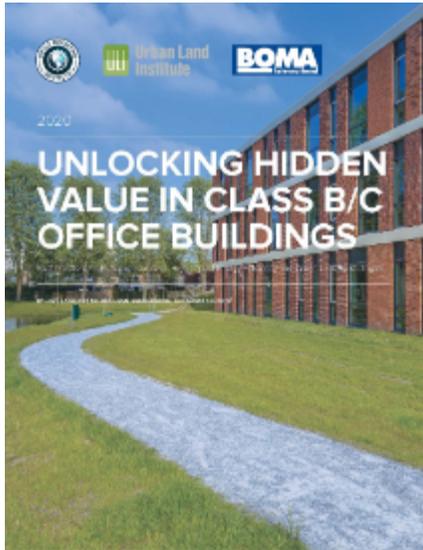
February 20, 2020

1:00-2:00PM ET

The ULI Responsible Property Investment Council's (RPIC) second webinar in 2020 will provide an overview of lessons learned from the ULI Greenprint Center's recent report, [Embodied Carbon in Building Materials for Real Estate](#), which prepares the real estate market for a low-carbon materials future, makes the business case for why real estate should pay attention, and highlights smart steps to reduce embodied carbon that can also reduce labor and material costs, building time, and construction waste. Join the webinar to learn from peers in the real estate sector already addressing this issue in sustainable new developments.

[Click Here to Register](#)

Reports and Resources



Unlocking Hidden Value in Class B/C Office Buildings

The Class B/C office market is a traditionally forgotten segment for energy efficiency and green leasing as information, resources, and funding constraints often hold back project implementation. However owners of these buildings stand to benefit in multiple ways: cost-sharing with tenants through green leasing, utility savings from energy projects resulting in increased asset value, and more satisfied tenants. [Unlocking Hidden Value in Class B/C Commercial Buildings: Best Practices for Pursuing Low-Cost, High-Impact Energy Efficiency and Green Leasing Strategies](#) shows how improving the energy efficiency of Class B and C office buildings is doable with relatively simple, lower-cost measures that not only enhance buildings performance, but boost property values to make the buildings more competitive.

[Read the Full Report](#)

Other Highlights

The Business Case for Resilience in Southeast Florida

ULI has been selected to manage the Southeast Florida Regional Climate Change Compact's new project, the Business Case for Resilience in Southeast Florida. This project, led by ULI's [Urban Resilience Program](#) and [ULI Southeast Florida and Caribbean District Council](#), will analyze the regional economic impacts of sea level rise and flooding, as well as potential economic opportunities associated with investments in resilience infrastructure. ULI and the Southeast Florida Regional Climate Change Compact have selected AECOM as the primary economic modeling consultant for the new project, as the result of a competitive RFP process that took place last winter. The project will provide recommendations for an economic resilience strategy and serve as a key tool for better understanding and advancing climate adaptation efforts throughout the region. The analysis was kicked off in early January 2020 and will continue into spring. Findings will be published in late spring 2020.

International Collaboration on Resilience Continues

The Urban Resilience team at ULI is pleased to continue its global joint climate resilience research partnership with Singapore's Centre for Liveable Cities (CLC). Looking to highlight successful practice and identify new directions in city policies on climate adaptation and engaging the private sector on resilience, the project will host 4 workshops in Singapore, Rotterdam, New York, and Hong Kong. With New York up next, and with support from ULI NY, ULI members and collaborators will discuss how cities, real estate, and finance can work together to adapt existing buildings to the risks of a changing climate and cut carbon emissions at the same time. The findings from these workshops will be published in a report launched at the World Cities Summit.

Opportunities to Get Involved

Partner With Us for ULI's Resilience Summit in Fall 2020

The Urban Resilience program is beginning preparation for the Resilience Summit at the 2020 Fall Meeting in San Francisco, which will include a variety of partnership and sponsorship opportunities. Following up the sold-out event at 2019 Fall Meeting in DC, the one-day conference for real estate and land use leaders will explore how climate change will impact the industry, and provide opportunities to network with and hear from experts in the field, and tour leading projects in San Francisco. Please reach out to resilience@uli.org to

provide input, and to explore partnership and sponsorship opportunities for this year's event.

Contribute to Climate Risk Research

The [Urban Resilience program](#) is building the member interview list for a new research project and would welcome the opportunity to speak with members knowledgeable about how real estate investors are pricing climate risk and the economic costs/value creation opportunities from city-level adaptation strategies. This research is a follow-up to the [2019 climate risk and investment decision-making report](#) and will be published early summer 2020. Interview spots are limited. Please send nominations to resilience@uli.org.

Join the Resilient Land Use Cohort (RLUC)

Is your community facing a resilience land use challenge? Thanks to a new grant from JPMorgan Chase Foundation, ULI's Urban Resilience program is proud to announce a new opportunity to provide technical assistance to enhance resilience in communities.

RLUC is a cohort of councils (and their communities) hosting 9 TAPS and ASPs in 2020 and 2021 to address resilience through planning, zoning, and development strategy. Following each panel, ULI members will be able to provide coaching to RLUC communities to nurture progress in implementing recommendations.

RLUC welcomes participation from all district councils, with a particular interest in Boston, Chicago, Dallas, Detroit, Houston, Los Angeles, Nashville, New York City, North Carolina, Philadelphia, Seattle, South Carolina, and Washington, D.C.

More information about the Resilient Land Use Cohort can be found on this flyer. If you would like to get involved, work with your local District Council to fill out this statement of interest form by January 31, 2020. Completed forms and any questions about the program can be directed to leah.sheppard@uli.org.

Miscellaneous Updates

Did you attend the Resilience Summit at Fall Meeting? Do you need AICP or APA continuing education credits?

The Resilience Summit held on Sept 18th was approved by AICP for 6 CMs and by AIA for 6 LUs. If you participated in this event and would like to report these credits, take one of the following steps based on your certification:

- o AICP – It is on your honor to report these credits through the planner's online portal.
- o AIA – Reach out to Leah.Sheppard@uli.org to obtain the verification of attendance

New in Urban Land

- [Helping Make Downtown Fort Lauderdale More Connected, Sustainable, and Walkable](#) —Hortense Leon
- [Solving for Climate Change's Impact on Urban Water: Flooding, Sea Rise, and Drought?](#)—Hortense Leon
- [Midtown Miami Chosen as Site for 2020 ULI Hines Student Competition](#)—Justin Arnold
- [ULI Advisory Panel Charts Path for More Equitable Kansas City Parks System](#)—Joe Gose
- [Building Highly Sustainable, Energy-Efficient Workplaces: Tenant and Owner Perspectives](#)—Ron Nyren
- [Halfway There: After Making Progress in Operational Efficiency, Buildings Must Now Consider Embodied Carbon](#)—Monika Henn, Marta Schantz, Kate Hinsche
- [Northwood Investors' \\$1.2 Billion Bet on a North Carolina Office Park](#)—Amanda Abrams

In the News

- [Proposal re-imagines Boston neighborhoods struggling with heat](#) —25 News Boston

- [Everybody needs good NABERS: How Australia leads way in assessing buildings' energy use](#)—*Architects Journal*
- [Congress Revives Expired Tax Extenders, Makes Other Key Tax Changes](#)—*National Association of Home Builders*
- [Climate Change Impacting The Real Estate Sector \(Radio\)](#)—*Bloomberg*
- [Mayor de Blasio and City Council Speaker Johnson Announce Appointees to Climate Advisory Board Ahead of First Meeting](#)—*NYC Government*
- [Banks Taking a Closer Look at ESG Risks in Credit Underwriting](#)—*The Wall Street Journal*
- [NYC's Sustainable Roof Laws](#)— *Urban Green Council & The Nature Conservancy*
- [Hipsturbia, Co-Living And More Emerging Trends That Will Shape Real Estate In 2020](#)—*Forbes*
- [Real Estate Industry Reducing Carbon Emissions](#)—*Earth911*
- ['Move that jail to the Everglades' ... and other suggestions for what to do with Broward's Main Jail](#)—*Sun Sentinel*
- [Industry Making Strides in Reducing Carbon Footprint](#)—*Real Estate Weekly*

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