January 2022

The ULI Center for Sustainability and Economic Performance is dedicated to creating healthy, resilient, and high-performance communities around the world.

ULI Resilience Summit

Is your organization prepared for climate change impacts? Join ULI for the 3rd annual Resilience Summit January 25-27, 2022. This exclusive online event brings leaders in the field of real estate and resilience together to share practicable solutions to protect communities and investments from future climate risks. This year’s summit includes an impressive lineup of speakers. Click to learn more about the upcoming Resilience Summit and register today through the button below.

Register

Alice Hill

Gavin Bucklev

Samantha Medlock
Hot Off the Press

ULI Global Sustainability Outlook 2022

ULI is eager to keep our members abreast of the topics and issues mounting in sustainable real estate across the globe. In late 2021, ULI's Greenprint Center for Building Performance interviewed members of the ULI Americas Sustainable Development Council, ULI Asia Pacific Resilient Cities Council, and ULI Europe Sustainability Council to inform an “outlook” for 2022: What sustainability topics and issues are on the rise, why do they matter, and what should the industry do about it? On the basis of the knowledge shared by these experts, Greenprint identified five issues that will shape real estate decision-making in the months ahead and beyond. Learn more about the annual outlook here.
New Grant Opportunities for U.S. District Councils

Join District Council Cohorts Advancing Resilient Land Use & Equitable Park Access
ULI’s Urban Resilience program and Building Healthy Places Initiative (BHP) are excited to announce two funding opportunities starting in spring 2022 for U.S. District Councils to partner with local community groups to enhance climate resilience and improve equitable park access in their regions:

1. The Resilient Land Use Cohort (RLUC) is a network of councils who host Technical Assistance Panels (TAPs) that address climate risk and social inequity through land use and development strategy, and convene to share progress and best practices. Now in its second round, RLUC will prioritize partnerships with community-based organizations to bolster neighborhood and citywide preparedness for disaster events.

2. The District Council Cohort for Park Equity (CPE) seeks to help communities advance action on parks and open space priorities. Cohort participants, including District Council staff, members, and community partners, will focus their work on a TAP topic that advances equitable access to a park or open space in their community.

If you would like to get involved, contact your local District Council to express your interest. Statement of Interest forms are due by the end of February 2022. Click here for more information and to apply. Questions can be directed to resilience@uli.org for RLUC and health@uli.org for CPE.

ULI Upcoming Events

ULI Boston - E.S.G.: What You Need To Know and Why
Thursday, January 20 | 4pm ET
Virtual

While sustainability has always been a goal of responsible real estate investment and development, investors today are increasingly applying these non-financial factors as part of their analysis process to identify material risks and growth opportunities. While the components of ESG are self-evident, the ways in which investors can increase their alignment with these goals is less obvious. Join ULI Boston to explore the pillars of ESG investing and better understand the ways in which responsible investors can improve their investments.

Learn More & Register
Tracking Movement on DEI: ULI and the Global Real Estate DEI Survey
**Wednesday, January 26 | 1pm ET**
**Virtual**

In Fall 2021, ULI partnered with ANREV, INREV, Ferguson Partners, NAREIM, NCREIF, PREA, and REALPAC to create the first global benchmark of internal corporate DEI metrics for the commercial real estate industry, covering everything from DEI program structure to hiring, training, retention & promotion, and inclusive cultures to employee demographics around gender, ethnicity and nationality across seniority and job functions within commercial real estate. Join this webinar to hear what was learned from this precedent-setting survey, the takeaways for ULI members and what best practices can help continue driving progress on DEI.

Learn More & Register

ULI Housing Opportunity Conference
**March 8 - 9**
**Atlanta, GA + Virtual**

ULI’s premier annual housing conference brings together a diverse mix of private and nonprofit real estate developers, public officials, urban and regional planners, housing advocates, architects, investors, and lenders with one common goal – to expand opportunities for a full range of residential development in their communities. The conference will take place virtually and in-person in Atlanta, GA.

Learn More & Register

ULI’s Building Healthy Places Book Club: The Color of Law by Richard Rothstein
**Kickoff: January 10 | Meetup #1, Discussion Groups: January 27 | Meetup #2, Talk with Author: February 17**

Our Winter title is *The Color of Law: A Forgotten History of How Our Government Segregated America*. Author Richard Rothstein documents the history of state-sponsored segregation stretching back to the late 1800s and exposes racially discriminatory policies put forward by most presidential administrations. Participation is free and requires registration. All registered participants receive a suggested reading schedule, weekly email thought starters, and a link to attend three virtual meetups.

Learn More & Register

Reports and Resources
Making Space for Parks: A Toolkit for Hong Kong
Urban Land Institute

Parks provide critical spaces for recreation, rest, and recharging. However, finding land for high-quality parks is challenging, especially in dense urban environments like Hong Kong. This toolkit describes best practices for the private and public sectors to make space for parks. It also reviews approaches to maintenance and funding options that support strategies for advancing parks in the city, providing case studies and resources for further reading. Learn more about the larger project that the toolkit is a part of here.

Read the Report

Prioritizing Effective Infrastructure-Led Development: A ULI Infrastructure Framework
Urban Land Institute

Infrastructure, land use, and real estate development are intrinsically linked. As the United States prepares to make the largest infrastructure investment in a generation, an opportunity exists for ULI members and key partners to identify and promote more equitable and resilient infrastructure investments that create both long-term real estate and community value. The report, Prioritizing Effective Infrastructure-Led Development, from the ULI Curtis Infrastructure Initiative, provides a comprehensive framework as the United States prepares to make its largest infrastructure investment in a generation.

Read the Report

ULI Annual Report 2021
Urban Land Institute

ULI's Annual Report for fiscal year 2021 (July 1, 2020 - June 30, 2021) is now live. The online, interactive report includes a short video summary of the year's highlights, over 25 stories showcasing ULI's work and impact, and updated demographic data on our membership as part of our ongoing commitment to DEI.

Read the Report

Did You Miss It?
ULI Global Sustainability Outlook 2022
Webinar Recording

Accompanying the release of the report, this webinar featured a moderated discussion with member experts, Julie Hiromoto (HKS, Inc.), JP Flaherty (Tishman Speyer) and Derek Wilson (TfL Commercial Development). Watch the recording to learn about crucial sustainability topics for the real estate industry in 2022, and beyond. This webinar's recording will also be uploaded to the Knowledge Finder platform in the coming weeks.

Watch the Recording

2021 ULI Asia Pacific REImagine:
Decarbonization
Session Recording

With the built environment being the largest consumer of energy, what exactly does net-zero mean for this sector and where does the responsibility lie? All eyes will be on how the industry rethinks its impact on the planet and how it will respond. This session was recorded from ULI REImagine which illuminates visionary leaders and companies that are reimagining conventional ideas about cities, business and life, with a focus on transforming the built environment in the digital age.

Watch the Recording

Opportunities to Get Involved

Leadership
ULI/Randall Lewis Health Mentorship Program
The Building Healthy Places team is accepting applications for mentors and mentees for its fifth cohort of the ULI/Randall Lewis Health Mentorship Program until Tuesday, January 18. The program pairs exceptional current graduate students with ULI Full Members working at the intersection of health and the built environment. For more information about the program, eligibility, and how to apply visit www.uli.org/healthmentors. All questions regarding this opportunity can be directed to health@uli.org.

Technical Assistance
Apply to be a Net Zero Imperative Technical Advisory Panelist
ULI's Net Zero Imperative (NZI) is a global, multi-year initiative to accelerate decarbonization in the built environment. The program will hold 2-day technical assistance panels in five cities per year, designed to help building owners, cities, and other relevant constituents reduce carbon emissions associated with buildings, communities, and cities. Panelists will form a team of industry leaders to provide practical and objective advice from a multidisciplinary perspective. For more information and to apply for this opportunity, see here.

Research
What Do Innovative Zoning Policies Look Like?
The ULI Centers and Initiatives teams are working on a report that will be released in 2022 outlining zoning approaches that are moving the needle on energy efficiency, climate resilience, health, and social equity. Please contribute your perspective to this research by sharing about zoning innovations, recommended interviewees, and resources we should know about at this link, or by shooting us a quick email at health@uli.org.

Strategies to Integrate ESG into Tenant Engagement
The Greenprint Center for Building Performance is working on a report that will be released in 2022 highlighting methods commercial real estate firms use to promote sustainable practices and other ESG themes into their asset management approach. If you are familiar with any strategies that incorporate ESG into tenant engagement at your own or other firms, such as surveys, campaigns to recycle, quality of workplace tactics, or any others, please contact Ben.Forman@uli.org.
Awards
ULI Americas Awards for Excellence’s Sustainability-Related Categories
The ULI Americas Awards for Excellence have several sustainability-related categories: low-carbon, resilient, equitable, and urban open space developments. Submissions are now open and the early bird deadline is on January 23, 2022 at 11:59pm PT. Learn more about these categories and learn how to submit a project for consideration here.

Partner Events
Building Equity through Shared Equity ADUs: Y-Help® and CLTplusOne
Tuesday, January 25 | 11am ET
Virtual
Join the AARP International Team for the next virtual spotlight in the Equity by Design - Principles in Action series. The uptick in building Accessory Dwelling Units has largely benefited wealthier homeowners, but interesting models based on sharing of equity are broadening the pool of beneficiaries. For more information about Equity by Design and to view previous dialogues, see here.

Learn More & Register

New in Urban Land Online
- Path to Net Zero Begins with “Energy Diet” Beth Mattson-Teig
- ULI Report Provides Wildfire, Energy, and Economic Resilience Strategies to Sonoma County, ULI Staff
- ULI and Ferguson Partners Reveal Sustainability Landscape for Year Ahead in Second Annual Sustainability Outlook, ULI Staff

In the News
- From value creation to value preservation - real estate investors rethink the "value of green," PR Newswire
- How to address climate locally? These 6 places have plans, ClimateWire
- That Buzz on City Rooftops? Beekeeping Is Going Corporate, CityLab
- The top 10 global weather and climate change events of 2021, Yale Climate Connections
- 2021 Climate Year in Review, The New York Times
- Taking climate justice seriously in the blue economy, GreenBiz

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The mission of the Urban Land Institute is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.