November 2019

The ULI Center for Sustainability and Economic Performance is dedicated to creating healthy, resilient, and high-performance communities around the world. Through the work of its Greenprint, Building Healthy Places Initiative, and Urban Resilience programs, the center provides leadership and support to real estate and land use professionals to invest in energy-efficient, healthy, resilient, and sustainable buildings and communities.

Every other month we’re sending news about our reports, resources, events, and webinars about sustainability in the real estate industry directly to your inbox.

Greenprint  Building Healthy Places  Urban Resilience

Upcoming Events and Webinars

**Greenbuild International Conference**

**November 19-22, 2019**
**Atlanta, GA**

ULI Greenprint will be speaking at two sessions: On November 21st from 1:30-2:30pm, JLL, LinkedIn, and ULI's Emily McLaughlin will speak about “Super-efficient Spaces, ROI, and the Proven TEOP Model” and ULI's Billy Grayson, Verdani Partners, and Heitman will speak about “The Intersection of Resilience and Sustainability.”

[Click Here to Learn More]
ULI Spring Meeting

May 12-14, 2020

Exclusively for ULI Full Members—ULI’s highest level of membership—and members residing in Canada, the Spring Meeting features world-class speakers and discussions on best practices between ULI’s most distinguished members. Toronto, a global city experiencing unprecedented growth, is the stunning backdrop for this defining event. If you’re a real-estate professional, this is a can’t-miss opportunity.

Click Here to Learn More

Randall Lewis/ Building Healthy Places Forum

May 12, 2020

The 10th in the series of Building Healthy Places Forums will be held in conjunction with ULI’s Spring Meeting in Toronto, Canada. Registration opens in January.

Click Here to Learn More

Reports and Resources

Embodied Carbon in Building Materials for Real Estate

The ULI Greenprint Center for Building Performance’s recently released *Embodied Carbon in Building Materials for Real Estate* to prepare the real estate market for a low-carbon materials future, making the business case for why real estate should pay attention, highlighting smart steps to reduce embodied carbon, and showcasing peers already addressing the issue. Read more at uli.org/embodiedcarbon.

Read the Full Report
Scorched: Extreme Heat and Real Estate

The new ULI report Scorched: Extreme Heat and Real Estate outlines how extreme heat will affect the real estate and land use sectors as well as highlights the leadership and the potential positive impact of the real estate sector in implementing heat-resilient building designs and land uses. Read more at uli.org/extremeheat.

Read the Full Report

Greenprint Performance Report: Volume 10

The Greenprint Performance Report, Volume 10, which measures and tracks the performance of 8,916 properties owned by Greenprint members, demonstrates a 10-year improvement of 17 percent in energy use intensity. The report also reflects the results of hundreds of projects and best practices Greenprint members have undertaken to reduce energy use and carbon emissions, as well as three trends that are pushing real estate companies to stay innovative and continue integrating sustainability into their core business.

Read the Full Report

Other Highlights
Welcome to ULI Greenprint's newest members!

The ULI Greenprint Center for Building Performance is a worldwide alliance of leading real estate owners, investors, and developers committed to improving the environmental performance of the global real estate industry. Through measurement, benchmarking, knowledge sharing, and implementation of best practices, Greenprint and its members strive to reduce greenhouse gas emissions by 50 percent by 2030. The following companies have joined Greenprint since ULI's Fall Meeting:

- Allianz
- AXA Investment Managers
- Boston Properties
- FCP
- FPA Multifamily
- Hudson Pacific Properties
- JBG SMITH
- MultiGreen
- UDR Inc.

The Business Case for Resilience in Southeast Florida

ULI's Urban Resilience program is partnering with the Southeast Florida Regional Climate Change Compact on a new project called, the Business Case for Resilience in Southeast Florida, which will include a regional cost-benefit analysis examining the economic impacts of sea level rise and flooding and potential economic opportunities associated with investments in resilient infrastructure.

The project will help inform:

- Recommendations for collaborative resilience planning
- Targets for economic resilience
- Potential strategies for future infrastructure investments; and
- Comprehensive evaluation of projected returns on investments of sea level rise adaptation measures

The analysis will be included in a final report, synthesized by ULI, with national research findings and designed for readership by a broad land use, real estate, resilience, and policy maker audience to be published in Spring 2020.

CSEP Goes International
Mexico City, Mexico
On November 4th, ULI Mexico hosted a sustainability event, featuring CSEP ED Billy Grayson and Tony Malkin, Chairman and CEO of Empire State Realty Trust. At the event Billy shared emerging sustainability trends shaping the business case for sustainability (including climate risk and resilience, ESG reporting, and innovative strategies to pursue net-zero energy buildings and real estate portfolios). Tony shared The Empire State Buildings’ Sustainability journey, focusing on the data-driven financial decisions that prioritized energy efficiency in the buildings’ major renovations in 2008 (and continue to pay dividends to this day). Tony also shared the importance of working with tenants to drive sustainability, and some of the tactics Empire State used to drive sustainable tenant fit-outs and ongoing tenant focus on energy efficiency in their spaces.

Tony and ULI Mexico leaders encouraged the audience to use ULI’s Tenant Energy Optimization Program to help them achieve similar success in their buildings – the 10-step process is free to use and is available at https://tenantenergy.uli.org.

Rotterdam, Netherlands
In early November, ULI co-hosted a resilience workshop with the Center for Livable Cities (CLC) in Rotterdam, Netherlands, featuring Lisette Van Doorn of ULI Europe and Leah Sheppard from the Urban Resilience Program. ULI is happy to embark on this joint research initiative with CLC to find key themes and principles for working with the private sector to implement climate resilience around the world. To do so, the project involves holding 4 workshops to engage ULI members on the topic and discuss how to leverage private sector led innovations to drive climate resilience in their cities and communities. The workshops are being held in Singapore, New York, and Hong Kong, in addition to Rotterdam. A final report will be published next summer at the World Cities Summit.

Would you like to get involved with the Urban Resilience program? Reach out to resilience@uli.org.

Opportunities to Get Involved

Deadline Extended: Applications for Health Leaders Network Third Cohort Open Through December 13

The ULI Health Leaders Network program is helping ULI members develop the skills, knowledge, and cross-sector networks needed to improve health outcomes in their professional practice and communities. Through in-person gatherings, webinars, and other activities, participants gain actionable knowledge on development and design strategies. Nonmembers may apply but will be expected to join ULI as an Associate Member if selected. To learn more, see the program timeline and key dates, and apply to be part of the third cohort, visit uli.org/healthleaders. Applications close December 13, 2019.
Miscellaneous Updates

Did you attend the Resilience Summit at Fall Meeting? Do you need AICP or APA continuing education credits?

The Resilience Summit held on Sept 18th was approved by AICP for 6 CMs and by AIA for 6 LUs. If you participated in this event and would like to report these credits, take one of the following steps based on your certification:

- AICP – It is on your honor to report these credits through the planner's online portal.
- AIA – Reach out to Leah.Sheppard@uli.org to obtain the verification of attendance

New in Urban Land

- Helping Make Downtown Fort Lauderdale More Connected, Sustainable, and Walkable —Hortense Leon
- Solving for Climate Change's Impact on Urban Water: Flooding, Sea Rise, and Drought? —Hortense Leon
- How Four Developers Are Blending Social Equity and Health Concerns into Future Projects —Holly Rosenkrantz
- City Officials and Real Estate Leaders Look to Collaborate on Addressing Climate Change —Holly Rosenkrantz
- Better Together: Realizing the Vision of Collaborative Hotel and Shared Office Space —T. Dupree Scovell
- FCP Joins the Urban Land Institute’s Greenprint Center for Building Performance —Justin Arnold
- FPA Multifamily Joins the Urban Land Institute’s Greenprint Center for Building Performance —Justin Arnold
- Boston Properties Joins ULI’s Greenprint Center for Building Performance —Justin Arnold
- JBG SMITH Joins the Urban Land Institute’s Greenprint Center for Building Performance —Justin Arnold

In the News

- Hipsturbia, Co-Living And More Emerging Trends That Will Shape Real Estate In 2020 —Forbes
- Real Estate Industry Reducing Carbon Emissions —Earth911
- Meet The Farm-Based Neighborhoods Changing The Face Of Master-Planned Communities —Forbes
- New Keynotes at Grey to Green: DC! —GreenRoofs
- ‘Move that jail to the Everglades’ ... and other suggestions for what to do with Broward’s Main Jail —Sun Sentinel
- Cities look for solutions to ‘urban heat island’ effect —Nevada Current
- Industry Making Strides in Reducing Carbon Footprint —Real Estate Weekly
- Parks and Recreation: Night Version —NewCities
- Commercial Real Estate Builds on Sustainability Advances —Pensions and Investments
- Extreme Heat is a Growing Business Risk —BRINK
- Green Means Green for Hotels —Nevada Public Radio
- Rising Global Temperatures Wreak Havoc on Urban “Heat Islands” —Axios

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Join the Center for Sustainability and Economic Performance mailing list by emailing CSEP@uli.org.
The mission of the Urban Land Institute is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.