

**Subject:** November 2021 ULI Sustainability eNews

**Date:** Wednesday, November 17, 2021 at 10:03:42 AM Eastern Standard Time

**From:** Center for Sustainability and Economic Performance

**To:** Emily Zhang

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### November 2021

The ULI Center for Sustainability and Economic Performance is dedicated to creating healthy, resilient, and high-performance communities around the world.

Greenprint

Building Healthy Places

Urban Resilience

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## Register Early for the 2022 ULI Resilience Summit



Is your organization prepared for climate change impacts? Join ULI for the 3rd annual Resilience Summit. This exclusive online event brings leaders in the field of real estate and resilience together to share practicable solutions to protect communities and investments from future climate risks. Check out the schedule at a glance (subject to change) [here](#).

[Learn More & Register](#)

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## ULI Upcoming Events



### **ULI Americas COP26: Key Takeaways for Real Estate**

**Friday, November 19 | 12pm ET**

The momentous COP26 in Glasgow has officially wrapped and to disseminate the takeaways from the Global Virtual Leadership Roundtable with the broader ULI community, ULI will host regional follow-up webinars for members in Asia Pacific, Americas, and Europe. The first of this series will focus on the Americas region.

[Learn More & Register](#)



### **Coastal Forum Webinar: Preparing Communities for Federal Resilience Funding**

**Tuesday, December 7 | 1pm ET**

President Biden signed the bipartisan Infrastructure Investment and Jobs Act into law. This generation-defining legislation articulates a strong commitment to advance climate change preparedness. However, now the focus shifts toward the finance and implementation of initiatives outlined in the Act. Join this webinar to connect with experts in real estate and land use development on local strategies to foster climate resilience in coastal communities. This webinar is free and open to the public.

[Learn More & Register](#)



### **ULI Asia Pacific COP26: Key Takeaways for Real Estate**

**Wednesday, December 8 | 9am HKT**

**Tuesday, December 7 | 8pm ET**

The momentous COP26 in Glasgow has officially wrapped and to disseminate the takeaways from the Global Virtual Leadership Roundtable with the broader ULI community, ULI will host regional follow-up webinars for members in Asia Pacific, Americas, and Europe. The second of this series will focus on the Asia Pacific region. Stay tuned for more information on the ULI Europe webinar.

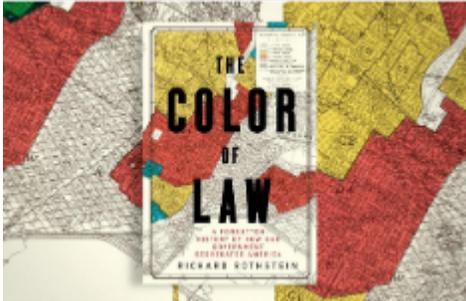
[Learn More & Register](#)



## ULI Global Sustainability Outlook 2022 Wednesday, January 12 | 1pm ET

In late 2021, ULI's Greenprint Center for Building Performance interviewed members of the Sustainable Development Council (Americas), the Sustainability Council (Europe), and the Resilient Cities Council (Asia Pacific) to inform an "outlook" for 2022. Tune into this ULI global webinar and hear from industry leaders and experts on emerging topics surrounding sustainability, why they matter, and what actions the industry should pursue.

[Learn More & Register](#)



## ULI's Building Healthy Places Book Club: The Color of Law by Richard Rothstein

Reading Period: January - February 2022 | Kickoff: January 10 | Meetup #1: February 17

Our Winter title is, *The Color of Law: A Forgotten History of How Our Government Segregated America*. Author Richard Rothstein documents the history of state-sponsored segregation stretching back to the late 1800s and exposes racially discriminatory policies put forward by most presidential administrations. Participation is free and requires registration. All registered participants receive a suggested reading schedule, weekly email thought starters, and a link to attend three virtual meetups.

[Learn More & Register](#)

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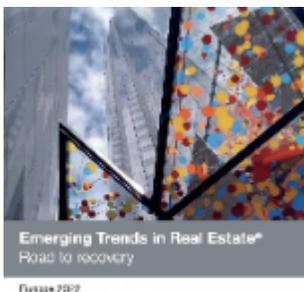
## Reports and Resources



### Reading List: 2021 Fall Issue of Urban Land Urban Land Institute

The 2021 Fall Issue of Urban Land is now available for ULI members. The cover topic is "Urban Living: How the Pandemic Is Shaping Cities." Other topics include: "Best Practices: Global Awards for Excellence," "Net Zero: Chicago's C40 Competition," and "Infrastructure: Managing Stormwater."

[Access the Fall Issue](#)



### Emerging Trends in Real Estate®: Europe 2022 Urban Land Institute and PwC

The 18th edition of Emerging Trends in Real Estate® Europe explores a clear upturn in confidence among property industry leaders as many come to terms with the radical changes to the business of real estate brought about or accelerated by COVID-19.

[Read the Report](#)



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## Did You Miss It?



### ULI Net Zero Imperative – Cities & Real Estate Accelerating Decarbonization in the Built Environment Webinar

Learn about the program's cohort of participants across the globe, and their planned technical assistance panels designed to help stakeholders reduce carbon emissions associated with buildings, communities and cities via a roadmap to zero.

[Watch the Recording](#)



### ULI Asia Pacific REImagine and Voices of ULI Podcast Launch ULI Regional Meeting

ULI REImagine illuminates visionary leaders and companies that are reimagining conventional ideas about cities, business and life, with a focus on transforming real estate and the built environment in the digital age. The 3-day event also featured the launch of Voices of ULI - a podcast by ULI Asia Pacific, and Day 1's programming included a special episode on decarbonization.

[Learn More & Access the Content](#)

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## Thank You! Generous Support Bolsters ULI's Net Zero Imperative



Following **Owen Thomas'** initial gift to establish the [Net Zero Imperative](#), the program has received significant additional support. ULI Foundation would like to acknowledge and thank [Lynn Thurber](#) for her significant contribution to the program. ULIF would also like to thank and recognize **Joseph Azrack, Daniel Cashdan, and Franz Colloredo-Mansfeld**. These generous donors have invested in the mission of NZI to accelerate the decarbonization of cities worldwide. Support of NZI provides resources for technical assistance that will have scalable impact through toolkits, "how-to" guides, and educational programs that are replicable to be used to further normalize and encourage net zero carbon emission in land use practices.

CSEP's programming and research is only possible with the support of our generous donors and the ULI Annual Fund. Support us today by visiting [www.uli.org/donate](http://www.uli.org/donate) and designating your gift to Center for Sustainability and Economic Performance. Simply check the box that says 'Designate your donation to a specific program(s) or National/District Council' and enter your desired donation amount in the drop down box next to Center for Sustainability and Economic Performance.

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## CSEP Highlights

## 10 Principles for Embedding Racial Equity in Real Estate Development

Earlier in November, ULI's Building Healthy Places Initiative convened a group of members and other industry experts leading work on racial equity in real estate. Over the course of an eight-hour workshop, the group identified ten principles for embedding racial equity in real estate development. A report with the workshop findings will be released in Spring 2022 as part of a new Social Equity Resource Hub, which will be designed to provide real estate professionals with the information and resources they need to learn about social equity and to translate that knowledge into action. For more information, visit [uli.org/socialequityresourcehub](http://uli.org/socialequityresourcehub).

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## Opportunities to Get Involved

### Nominate a Resilient Building Retrofits Case Study

The ULI Urban Resilience Program is creating a short primer on how buildings can be retrofitted to reduce impacts from climate risks such as flooding, extreme heat, wildfire, and others, and seeks examples of buildings that have undergone floodproofing, enhanced insulation, or other protective upgrades. To submit a case study, please contact [august.williams-eynon@uli.org](mailto:august.williams-eynon@uli.org).

### ULI Health Leaders Network Call for Applications

The ULI Health Leaders Network is looking for its next cohort of diverse members to be part of a robust cross-sector network of real estate and land use professionals focused on advancing health and social equity through the built environment. Are you interested in joining the global ULI Health Leaders Network? Visit [www.uli.org/healthleaders](http://www.uli.org/healthleaders) to review eligibility requirements and program details. Applications will open Monday, December 6th. All questions regarding this opportunity can be directed to [health@uli.org](mailto:health@uli.org).

### ULI/Randall Lewis Health Mentorship Program

The Building Healthy Places team will begin accepting applications for mentors and mentees for its fifth cohort of the ULI/Randall Lewis Health Mentorship Program on Monday, December 13th. The program pairs exceptional current graduate students with ULI Full Members working at the intersection of health and the built environment. For more information about the program, eligibility, and how to apply visit [www.uli.org/healthmentors](http://www.uli.org/healthmentors). All questions regarding this opportunity can be directed to [health@uli.org](mailto:health@uli.org).

### What Do Innovative Zoning Policies Look Like?

The ULI Centers and Initiatives teams are working on a report that will be released in 2022 outlining zoning approaches that are moving the needle on energy efficiency, climate resilience, health, and social equity. Please contribute your perspective to this research by sharing about zoning innovations, recommended interviewees, and resources we should know about [at this link](#), or by shooting us a quick email at [health@uli.org](mailto:health@uli.org).

### ULI Americas Awards for Excellence's Sustainability-Related Categories

The ULI Americas Awards for Excellence have several sustainability-related categories: low-carbon, resilient, equitable, and urban open space developments. Submissions are now open and the early bird deadline is on January, 23, 2022 at 11:59pm PT. Learn more about these categories and learn how to submit a project for consideration [here](#).

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## New in *Urban Land Online*

- [Lack of Transparency, Standardization Bring Real Estate Climate Risk Assessments into Question](#), Grace Dobush
- [Decarbonizing the Built Environment through Renewable Energy Auctions](#), Beth Mattson-Teig
- [At ULIREImagine, Collaboration and Measurement Seen as Primary Solutions for Halting Climate Change](#), Mark Cooper
- [Opting for Softer Infrastructure to Reduce Miami's Coastal Flood Risk](#), Jake Blumgart

## In the News

- [Infrastructure Bill Makes First Major U.S. Investment in Climate Resilience](#), The New York Times
- [Negotiators Strike a Climate Deal, but World Remains Far From Limiting Warming](#), The New York Times
- [In the Fight Against Climate Change, Young Voices Speak Out](#), The New York Times
- [Public Transit Use Must Double to Meet Climate Targets](#), City Leaders Warn, CityLab
- [Climate change is a justice issue – these 6 charts show why](#), The Conversation
- [At U.N.'s COP26 climate summit, Indigenous voices are calling for more than lip service](#), NBC News

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## Connect with Us

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*The mission of the Urban Land Institute is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.*