December 2020

Greenprint  Building Healthy Places  Urban Resilience

Happy Holidays from ULI's Center for Sustainability and Economic Performance!

Upcoming Events

Pathways to Net Zero: A Multi-Dimensional Approach to Carbon Neutrality
January 13, 2020
2:00-3:00pm ET

Join ULI Greenprint, Hudson Pacific Properties, and Goby for a live webinar about reducing carbon emissions and achieving carbon neutrality across a real estate organization. Speakers will share their experiences and provide insights into planning for 2021 and beyond, best practices for setting attainable, effective net zero carbon goals, and strategies for achieving net zero targets both at the asset level and the portfolio level.

Register & Learn More Here
ULI Building Healthy Places Book Club
January 13, 2020 - February 3, 2021

You may still register to join the Building Healthy Places Book Club for Right of Way by Angie Schmitt. On January 13 at 4 pm ET Charles T. Brown (author of the book’s forward and transportation equity expert) will host a guided discussion designed for sharing and reflection from the book's first few chapters. On February 3 at 4 pm ET participants will have the opportunity to talk directly with the author and learn about the Club’s next pick.

Register & Learn More Here

ULI Blueprint for Green Real Estate -
Webinar Series: Building the Foundation of a Sustainability Program
January 22, 2020
12:00-1:00pm ET

As a companion to the recently released ULI Blueprint for Green Real Estate, join ULI Greenprint and ULI experts for a series of webinars that aim to shift real estate portfolios toward net-zero energy, water, and waste in a way that creates both short- and long-term financial value. This four-session educational series is presented in one-hour topical segments by the ULI Greenprint Center for Building Performance.

Register & Learn More Here

Opportunities to get Involved

ULI Health Leaders Network Call for Applications Closes January 8th

The ULI Health Leaders Network is looking for its next cohort of diverse members to be part of a robust cross-sector network of real estate and land use professionals focused on advancing health and social equity through the built environment. Are you interested in joining the global ULI Health Leaders Network? Visit Navigator here to review eligibility requirements and submit your application. Applications are due by Friday, January 8th, 2021 at 11:59 pm ET. All questions regarding this opportunity can be directed to health@uli.org.

ULI/Randall Lewis Health Mentorship Program

The Building Healthy Places team is actively recruiting both mentors and mentees for its fourth cohort of the ULI/Randall Lewis Health Mentorship Program. The program pairs exceptional current graduate students with ULI members working at the intersection of health and the built environment. For more information about the program and how to apply visit www.uli.org/healthmentors.

U.S. ENERGY STAR Tenant Space Launch

Do you have a tenant space that has achieved a high level of energy efficiency? The Environmental Protection Agency’s ENERGY STAR for Tenant Space recognition program just launched. Find criteria and apply for recognition here.

Apply for the ULI Americas Awards for Excellence

ULI’s Awards for Excellence recognize both development projects and programs, and have launched a new Resilient Development category this year. The jury considers the full development process, including financing, partnerships, community engagement, design, and economic impact. Award categories include: Equitable Development, Resilient Development, Small-Scale Development, Urban Open Space, and Open-all project types. The deadline to apply is January 8, 2020. Learn more and apply here.
Wanted: ULI Expertise on Buyouts and Green Infrastructure

ULI is investigating how cities can proactively address flood risk and enhance community resilience through buyout programs and the strategic installation of green infrastructure. If you would like to participate in an brief interview to share insights on the topic, please reach out to Leah.Sheppard@uli.org. Contributors will be acknowledged in a white paper, to be published in early 2021.

New Reports and Resources

Health Housing Profiles

The Building Healthy Places Initiative recently released two new profiles of affordable and mixed-use housing developments with healthy features. Regent Park is a mixed-use, mixed-income housing redevelopment in downtown Toronto that promotes health through onsite mental health programming, a central park, exercise and cooking classes, and more. Anti-displacement measures have helped ensure that the original residents can benefit from these changes. 1180 Fourth Street is a 100 percent affordable housing development in the Mission Bay South neighborhood of San Francisco with 50 units for formerly homeless families.

Read the Profiles

The ULI Blueprint for Green Real Estate

Building on the leading sustainability work that Greenprint member organizations have been implementing since 2009, this Blueprint is for real estate owners and investors looking to develop or accelerate a sustainability program, and developers looking for ways to integrate sustainability into their overall development strategy.

Read the Report

Virtual Fall Meeting Round-Up

General Session: Climate Change Will Wreck Your Spreadsheets

During this keynote session, Spencer Glendon explained why contemporary investment tools and frameworks are spectacularly ill-suited to the challenges and risks posed to society and institutions by heat, drought, wildfire, inundation, and storms, as well as to the ability to anticipate them. Glendon encouraged attendees to start asking unusual questions, dive into new sources of information, and unlearn old ways of thinking.
Where to Next? Climate Migration and the Cities and Neighborhoods of the Future

As regions become hotter, stormier, and wetter, climate change is likely to lead to migration and shifting economic development patterns, both worldwide and in the United States. During this session, speakers discussed anticipated climate trends, land use and real estate impacts, emerging policy approaches, and the initial examples of U.S. climate relocation and migration that already exist.

Beyond Amenity Status: Demand for Sustainability and Health in Multifamily Buildings

With a new generation of renters caring more deeply about their climate impacts and the COVID-19 pandemic catalyzing more consumer interest in health, the multifamily sector is ripe to be a leader in sustainability and health and wellness. Session panelists unpacked the financial returns, energy savings, and health impacts they have seen by making energy, sustainability, and health a core business strategy.

Urban Land Online Environmental Justice Series

ULI initiatives challenge real estate and urban development practitioners to consider the role they can play in fulfilling a community’s social, environmental, and economic needs, suggesting a way forward for ULI as it seeks to be more cognizant of its ability to lead positive change. ULI has always been an astute convenor of professionals from all real estate disciplines; it is a smart decision for the Institute to engage in more robust dialogues and partnerships with community-based organizations that know their communities best and advocate for social and environmental justice within them. Collaborations of this sort are foundational to the creation of equitable economic opportunity, inclusive social and environmental infrastructure, and expanded affordable and accessible housing choices that meet local needs. Organizations including Catalyst Miami, Fifth Avenue Committee (New York City), Initiative for Energy Justice (Boston), and The Greenlining Institute (Oakland) are advocating for environmental justice in their communities.
New in *Urban Land Online*

- **A Tipping Point for Green Bonds? Opening Up Global Capital to Sustainable Investing**, Marta Schantz
- **ULI Resilience Summit: Calling for Action on Mitigating Climate Risk**, Elizabeth Foster, Katharine Burgess, & Ellie White
- **Confronting COVID-19: The Rising Imperative of Integrating Health and Social Equity into Development**, Trish Riggs
- **A Blueprint for a Greener Industry: Building the Foundation of a Real Estate ESG Program**, Monika Henn
- **Diversity in Commercial Real Estate Takes Center Stage**, Alissa Atkins
- **In Brief: Why Investors Are Shifting Focus to Life Sciences Real Estate**, Brett Widness

In the News

- **Chicago City Council passes accessory dwelling unit pilot program**, Chicago Agent Magazine
- **City Council OKs easing ban on coach houses**, Chicago Sun Times
- **It’s Australia’s First Big Blaze of the Fire Season: How Bad Will the Summer Get?**, New York Times
- **In D.C., A New Trophy Building Offers Luxury Office Space While Catering To The Community**, Bisnow
- **In Many Cities, Climate Change Will Flood Affordable Housing**, Bloomberg CityLab
- **This Is How Singapore Keeps Its Cool as the City Heats Up**, Bloomberg CityLab
- **The 15-Minute City—No Cars Required—is Urban Planning’s New Utopia**, Bloomberg Businessweek
- **Vancouver Releases Plan to Reduce Embodied Emissions by 40%**, Mantel 314
- **Why it pays to have a green office: the link between sustainability and premium rents**, Savills
- **Biden’s Climate Team Begins to Take Shape**, New York Times

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The mission of the Urban Land Institute is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.