

Subject: December 2021 ULI Sustainability eNews
Date: Thursday, December 16, 2021 at 10:25:30 AM Eastern Standard Time
From: Center for Sustainability and Economic Performance
To: Emily Zhang

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December 2021

The ULI Center for Sustainability and Economic Performance is dedicated to creating healthy, resilient, and high-performance communities around the world.



Register Today!



Is your organization prepared for climate change impacts? Join ULI for the 3rd annual Resilience Summit January 25-27, 2022. This exclusive online event brings leaders in the field of real estate and resilience together to share practicable solutions to protect communities and investments from future climate risks. [Click Here](#) to visit the event page and view the Summit program (subject to change).

[Register](#)

Hot Off the Press



The Global Real Estate DEI Survey 2021 presents results from the only corporate study of diversity, equity and inclusion (DEI) management practices and data benchmarking in the commercial real estate industry, including 161 unique companies, 435,000 full-time employees, and \$2.4 trillion in AUM in North America, Asia Pacific, and Europe. As real estate works to accelerate the implementation of DEI strategies, the first release of this new annual benchmark creates a snapshot of companies across the real estate value chain and allows survey participants to measure and track progress against the wider industry.

[Read the Report](#)

ULI Upcoming Events



ULI Europe Digital Programme COP26: Key Takeaways for Real Estate: challenges & opportunities for the industry

Tuesday, January 12 | 7:30am ET / 12:30pm GMT

This webinar will review the impacts of COP26 on the real estate industry and the challenges now to be faced in the race towards decarbonization. Join ULI Europe to hear from the main players as they discuss the impact that sustainable investment can have and how they can help real estate companies achieve their ESG goals.

[Learn More & Register](#)

Did you miss the ULI Americas COP26 Key Takeaways webinar from November 19? Watch the recording by following the button below.

[Watch the ULI Americas COP26 Recording](#)



ULI Global Sustainability Outlook 2022 Wednesday, January 12 | 1pm ET

In late 2021, ULI's Greenprint Center for Building Performance interviewed members of the Sustainable Development Council (Americas), the Sustainability Council (Europe), and the Resilient Cities Council (Asia Pacific) to inform an "outlook" for 2022. Tune into this ULI global webinar and hear from industry leaders and experts on emerging topics surrounding sustainability, why they matter, and what actions the industry should pursue.

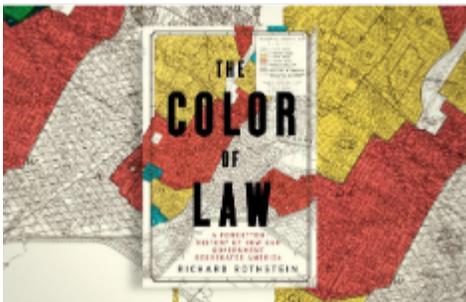
[Learn More & Register](#)



Tracking Movement on DEI: ULI and the Global Real Estate DEI Survey Wednesday, January 26 | 1pm ET

In recent years, corporate commitments to Diversity, Equity and Inclusion (DEI) have accelerated rapidly – but how can the real estate industry track progress on these pledges, and ensure transparency and accountability? Accompanying the release of the [Global Real Estate DEI Survey 2021](#), join this webinar to learn about the results, its implications on the industry, and how we should move forward.

[Learn More & Register](#)



ULI's Building Healthy Places Book Club: The Color of Law by Richard Rothstein Kickoff: January 10 | Meetup #1, Discussion Groups: January 27 | Meetup #2, Talk with Author: February 17

Our Winter title is *The Color of Law: A Forgotten History of How Our Government Segregated America*. Author Richard Rothstein documents the history of state-sponsored segregation stretching back to the late 1800s and exposes racially discriminatory policies put forward by most presidential administrations. Participation is free and requires registration. All registered participants receive a suggested reading schedule, weekly email thought starters, and a link to attend three virtual meetups.

[Learn More & Register](#)

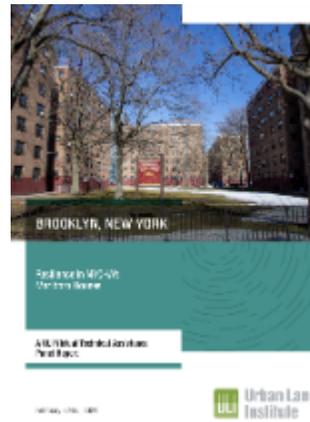
Reports and Resources

Brooklyn, NY vTAP: Resilience in NYCHA's Marlboro Houses

Urban Land Institute

Ever since the damage caused by Hurricane Sandy in 2012, the New York City Housing Authority has been prioritizing hazard and resilience planning for its developments to better adapt and prepare for future climate-related hazards and extreme events. As part of this effort, in February 2021, NYCHA requested a ULI Technical Assistance Panel (TAP) to closely examine how one of its developments, Marlboro Houses, could be made more resilient to climate-induced hazards. This TAP is part of the Resilience Land Use Cohort ([RLUC](#)).

[Read the Report](#)

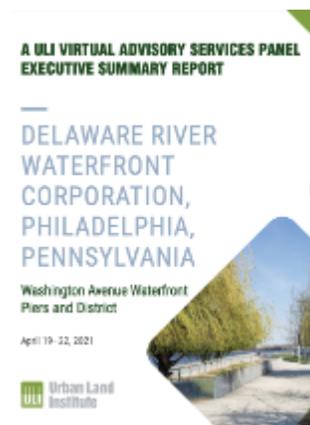


Philadelphia, PA vASP: Washington Avenue Waterfront Piers & District

Urban Land Institute

The Delaware River Waterfront Corporation (DRWC) asked ULI to convene a three-and-a-half-day vASP to focus on the redevelopment and reinvestment of the study area along the southern reach of the Delaware River in Philadelphia and to assist the organization with strategies to ensure that the future riverfront is not only active and vibrant, but also resilient to the imminent impacts of sea-level rise on the waterfront properties. This ASP is part of the Resilience Land Use Cohort ([RLUC](#)).

[Read the Report](#)



Did You Miss It?



ULI Coastal Forum 2021: Preparing Communities for Federal Resilience Funding

Webinar

President Biden signed into law the bipartisan Infrastructure Investment and Jobs Act. This generation defining legislation articulates a strong commitment to advance climate change preparedness. However, the focus now shifts towards finance and implementation of initiatives outlined in the Act. This past [Coastal Forum](#) created an opportunity for attendees to connect with experts in real estate and land use development on local strategies to foster resilience in coastal communities. Check out the presentation slides by clicking [here](#).

[Watch the Recording](#)

New Grant Opportunities



Join District Council Cohorts Advancing Resilient Land Use & Equitable Park Access

ULI's Urban Resilience program and Building Healthy Places Initiative (BHP) are excited to announce two funding opportunities starting in spring 2022 for U.S. District Councils to partner with local community groups to enhance climate resilience and improve equitable park access in their regions:

1. The Resilient Land Use Cohort ([RLUC](#)) is a network of councils who host Technical Assistance Panels (TAPs) that address climate risk and social inequity through land use and development strategy, and convene to share progress and best practices. Now in its second round, RLUC will prioritize partnerships with community-based organizations to bolster neighborhood and citywide preparedness for disaster events.
2. The District Council Cohort for Park Equity (CPE) seeks to help communities advance action on parks and open space priorities. Cohort participants, including District Council staff, members, and community partners, will focus their work on a TAP topic that advances equitable access to a park or open space in their community.

If you would like to get involved, contact your local District Council to express your interest. Statement of Interest forms are due by the end of February 2022. Click [here](#) for more information and to apply. Questions can be directed to resilience@uli.org for RLUC and health@uli.org for CPE.

Opportunities to Get Involved

Leadership

ULI Health Leaders Network Call for Applications

The ULI Health Leaders Network is looking for its next cohort of diverse members to be part of a robust cross-sector network of real estate and land use professionals focused on advancing health and social equity through the built environment. Are you interested in joining the global ULI Health Leaders Network? Visit www.uli.org/healthleaders to review eligibility requirements and program details. Applications will open Monday, December 6th. All questions regarding this opportunity can be directed to health@uli.org.

ULI/Randall Lewis Health Mentorship Program

The Building Healthy Places team will begin accepting applications for mentors and mentees for its fifth cohort of the ULI/Randall Lewis Health Mentorship Program on Monday, December 13th. The program pairs exceptional current graduate students with ULI Full Members working at the intersection of health and the built environment. For more information about the program, eligibility, and how to apply visit www.uli.org/healthmentors. All questions regarding this opportunity can be directed to health@uli.org.

Technical Assistance

Apply to be a Net Zero Imperative Technical Advisory Panelist

ULI's [Net Zero Imperative](#) (NZI) is a global, multi-year initiative to accelerate decarbonization in the built environment. The program will hold 2-day technical assistance panels in five cities per year, designed to help building owners, cities, and other relevant constituents reduce carbon emissions associated with buildings, communities, and cities. Panelists will form a team of industry leaders to provide practical and objective advice from a multidisciplinary perspective. For more information and to apply for this opportunity, see [here](#).

Research

Nominate a Resilient Building Retrofits Case Study

The ULI Urban Resilience Program is creating a short primer on how buildings can be retrofitted to reduce impacts from climate risks such as flooding, extreme heat, wildfire, and others, and seeks examples of buildings that have

undergone floodproofing, enhanced insulation, or other protective upgrades. We are especially interested in examples from Europe and Asia Pacific! To submit a case study, please contact august.williams-eynon@uli.org.

What Do Innovative Zoning Policies Look Like?

The ULI Centers and Initiatives teams are working on a report that will be released in 2022 outlining zoning approaches that are moving the needle on energy efficiency, climate resilience, health, and social equity. Please contribute your perspective to this research by sharing about zoning innovations, recommended interviewees, and resources we should know about [at this link](#), or by shooting us a quick email at health@uli.org.

Alternative Stormwater Compliance Program Uptake Initiative

The Stormwater Retention Credit (SRC) and Self-Inspection & Self-Reporting (SISR) programs help property owners in Washington, DC save time and money, implement more creative design solutions, preserve the health of local watersheds and maintain compliance with District stormwater regulations. ULI and ULI Washington are presently conducting outreach activities to increase access to, and uptake of both of these critical programs. Are you a developer, property or facilities manager, engineer, architect or landscaper doing business in Washington, DC? Have you participated in have interest in learning more about these programs? [Click Here](#) to take a survey (closes on December 27) and get involved in this initiative.

Strategies to Integrate ESG into Tenant Engagement

The Greenprint Center for Building Performance is working on a report that will be released in 2022 highlighting methods commercial real estate firms use to promote sustainable practices and other ESG themes into their asset management approach. If you are familiar with any strategies that incorporate ESG into tenant engagement at your own or other firms, such as surveys, campaigns to recycle, quality of workplace tactics, or any others, please contact Ben.Forman@uli.org.

Awards

ULI Americas Awards for Excellence's Sustainability-Related Categories

The ULI Americas Awards for Excellence have several sustainability-related categories: low-carbon, resilient, equitable, and urban open space developments. Submissions are now open and the early bird deadline is on January, 23, 2022 at 11:59pm PT. Learn more about these categories and learn how to submit a project for consideration [here](#).

Other Announcements

Participate in upcoming net zero & building renovations research

Are you interested in building or renovating to high-performance, carbon neutral/net-zero standards and have buildings in the Pacific Northwest, Idaho, Washington, Oregon, and/or Montana? Participate in an interview or focus group in upcoming research project and earn \$250. Learn more by emailing Molly McCabe at mmccabe@haydentanner.com.

New in Urban Land Online

- [Shaping Cohesive Climate Resilience Strategies for Affordable Housing in Brooklyn's Marlboro Houses and Beyond](#), Emily Zhang and August Williams-Eynon
- [ULI Europe Young Leaders: Bridging the Gap Initiative](#), Philipp Braunwalder
- [Leading Firms Joining Forces with ULI to Fast-Track and Scale up Decarbonization in Europe](#), Chris Harris
- [Private Sector Taking the Lead on Climate Mitigation after COP-26](#), Karen Jordan
- [U.S. Infrastructure Legislation Provides Generational Opportunity to Drive Equitable Development](#), Maryann Haggerty
- [Flexibility Is Strength: How Three Buildings Maximize the Inherent Efficiencies and Sustainable Properties of Mass Timber](#), Mark Oberholzer and Zac Miles

In the News

- [U.N. climate boss: 'We need to understand' young people's frustration](#), The Washington Post
- [What Does It Mean to Save a Neighborhood?](#), The New York Times (12/3)
- [A powerful and underappreciated ally in the climate crisis? Fungi](#), The Guardian (11/30)
- [Why the Energy Transition Will Be So Complicated](#), The Atlantic
- [Grid-Interactive Efficient Buildings Are Easier Than They Sound](#), RMI (11/22)
- [New York City Is Building a Wall of Oysters to Fend Off Floods](#), Bloomberg CityLab

- [Energy-Efficient Isn't Enough, So Homes Go 'Net Zero.'](#) The New York Times (11/16)

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