

**Subject:** February 2022 ULI Sustainability eNews

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**From:** ULI Randall Lewis Center for Sustainability in Real Estate

**To:** Emily Zhang

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## February 2022

The ULI Randall Lewis Center for Sustainability in Real Estate is dedicated to creating healthy, resilient, and high-performance communities around the world.

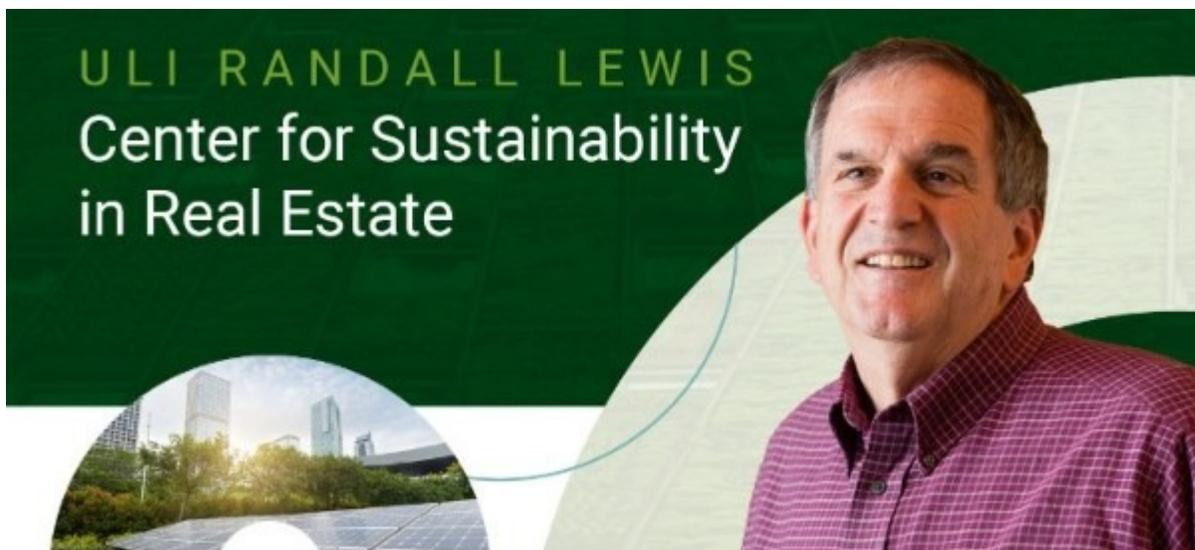
Greenprint

Building Healthy Places

Urban Resilience

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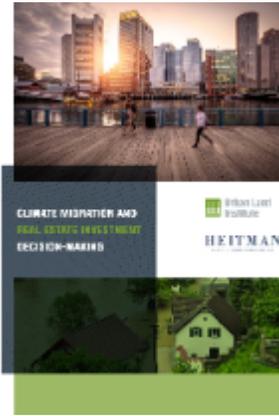
## ULI Lewis Center for Sustainability Highlights



In January, real estate executive and longtime ULI member, **Randall Lewis**, made a historic \$10 million donation to the Urban Land Institute to support the organization's efforts to make the built environment more sustainable, equitable, and resilient. In honor of this contribution, ULI has renamed the former Center for Sustainability and Economic Performance to the ULI Randall Lewis Center for Sustainability in Real Estate. Learn more by reading the [press release](#) and by visiting [uli.org/sustainability](http://uli.org/sustainability).

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## New ULI Report



## Climate Migration and Real Estate Investment Decision-Making

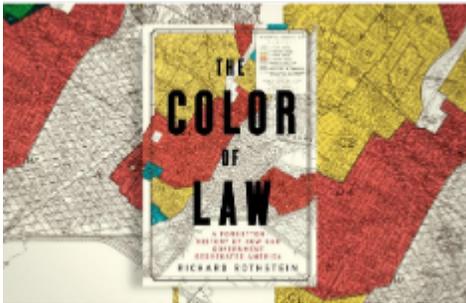
Urban Land Institute and Heitman

Since 2019, the Urban Land Institute has partnered with Heitman, a global real estate investment management firm, on conducting research at the [intersection of climate risk and real estate](#). How do real estate investors account for climate migration today? How does climate migration impact real estate valuation and investment? What tools and strategies can be leveraged to assess and address climate migration and its impacts on markets? This new, agenda-setting report identifies concepts and strategies for addressing climate migration in the context of real estate investment decision-making.

[Read the Report](#)

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## Upcoming ULI Events



### ULI's Building Healthy Places Book Club: The Color of Law by Richard Rothstein

Meetup #2, Talk with Author: February 17  
Virtual

Our Winter title is *The Color of Law: A Forgotten History of How Our Government Segregated America*. Author Richard Rothstein documents the history of state-sponsored segregation stretching back to the late 1800s and exposes racially discriminatory policies put forward by most presidential administrations. Participation is free and requires registration. All registered participants receive a suggested reading schedule, weekly email thought starters, and a link to attend three virtual meetups.

[Learn More & Register](#)

### ULI Housing Opportunity Conference

March 8 - 9  
Virtual

ULI's premier annual housing conference brings together a diverse mix of private and nonprofit real estate developers, public officials, urban and regional planners, housing advocates, architects, investors, and lenders with one common goal – to expand opportunities for a full range of residential development in their communities. This year, sustainability-related sessions at the conference include: [Climate Change and the Future of Where We Live](#) and [Getting Residential to Net Zero](#).

[Learn More & Register](#)





## Identifying & evaluating carbon reduction opportunities during due diligence

March 10 | 2:00pm ET

Virtual

This webinar will discuss strategies for identifying carbon reduction opportunities during due diligence, review recent and emerging market & industry trends, examine how ESG has evolved within due diligence, explore the role of due diligence & its impact across the investment lifecycle, and more.

[Learn More & Register](#)



## On the Move: Climate Migration and Real Estate Investment Decision-Making

March 16 | 1:00pm ET

Virtual

How do real estate investors account for climate migration today? How does climate migration impact real estate valuation and investment? What tools and strategies can be leveraged to assess and address climate migration and its impacts on markets? Join this webinar to learn about the risks and opportunities climate migration poses for real estate and how leading investors are adapting their approach to handle this evolving challenge.

[Learn More & Register](#)



## ULI ESG Innovation Roundtable

April 1 | 1:00pm ET

Virtual

Join ULI Greenprint's [Innovation Partners](#) as they talk through commercially ready innovations that are advancing ESG and adding value to portfolios. Black Bear Energy, Nova Group, and Transparent Energy will speak to new technologies and offerings making waves in the proptech and consultation fields, ranging from onsite renewable energy to green property condition assessments, to offsite renewable deals.

[Learn More & Register](#)



## ULI Asia Pacific Themes – Decarbonisation and Resilience: The Movement to All-Electric Real Estate

April 7 | 9:00am HKT / 8:00pm ET

Virtual

The movement toward electrification and away from fossil fuel combustion for buildings is well underway. Moderated by Billy Grayson, Executive Vice President, ULI Centers & Initiatives, join us to hear from a distinguished panel of key leaders from both public and private sectors as they share their perspectives on the movement towards all-electric real estate.

[Learn More & Register](#)

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## Grant Opportunities for US-Based ULI District Councils



### Join District Council Cohorts Advancing Resilient Land Use & Equitable Park Access

ULI's Urban Resilience program and Building Healthy Places Initiative (BHP) are excited to announce two funding opportunities starting in spring 2022 for U.S. District Councils to partner with local community groups to enhance climate resilience and improve equitable park access in their regions:

1. The Resilient Land Use Cohort ([RLUC](#)) is a network of councils who host Technical Assistance Panels (TAPs) that address climate risk and social inequity through land use and development strategy, and convene to share progress and best practices. Now in its second round, RLUC will prioritize partnerships with community-based organizations to bolster neighborhood and citywide preparedness for disaster events.
2. The District Council Cohort for Park Equity (CPE) seeks to help communities advance action on parks and open space priorities. Cohort participants, including District Council staff, members, and community partners, will focus their work on a TAP topic that advances equitable access to a park or open space in their community.

If you would like to get involved, contact your local District Council to express your interest. **Statement of Interest forms are due by 12:00pm ET on March 14.** Click [here](#) for more information and to apply. Questions can be directed to [resilience@uli.org](mailto:resilience@uli.org) for RLUC and [health@uli.org](mailto:health@uli.org) for CPE.

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## Opportunities to Get Involved

### Technical Assistance

#### Apply to be a Net Zero Imperative Technical Advisory Panelist

ULI's [Net Zero Imperative](#) (NZI) is a global, multi-year initiative to accelerate decarbonization in the built environment. The program will hold 2-day technical assistance panels in five cities per year, designed to help building owners, cities, and other relevant constituents reduce carbon emissions associated with buildings, communities, and cities. Panelists will form a team of industry leaders to provide practical and objective advice from a multidisciplinary perspective. For more information and to apply for this opportunity, see [here](#).

### Research

#### Strategies to Integrate ESG into Tenant Engagement

The Greenprint Center for Building Performance is working on a report that will be released in 2022 highlighting methods commercial real estate firms use to promote sustainable practices and other ESG themes into their asset management approach. If you are familiar with any strategies that incorporate ESG into tenant engagement at your own or other firms, such as surveys, campaigns to recycle, quality of workplace tactics, or any others, please contact [Ben.Forman@uli.org](mailto:Ben.Forman@uli.org).

#### Neighborhood-scale Resilience Strategies

The Urban Resilience Program is working on a report about neighborhood-scale resilience strategies (eg. strategies that are employed beyond the building scale to increase the resilience of a community or region). The report will highlight design strategies, policy solutions, and financing mechanisms for a wide range of physical climate risks, including flood, wildfire, extreme heat, high wind, earthquake, and drought. If you have case studies of design interventions, policies, or financing strategies to recommend, please contact [lindsay.brugger@uli.org](mailto:lindsay.brugger@uli.org).

### Awards

#### ULI Americas Awards for Excellence's Sustainability-Related Categories

The ULI Americas Awards for Excellence have several sustainability-related categories: low-carbon, resilient,

equitable, and urban open space developments. Submissions are now open, the deadline is on February 20 at 11:59pm PT, and the late deadline is on March 20, 11:69pm PT. Learn more about these categories and learn how to submit a project for consideration [here](#).

### Looking Ahead

#### 2022 ULI Fall Meeting Call for Proposals

Do you have a session idea for the 2022 ULI Fall Meeting in Dallas, TX (October 24-27)? The Call for Proposals is now open and will close on April 1, 2022. Submit your session idea(s) [here](#).

### Non-ULI/Other Opportunities

#### Call for Development Projects

A call for projects is open for a pilot effort funded by the American Institute of Architects Upjohn Research Initiative. The goal is to identify new approaches to streamlining the real estate development process by centering community goals for climate, health, and equity. Its results will be compiled into a framework report with nationwide relevance. The effort is being spearheaded by Adele Houghton – a green building architect and Doctor of Public Health candidate at Harvard. The deadline for submitting an initial statement of interest is March 21. Learn more [here](#), and reach out to [ahoughton@hsph.harvard.edu](mailto:ahoughton@hsph.harvard.edu) for more information.

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## Did You Miss It?



### Tracking Movement on DEI: ULI and the Global Real Estate DEI Survey

#### Webinar Recording

In Fall 2021, ULI partnered with ANREV, INREV, Ferguson Partners, NAREIM, NCREIF, PREA, and REALPAC to create the first [global benchmark of internal corporate DEI metrics](#) for the commercial real estate industry. This webinar features a discussion on what was learned from this precedent-setting survey, the takeaways for ULI members and what best practices can help continue driving progress on DEI.

[Watch the Recording](#)



### ULI Europe: COP26: Key Takeaways for Real Estate

#### Webinar Recording

This webinar reviews the impact that COP26 will have upon the real estate industry and the challenges now to be faced in the race towards decarbonization of the built environment. Watch this webinar to hear industry leaders discuss the impact that sustainable investment can have and how they can help real estate companies achieve their ESG goals.

[Watch the Recording](#)

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## New in Urban Land Online

- [C-PACE Finance: A Critical and Growing Tool in Financing Sustainable Retrofits](#), H. Lee Murphy
- [Capital Flows: Five Takeaways from COP26 for Commercial Real Estate](#), Kevin Hagan
- [New Research from ULI and Heitman Finds Need for Deeper Understanding of the Risks Posed by Climate Migration](#), ULI Staff
- [ULI Resilience Summit: Interconnected Systems Show Vulnerability to Climate Change](#), Brett Widness
- [ResilientHub: A Study in Getting Office Buildings to Net Zero](#), Andrew Gibbs and Richard Peiser
- [Growing Pains for Green Investing](#), Brett Voyles
- [UL Basics: Decarbonization and Real Estate](#), Bennett Voyles
- [2021 Saw Second-Highest Rate of Billion-Dollar U.S. Weather Disasters](#), Brett Widness

## In the News

- [Energy Efficiency Ratings Aren't Actually Predicting Energy Efficiency](#), CityLab
- [U.S. Drought- and Flood-Related Crop Insurance Payouts Have Tripled Since 1995](#), Yale Environment 360
- [Adaptive Reuse Can Help Add ESG And Wellness-Friendly, Affordable Housing Stock](#), Forbes
- [Urban air pollution affects 2.5 billion people worldwide, study says](#), The Washington Post
- [What climate change means for the future of coffee and other popular foods](#), National Geographic

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## Connect With Us

Join the ULI Randall Lewis Center for Sustainability in Real Estate mailing list by emailing [sustainability@uli.org](mailto:sustainability@uli.org).

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*The mission of the Urban Land Institute is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.*