

Subject: March 2020 ULI Sustainability eNews

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From: ULI Randall Lewis Center for Sustainability in Real Estate

To: ULI Randall Lewis Center for Sustainability in Real Estate

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March 2020

The ULI Center for Sustainability and Economic Performance is dedicated to creating healthy, resilient, and high-performance communities around the world.

Greenprint

Building Healthy Places

Urban Resilience



COVID-19

We know this is a difficult and uncertain time for all of us, and hope everyone is taking the necessary precautions to stay healthy and safe. At ULI, we are working to deliver content virtually that can help all of us better address real estate's role in addressing the threat of COVID-19. We are also working to help all of us stay engaged with each other as we look to navigate this crisis together, and to continue our work on health, resilience, and climate mitigation.

We encourage you to check out [ULI's list of resources](#) regarding the virus or reach out to us at csep@uli.org with your concerns and questions.

Webinar: Spread of COVID-19: Social



PUBLIC HEALTH AND REAL ESTATE
The Role of Buildings in Preventing the Spread of COVID-19
TUESDAY, MARCH 24, 1PM-2:15PM EDT

Distancing and Buildings

March 24, 2020

1:00-2:15pm ET

Governments around the world are racing to control the spread of the coronavirus. Essential steps include careful hand-washing and urgent and comprehensive “social distancing” to minimize all unnecessary interpersonal contact. Slowing the transmission of COVID-19 provides additional time to those who are on the front lines of the battle against the disease and helps “flatten the curve” of the outbreak; during a pandemic, time is a precious and life-saving gift. Building management and operational strategies can support and complement comprehensive social distancing measures. In this webinar, hear from experts in infectious disease, healthy buildings, and pandemic planning.

[Click Here to Register](#)



BEST PRACTICES IN BUILDING MAINTENANCE
Steps managers can take to reduce the spread of pathogens
PRERECORDED WEBINAR

Webinar: Best Practices in Building Maintenance: ULI Asia Pacific Member Leaders Address COVID-19

On March 11, 2020, ULI Asia Pacific curated a conversation among member leaders that looked at best practices in building maintenance. The webinar focused on steps managers can take to reduce the spread of pathogens within their buildings. Each speaker shared their experiences, observations, and insights related to the current COVID-19 situation. Speakers included an established landlord, an air-conditioning specialist, and an experienced indoor environmental consultant.

[Watch Full Webinar Recording Here](#)



Confronting COVID-19: Social Distancing, Buildings, and Lessons from Asia

Communities around the world are racing to control the spread of the novel coronavirus and the disease that it causes, COVID-19. Increasingly, that means implementing aggressive social distancing measures, which can inhibit the spread of the virus and flatten the transmission curve.

[Read Full Article Here](#)

Reports and Resources



Conversation Guides on Cross-Disciplinary Collaborations for Healthy Communities

The eight member organizations of the Joint Call to Action to Promote Healthy Communities published ten conversation guides to highlight successful cross-disciplinary collaborations for healthy, equitable communities. The guides feature 10 case studies from across the country which examine the successes as well as challenges practitioners faced throughout the collaborative process. Included in each guide are conversational questions professionals used to kick-start collaboration in their community.

[Learn More Here](#)



Video: Climate Change Risk and Real Estate Investment

ULI invited Spencer Glendon, senior fellow at the Woods Hole Research Center and former Director of Investment Research at Wellington Investment, to deliver a keynote address at the 2020 Midwinter Meeting of Global Governing Trustees. Glendon spoke on the implications of climate change, as a physical risk, for real estate investment and development.

[Watch Full Video Presentation Here](#)



Camden, New Jersey 10 Minute Walk National Study Visit report

From October 2-4, 2019, ULI convened a group of national and local experts in Camden, NJ for a parks and open space National Study Visit. Informed by the 10 Minute Walk Campaign's goals, the ULI panelists provided recommendations for marketing, programming, governing, and maximizing the benefits of a new 62-acre park space.

[Read Full Report Here](#)

Other Highlights

Recent Advisory Services Panel in Toronto on Sustainability and Affordability in the City's Apartment Towers

ULI's recent advisory services panel in Toronto focused on how the public and private sector can work together to unlock the necessary investments and drive sustainable retrofits in the City's approximately 1,000 multifamily high-rise "towers" that serve as affordable housing for over 500,000 Toronto residents. ULI's expert panel identified recommendations for how to drive deep retrofits of these dated buildings in a way that advances the City's sustainability, resilience, and affordable housing goals.

See [here](#) for a summary of the panel recommendations and [here](#) for an overview of the panel presentation. Additional press [here](#) and [here](#).

The Urban Resilience program is proud to launch the Resilient Land Use

Cohort (RLUC), supported by JPMorgan Chase!

RLUC is a new opportunity for ULI members to provide technical assistance to enhance the resilience of communities through TAPs and ASPs and provide coaching to cities to nurture the implementation of recommendations over a 2-year period.

We are looking for ULI members to support the cohort and advise communities engaged in technical assistance work around resilient land use and real estate themes, challenges, and solutions through virtual and in person convenings.

We are proud to announce the first 7 participating domestic Councils:

- ULI Chicago
- ULI Dallas
- ULI Nashville
- ULI Houston
- ULI New York
- ULI Philadelphia
- ULI Tampa Bay

If you are interested in getting involved with the Cohort, please reach out to Leah Sheppard at Leah.Sheppard@uli.org.

NYC Resilient Retrofits Workshop

As mentioned in our previous newsletter, in early February the Urban Resilience team convened an interdisciplinary gathering of resilience experts from the public and private sectors in New York City to discuss a citywide strategy for preparing buildings for physical climate risks. This workshop was part of a global research project into climate adaptation conducted by Singapore's Centre For Liveable Cities (CLC), in partnership with ULI. The workshop kicked off great conversations and generated useful lessons, and the broader report summarizing CLC's findings is currently planned to launch at the World Cities Summit in July. For more information reach out to August.Williams-Eynon@uli.org.

Opportunities to Get Involved

Contribute your Expertise on Wildfire Resilience

ULI's Urban Resilience program is beginning new research on the real estate implications of and best practices to adapt to wildfires (publication summer 2020). Members can nominate case studies to profile in the final report or contribute their expertise via a phone interview. If you've invested or worked on developments or policy in a wildfire-prone area, please contact Elizabeth.Foster@uli.org.

Miscellaneous Updates

ULI Seeks a Senior Visiting Fellow to Explore Links Between Health and Private 'Third Places'

Through a generous gift from the Bucksbaum family, The Urban Land Institute is seeking a Senior Visiting Fellow to explore how privately-owned and managed 'third places' can better contribute to individual and community health and well-being. We are interested in both indoor and outdoor environments and particularly interested in intersections between these spaces and mental and social well-being, socio-economic mixing, and community and social connection and cohesion. The Fellow will help advance knowledge by undertaking research in collaboration with ULI members and staff, and they will be responsible for developing resources to inform best practices relevant to ULI members and the real estate industry. We ask candidates to propose a research agenda and identify key research areas and questions. To learn more click [here](#).

Center for Sustainability Internship Opportunities

Do you know an undergrad or graduate student who is looking for a summer internship and interested in sustainability in the real estate industry? Be sure to check our Greenprint and Urban Resilience internship postings [here](#).

New in *Urban Land Online*

- [Living with Water: How Coastal Developers Are Building for Rising Tides](#)—Mary Shanklin
- [Climate-Driven Risk Is Severely Underestimated across Financial, Insurance, and Real Estate Entities, Says Economist Spencer Glendon](#)—Elizabeth Razzi and Justin Arnold
- [World Cities Are Passing Aggressive Measures to Cut Carbon in Real Estate](#)—Brian Swett
- [Mass Timber's Expanding Presence in the Commercial Building Industry](#)—Beth Mattson-Teig
- [Halfway There: After Making Progress in Operational Efficiency, Buildings Must Now Consider Embodied Carbon](#)—Monika Henn, Marta Schantz, Kate Hinsche

In the News

- [Are coach houses the answer to Chicago's affordable housing problem?](#)— *Chicago Sun Times*
- [Squeezed Out: Arizona needs at least 100,000 more affordable homes](#)— *Arizona Republic*
- [Can Other Cities Learn From Tempe's Housing Plan?](#)— *KJZZ*
- [ULI's Bill Grayson Talks About Clean Energy](#)— *Science Times*
- [Moves to preserve an aging but critical housing supply](#)— *The Globe and Mail*
- [How The World Of Building Materials Is Responding To Climate Change](#)— *Science Friday*
- [Your Building Can Make You Sick or Keep You Well](#)— *NY Times*

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