

**Subject:** April 2022 ULI Sustainability eNews (Corrected Session Description)  
**Date:** Wednesday, April 13, 2022 at 2:32:33 PM Eastern Daylight Time  
**From:** ULI Randall Lewis Center for Sustainability in Real Estate  
**To:** Emily Zhang

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**April 2022**

The ULI Randall Lewis Center for Sustainability in Real Estate is dedicated to creating healthy, resilient, and high-performance communities around the world.

**Greenprint**

**Building Healthy Places**

**Urban Resilience**

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## Featured Sustainability Events at ULI Spring Meeting

For a comprehensive list of sustainability-related programming at ULI Spring Meeting in San Diego, check out the [Not-So-Secret Guide to Sustainability Events](#).



### **Future Proofing Asset Value: The Pathway to Net Zero** **Tuesday, April 19, 4:00 – 5:00pm PT | Concurrent Session**

To future-proof the value of assets across their portfolio, owners and investors are considering the economic, financial, and transition risks associated with ESG factors. Through activities such as energy efficiency, renewable energy, electrification, and tenant engagement, firms are reducing carbon and building value. Real estate leaders who have incorporated decarbonization into their business model will discuss ways they are utilizing a pathway to net zero to drive value across their portfolios today and in the long-term.

### **ULI Randall Lewis Center for Sustainability in Real Estate Reception** **Tuesday, April 19, 5:00 – 6:00pm PT | Special Programming**

In honor of real estate executive and ULI member Randall Lewis and his historic gift to embed long-term sustainability work at ULI, the former Center for Sustainability and Economic Performance (CSEP) has been renamed the ULI Randall Lewis Center for Sustainability in Real Estate. Join us in the Program Showcase Area 2 for refreshments as

we connect and re-connect with one another and reflect on progress made and future plans to help advance and effect change on sustainability, health, equity, and resilience in buildings and communities around the world.

### **"Ask Me Anything" On Harnessing Real Estate Development for Racial Equity**

**Wednesday, April 20, 10:30am – 11:00am PT | Special Programming**

In this session, audience members can ask their questions about harnessing development for racial equity and hear from Taidgh McClory, an experienced real estate professional dedicated to advancing equity and inclusion across the commercial real estate industry. This session will also demonstrate how you can use ULI's recently released Social Equity Resource Hub and will highlight a new ULI report titled 10 Principles for Embedding Racial Equity in Real Estate Development.

### **ULI Coastal Forum**

**Wednesday, April 20, 8:30am – 12:00pm PT | Special Programming**

ULI's Coastal Forum will tackle the complex challenges of financing and investing in physical infrastructure for resilience in coastal communities. Join fellow stakeholders for a panel discussion with experts representing the scientific, public agency, private investment, and development facets of real estate and resilience. Following the panel, embark on a boat tour with fellow attendees to continue the conversation and learn more about local coastal resilience initiatives while enjoying the scenery of San Diego Bay.

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## Hot Off the Press!



### **10 Principles for Embedding Racial Equity in Real Estate Development**

**Urban Land Institute**

This report shares ten guiding ideas that can help developers, investors, and other practitioners make racial equity a central part of their real estate practice. Each principle distills insights from industry leaders and includes specific best practices that can be applied to different sectors, markets, and geographies.

[Access the Report](#)

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## New ULI Reports & Resources

### **Greening Buildings for Healthier People**

**Urban Land Institute**

This report identifies building-scale opportunities to simultaneously and cost-effectively accelerate action on climate change and health, maximize their co-benefits, and manage any tensions between them.

[Access the Report](#)



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## Upcoming ULI Events



## Renewable Energy Strategies for Real Estate

May 11 | 12pm ET

Webinar

This webinar highlights strategies and best practices for integrating renewable energy into commercial real estate portfolios, both on-site and off-site portfolio level solutions. These solutions will help practitioners create an overall renewable energy strategy for a portfolio and assessing and implementing renewable energy opportunities.

[Learn More & Register](#)



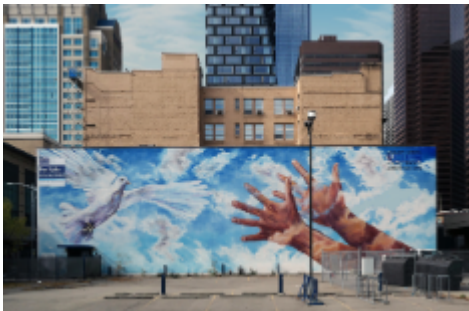
## Resilient Retrofits: Existing Buildings and Physical Climate Risk

May 13 | 1pm ET

Webinar

New construction has begun responding to climate risk with safer designs, but what about existing buildings? Two-thirds of global building stock in 2040 has already been built, according to Architecture 2030. These buildings must be made resilient to natural hazards like floods, wildfires, and more. Join this session to understand the strategies and considerations for resilient retrofit designers, policymakers, and finance professionals that can be applied within real estate portfolios large and small.

[Learn More & Register](#)



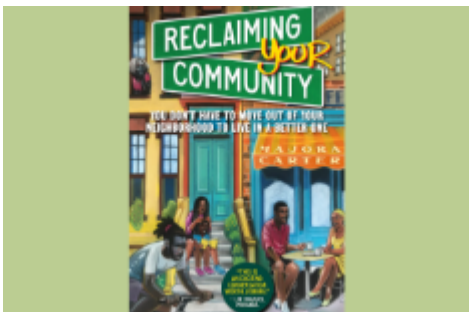
## What Does Racial Equity Look Like in Real Estate Development?

May 25 | 1pm ET

Webinar

Real estate development has the potential to shape the built environment in ways that foster more equitable community outcomes. However, developers, investors, and other practitioners are often not sure what this looks like in their work or how to get started. In this webinar, hear from real estate professionals who have made racial equity central to their real estate practice and gain insights for working toward racial equity.

[Learn More & Register](#)



## ULI's Building Healthy Places Book Club: Reclaiming Your Community by Majora Carter

Reading Period: May - June 2022

Virtual Book Club

Virtual Book Club

In this profoundly personal book, author Majora Carter shares the impact of her brother's murder, how turning a local dumping ground into an award-winning park opened her eyes to the hidden potential in her community, her struggles as a woman of color confronting the "male and pale" real estate and nonprofit establishments, and more. Book Club participants receive a suggested reading schedule, weekly email thought prompts, and a link to two virtual meetups, including discussion groups and a talk with the author.

[Learn More & Register](#)

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## Upcoming Partner Events



### **"Before the hospital" - Design as preventative healthcare session at the *Health in All Design* conference**

**June 1-4 | In-person Conference**

Three ULI Health Leaders – Doug King, Dr. Erika Eitland, and Michael Chang - will be hosting a workshop session titled, "Before the hospital" - Design as preventative healthcare at the Health in all Design conference in Greenville, SC, June 1-4, hosted by the Environmental Design Research Association. Details about the Health Leaders Network and how to get involved in the future can be found [here](#).

[Learn More](#)

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## Lewis Center Special Announcements

### ***The Fifth Cohort of the Health Leaders Network***

The Building Healthy Places Initiative is delighted to announce the [2022 participants](#) in the [ULI Health Leaders Network](#). The Health Leaders Network is designed to empower real estate and land use professionals with the skills, knowledge, and networks to improve health and equity outcomes in their professional practice and communities. Throughout 2022, Cohort 5 Health Leaders will convene for in-person and virtual forums and webinars, including their Introductory Forum in Detroit, MI. To learn more about the program and how to apply to future cohorts, visit [www.uli.org/healthleaders](http://www.uli.org/healthleaders).

### ***The Fifth Cohort of the ULI/Randall Lewis Health Mentorship program***

The Building Healthy Places Initiatives has selected five outstanding graduate students to participate in the [ULI/Randall Lewis Health Mentorship program](#) and has paired them with inspiring full members working to advance health and equity in real estate. In addition to being matched with a ULI full member mentor based on professional interests, mentees are given the opportunity to attend the 2022 ULI Spring Meeting in San Diego and the 2022 ULI Fall Meeting in Dallas. You can learn more about the 2022 participants [here](#). To find out more about the program and how to apply for future cohorts, [www.uli.org/healthmentors](http://www.uli.org/healthmentors).

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## Opportunities to Get Involved

### ***Research***

#### **Strategies to Integrate ESG into Tenant Engagement**

The Greenprint Center for Building Performance is working on a report highlighting methods used to promote sustainable practices and tenant engagement into their asset management approach. If you have examples to share, please email [Ben.Forman@uli.org](mailto:Ben.Forman@uli.org).

#### **Call for Interviews: Market-Based Incentives for Stormwater Management**

Does your community use market-based incentives for stormwater management such as a credit trading system or transfer of development rights? Have you participated in (or do you administer) a self-inspection, and reporting system for stormwater management infrastructure? Have you participated in the [Stormwater Retention Credit](#) trading program or the [Self-Inspection, Self-Reporting](#) program administered by Washington DC's Department of Energy and Environment? ULI is seeking interviewees and case studies to inform recommendations to increase uptake of both of these programs! Tell us about your experiences through a brief 30 minute interview by emailing [resilience@uli.org](mailto:resilience@uli.org)!

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## Did You Miss It?

ULI WEBINAR  
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## Holistic Approaches to Climate Change and Health:

Exploring the Case for Optimizing Co-Benefits in Real Estate



## Holistic Approaches to Climate Change and Health

### Webinar Recording

Throughout the pandemic, many real estate companies expanded their sustainability plans to include viral safety. At the same time, other ESG commitments, such as reducing emissions, remain essential. These priorities are often compatible and growing evidence shows that greener buildings are often better for health and cognitive function. Watch this webinar to hear from industry leaders and learn how they have optimized the co-benefits of green and healthy building features, and the case for doing so.

[Watch the Recording](#)



## ESG Innovation Roundtable

### Webinar Recording

Watch this webinar and join ULI Greenprint's Innovation Partners and real estate leaders as they talk through commercially ready innovations that are advancing ESG and adding value to portfolios. Black Bear Energy, Nova Group, and Transparent Energy speak to new technologies and service offerings making waves in the proptech and consultation fields, ranging from onsite renewable energy to green property condition assessments, to offsite renewable deals.

[Watch the Recording](#)



## On the Move: Climate Migration and Real Estate Investment

### Webinar Recording

This webinar explores the risks and opportunities climate migration poses for real estate and how leading investors are adapting their approach to handle this evolving challenge. How do real estate investors account for climate migration today? How does climate migration impact real estate valuation and investment? What tools and strategies can be leveraged to assess and address climate migration and its impacts on markets?

[Watch the Recording](#)

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## New in *Urban Land Online*

- [ULI Names Five Graduate Students to ULI/Randall Lewis Health Mentorship Cohort](#), Beth Nilsson
- [Celebrating the 2022 Health Leaders Network Cohort](#), Beth Nilsson
- [Think Globally, Build Locally: Exploring the Benefits of Access to Nature for Climate Change and Health](#), Diana Schoder
- [Think Globally, Build Locally: Exploring the Benefits of Transportation-Related Amenities for Climate Change and Health](#), Diana Schoder
- [Think Globally, Build Locally: Exploring the Benefits of Low-Carbon Buildings for Climate Change and Health](#), Diana Schoder
- [Highlighting the Business Case for Net Zero Multifamily](#), Ben Forman
- [ULI Report Explores a Public Interest-Centered Approach to Design Hong Kong Harborfront Site](#), Crystal Lo
- [Amazon Announces Transit-Oriented Housing Projects in Washington, D.C., and Seattle Areas](#), Brett Widness

## In the News

- [Look to West Africa for the Future of Green Architecture](#), CityLab
- [It's Time for a Net Zero Building Boom](#), CityLab
- [One-Third of Americans Faced Extreme Weather in Recent Years, Survey Finds](#), The New York Times
- [SEC proposes first climate disclosure rules for public companies](#), Axios

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## Connect With Us

Join the ULI Randall Lewis Center for Sustainability in Real Estate mailing list by emailing [sustainability@uli.org](mailto:sustainability@uli.org).

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*The mission of the Urban Land Institute is to provide leadership in the responsible use of land and in creating and sustaining thriving communities worldwide.*