

Subject: May ULI Sustainability eNews

Date: Thursday, April 28, 2022 at 3:25:59 PM Eastern Daylight Time

From: ULI Randall Lewis Center for Sustainability in Real Estate

To: ULI Randall Lewis Center for Sustainability in Real Estate

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May 2019

The ULI Center for Sustainability and Economic Performance is dedicated to creating healthy, resilient, and high-performance communities around the world. Through the work of its Greenprint, Building Healthy Places Initiative, and Urban Resilience programs, the center provides leadership and support to real estate and land use professionals to invest in energy-efficient, healthy, resilient, and sustainable buildings and communities.

Every other month we're sending news about our reports, resources, events, and webinars about sustainability in the real estate industry directly to your inbox.

Greenprint

Building Healthy Places

Urban Resilience

Looking Back: Sustainability at the 2019 ULI Spring Meeting in Nashville



Developing Equitable Parks and Open Spaces Workshop

The Building Healthy Places Initiative hosted the workshop in Nashville, TN, convening a small group of cross-disciplinary experts to inform ULI's ongoing research efforts and activities focused on parks and open spaces.

To host similar convenings in your community, consider working with your District Council to apply for a Parks and Open Spaces Engagement grant of up to \$5,000. To see examples of past grants and to learn how you can advance local parks and open spaces contact parks@uli.org.

What Tenants Want and What They're Willing to Pay For

Boston Properties, LinkedIn, CBRE and XL Construction shared their insights on tenant demands and market momentum. According to panelists, the market is rapidly shifting towards employee-centric office locations, buildings that promote health and wellness, and tenant-focused amenities.

[Read About the Event](#)



PropTech Innovations: Making Buildings Smarter, Tenants Healthier, and Buildings More Resilient

Panelists from Rudin, Nuveen, and Tishman Speyer discussed how their investments in PropTech have boosted their internal sustainability programs and helped customize the tenant experience.

[Read About the Event](#)

ULI Coastal Forum

The Coastal Forum had a successful meeting in Nashville of over 30 ULI Members and explored how investment managers are factoring climate risk into decision making and how real estate projects can be designed to accommodate climate risks and achieve co-benefits. The group also provided feedback on a survey on waterfront development.

The Coastal Forum is a ULI members' affinity group opened to interested members engaged in coastal development. Contact leah.sheppard@uli.org if you are interested in getting involved with the Forum or future programming related to resilient waterfront development.

[View the Presentation Slides](#)



Realizing Resilience in Miami Beach and Toa Baja

ULI members heard from Miami Beach City Manager Jimmy Morales about how the city is actioning ULI panelists' recommendations one year after the Advisory Services Panel. He was also joined by panelists from the Toa Baja, Puerto Rico Advisory Services Panel, who shared recommendations for the municipality.

[Read About the Miami Beach Advisory Services Panel](#)

[Read a Summary of the Recommendations for Toa Baja](#)

Upcoming Events

May 22, 2019

Sacramento, CA
CADA Courtyard

Civic Lab Marketplace

Join the Sacramento Area Council of Governments, in partnership with the Urban Land Institute, Sacramento, for the Civic Lab Marketplace on May 22. The Marketplace is an opportunity to tour corridors in the region that are primed for redevelopment and redesign and start discussions with city teams about new projects.

[Learn More](#)





July 16, 2019
New York, NY
Empire State Building

Tenant Energy and Sustainability Event at the Empire State Building

This interactive session will dive into ULI's Tenant Energy Optimization Program (TEOP), including a history of and introduction to the program from Tony Malkin of Empire State Realty Trust, a property management perspective from JLL and strategies and opportunities for architects and engineers. Participants will tour sustainable tenant spaces within the Empire State Building and join experts for a half day event.

[Register Here](#)

September 18, 2019
Washington, D.C.
Navy Yard Neighborhood

Resilience Summit at the 2019 ULI Fall Meeting

Explore how the real estate sector is preparing for the impacts of climate change at this exclusive one-day event, which will feature speakers, panels, and an inside look at recent DC waterfront development. The Summit will conclude with a boat tour along the Anacostia River that delivers participants to the new District Wharf for the Fall Meeting opening reception.

Act fast for an early bird rate! This event is expected to fill up quickly.

[Register Here](#)



Center Highlights and Resources



Leonardo DiCaprio Shares Coverage of *Climate Risk and Real Estate Investment Decision-Making*

The Urban Resilience program is getting a lot of press coverage. This report, in partnership with Heitman, assesses the potential impacts of climate change on the long-term viability of real estate assets. It's even getting some celebrity attention from actor and environmental activist Leonardo DiCaprio on Twitter!

[Read the Report](#)



Science Based Targets: The Next Level of Carbon Reduction and Sustainability Goals in Real Estate

This new primer from ULI's Greenprint Center covers an introduction to SBTs and interviews from four real estate companies that either have approved SBTs or are working towards approval. The primer includes tips for real estate companies that are looking to begin their own SBT process.

[Read the Primer](#)



10-Minute Walk Campaign Provides Technical Assistance

As part of the 10-Minute Walk Campaign, ULI is providing technical assistance to communities across the country. In March, ULI Michigan and ULI North Texas partnered with local parks agencies to host National Study Visits focused on park land acquisition and access. Member-experts also participated in Parks and Open Spaces Advisory Services Panels where they provided guidance on a freeway lid project with nearly 14 acres of greenspace in Atlanta, GA; in Detroit, MI, where they advised the city on financial sustainability for parks; and in San Antonio, TX, where they provided recommendations to transform a former exhibition space into an urban district with significant park space.

[Learn About National Study Visits for Parks and Open Space](#)

[Learn About Advisory Services Panels for Parks and Open Space](#)

Get Involved

Mentor a Graduate Student Interested in Building Healthy Places

- The ULI/Randall Lewis Health Mentorship Program is a selective, merit-based program that pairs current graduate students in urban planning, real estate, architecture, and related fields with ULI members working at the intersection of health and the built environment. The third cohort of this program will sponsor mentee participation in ULI's Fall Meeting in Washington, DC and ULI's Spring Meeting in Toronto. Selected mentors receive complimentary registration to Fall and Spring Meetings.
- If you are a **ULI Full Member** who is interested in mentoring a young professional, contact health@uli.org or let us know through [Navigator](#).

Learn More About the ULI/Randall Lewis Health Mentorship Program

Deadline Extended for District Council Task Force Applications

- U.S. District Councils now have until **May 10, 2019** to submit their Statement of Interest form to host a District Council Task Forces for Health and Social Equity. Selected District Councils will explore policy and regulatory barriers to creating healthier and more equitable places, while outlining a framework for meaningful reform and change. Task Force projects are an exciting opportunity for ULI members and district councils to leverage their leadership positions in communities to effect positive change.
- **District Councils** seeking details and an application may contact health@uli.org. **ULI Members** interested in serving as on-call expert advisors on the Technical Resource Group may apply via [Navigator](#).

Learn More About District Council Task Forces for Health and Social Equity

New in *Urban Land*

- [ULI Greenprint Congratulates Five Members Who Earned Energy Star Partner of the Year](#)—Billy Grayson
- [Moving Forward from Hurricane Maria in Puerto Rico](#)—Jacqueline Canales and Leah Sheppard
- [Real Estate Leaders on the Cutting Edge: Setting Sustainability Goals Grounded in Science](#)—Emily McLaughlin
- [Biophilic Design: Bringing the Outside In](#)—Marta Schantz

Links We're Bookmarking

- [ULI: Climate Change Threatens Real Estate Values, Investors Not Sure How To Prepare](#)—*Bis Now*
- [Climate Experts: Don't Flee Miami, But Do Start Pricing in Risk](#)—*Bis Now*
- [Institutional Investors are Factoring Climate Change into Real Estate Deals in Coastal Cities: Panel](#)—*The Real Deal*

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