Subject: June 2020 ULI Sustainability eNews  
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From: ULI Randall Lewis Center for Sustainability in Real Estate  
To: ULI Randall Lewis Center for Sustainability in Real Estate

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June 2020

The ULI Center for Sustainability and Economic Performance is dedicated to creating healthy, resilient, and high-performance communities around the world.

Greenprint  Building Healthy Places  Urban Resilience

Changing ULI and Our Communities - A Message from ULI Leadership

The last few weeks have caused us all to stop and further reflect on the continued inequalities and injustices faced by Black people every day. Many of us are recognizing our privileged position in society and the role we have played in perpetuating broken systems that continue to discriminate against, and disadvantage, people of color. To support the movement toward real equality for all, we understand that it is important for us to state our position clearly and unequivocally. ULI opposes all forms of racial discrimination and injustice. ULI is an anti-racist organization that believes that Black Lives Matter. ULI commits to being a catalyst for change in our industry and in our diverse communities.

The real estate industry has been a major force behind the growth of our cities and communities. Despite the progress we have made, we have also made mistakes that we need to acknowledge and address. The history of urban planning and development in the United States has included racist practices that have caused economic and social harm to our Black communities for generations. We are committed to acknowledging this legacy while prioritizing efforts to make real and lasting progress in solving these problems as an industry. We will also work in partnership with the public sector to develop tailored programs to bring about change.

We have previously stated that diversity, inclusion, and equity are the foundations on which our mission sits and that we must provide leadership in bringing about the change our communities require. While we have been working toward these goals, we recognize we need to expand and speed up our efforts. We have received extensive feedback from, and had many constructive conversations with, our members, which have enabled us to outline the first steps we will take to address systemic racial inequity in both our organization and our communities. Those first steps are:

- Accelerate staff and membership representation
Identify problems and advance best practices than tackle systemic racism
Expand content and learning to encompass these systemic issues
Channel the power of our networks to bring about systemic change

We recognize that these are just the first steps we can take to tackle racial inequity in our industry and our communities. As we develop more detailed solutions to encourage diversity and fight racism, we will provide alternative ways for our various partners and members to support these initiatives, in order to allow them to expand in scope and scale. As an organization, we are committed to listening and working with our members, our communities, and our staff to ensure that, together, we accomplish lasting change.

We hope we can continue to count on our members to join in and help with the hard work we have ahead. Read the full letter here.

COVID-19

We know this is a difficult and uncertain time for all of us, and hope everyone is taking the necessary precautions to stay healthy and safe. At ULI, we are working to deliver content virtually that can help all of us better address real estate’s role in addressing the threat of COVID-19 as well as future steps in reopening. We are also working to help our members stay engaged with each other as we look to navigate this together, and to continue our work on health, resilience, and climate mitigation.

We encourage you to check out Urban Land Online's COVID-19 articles and upcoming events page which has a list of COVID-19 related resources as well as a full listing of ULI's upcoming webinars. We also encourage you to reach out to us at csep@uli.org with your concerns and questions.

Upcoming Events

ULI Building Healthy Places Book Club

June 25, 2020
4:00pm-5:15pm ET

More than 100 members have signed up for the Building Healthy Places Book Club. The group’s first title is Wrestling with Moses: How Jane Jacobs Took on New York’s Master Builder and Transformed the American City by Anthony Flint. Members will gather for a live discussion with the author and to discuss future titles on June 25.

Learn More & Register Here

2020 ULI Philippines Virtual Conference: The Future Summit

June 30, 2020
8:00am-6:00pm SGT

The 2020 ULI Philippines Conference: The Future Summit will be fully virtual this year. The summit will explore the topic of sustainability and resilience. While sustainability and resilience share many similar aspects, the former is focused on balance within and the continuation of business operations, while the latter concerns their ability to recover after an adverse incident.

Register & Learn More Here
ULI Webinar: Living on the Edge: Sea Level Rise

June 30, 2020
9:30-10:30am ET

This moderated panel discussion will focus on sea-level rise and its effect on resilient coastal development. The webinar will address many complex challenges with coastal development including shoreline reconstruction, population relocation, water and green systems integration, transportation, adaptive development approaches, relocation costs, insurance, and much more. Speakers include Professor Benjamin Horton of the Earth Observatory of Singapore, Emilie Mazzacurati of Four Twenty Seven, Michael Samuelian of Cornell Tech, Sean O'Malley of SWA, and Tim McCarthy of Hart Howerton.

Register & Learn More Here

BOMA Conference 2020 Live Webcast

July 7-9, 2020

As part of BOMA's 2020 conference, two relevant sessions feature ULI members:

- **Collaborative Climate Action Planning: Public Sector and Real Estate Working Together to Develop Successful Climate Policy** on July 7th at 2:00pm, featuring Marta Schantz (ULI), Katie Bergfeld (DC Department of Energy and Environment), and Ben Myers (Boston Properties) and;

- **Learn from the Experts: Increase Value of Class B/C Office Assets through Energy Efficiency and Green Leasing** on July 8th at 4:30pm, featuring Marta Schantz (ULI), Joey Cathcart (RMI), Eugenia Gregorio (on behalf of Tower Companies), and John Scott (Colliers International).

Register & Learn More Here

ULI Baltimore Webinar: The Case for Green Buildings in Maryland in Support of Baltimore's Regionalism Efforts

July 10, 2020
11:00am-12:00pm ET

During this webinar, ULI’s Greenprint Center will present examples of sustainable developments across Maryland as a demonstration of the business case for green buildings. Further, it will highlight ways for cities and the real estate community to work together in the shaping and implementation of local climate mitigation policies.

Register & Learn More Here
ULI Webinar: “Too Hot To Handle?” ULI South/Southwestern Region Explores Urban Heat Mitigation

July 15, 2020
9:00-10:30am CT

Summer has just gotten started, but many of our cities have long been feeling the heat. Compounded by urban development patterns and climate change, these soaring temperatures are making significant impacts upon human health, our built environment, and operation costs. As a follow-up to ULI's 2019 Scorched report, 8 ULI district councils from all across the South/Southwestern region of the United States will bring together panelists from ULI's Urban Resilience Program and experts across the region, who will discuss how “heat-resilient” building designs and urban heat mitigation can change.

Register & Learn More Here

ULI Webinar: Net Zero Buildings: A Master Class

July 15, 2020
12:00-1:00pm ET

Part of ULI's RPIC Webinar Series, this webinar will feature Kevin Bates, one of the pioneers of net zero, interviewed by Alan Razak. Kevin will share his approach to net zero development – and how these development projects can generate an attractive return on investment.

Register & Learn More Here

Reports and Resources

ULI Releases New Reports on Parks and Open Space

ULI's Building Healthy Places Initiative just released two new reports focused on enhancing access to a high-quality public realm. Successful Partnerships for Parks: Collaborative Approaches to Advance Equitable Access to Open Space explores case studies and examples of cross-sector partnerships that support increased park access with a focus on equitable park investments and innovative financing and operations arrangements, and Pavement to Parks: Transforming Spaces for Cars into Places for People presents stories of cities and organizations that have worked to transform or enhance spaces formerly dedicated to cars into parks and open spaces.

Access Reports Here
Joint Call to Action to Promote Healthy Communities: Developers Leading the Way on Bike Trail Access

Many communities across the country are quickly improving conditions for pedestrians and bikers as we navigate the COVID-19 pandemic. In Northwest Arkansas, developer Specialized Real Estate Group emphasizes bicycling in their projects and formed partnerships with the city of Bentonville and local nonprofits to help improve conditions for bicycling throughout the region. By ensuring their housing projects have the bike amenities their residents are looking for, and locating adjacent to popular trails, Specialized is helping promote biking and increase opportunities for healthy behavior.

Learn More Here

Randal Lewis/Building Healthy Places Virtual Forum

The Randal Lewis/Building Healthy Places Virtual Forum took place earlier this month and focused on Toronto-based projects and policy. Recordings of the two-part series are now available:

- **Part 1: Lessons from “North of the Border”**: Authors Ray Tomalty and Alan Mallach provide a broad overview of how Canada is fostering healthier urban centers and more energy- and resource-efficient suburban growth.
- **Part 2: Rethinking Toronto’s Social Housing**: Leaders from Toronto Community Housing and the City of Toronto, along with their private partner Tridel, discussed redevelopment of Alexandra Park, a 1970s social housing community, while not displacing existing residents.

Learn More Here

Other Highlights

**Climate-savvy Investing webinar recording available on Knowledge Finder:**
Watch this Spring Meeting panel discussion to learn how real estate investors can assess and price climate risk in different markets, considering the findings and emerging best practices profiled in an upcoming ULI/Heitman report. Full members can listen to the recording here.

**Carbon’s Big Picture - Strategies on Reducing Embodied Carbon:**
ULI San Francisco’s webinar with ULI Greenprint showcased how industry experts across various sectors approach embodied carbon through building design, construction, material reuse, building operations, and public policy. View the recording here.

**Better Building: New Opportunities in Sustainable Construction:**
As part of the Spring Meeting webinar series, New Opportunities in Sustainable Construction features Skanska, LendLease, Barton Malow, and Citizen M discussing a range of advancements on embodied carbon, wood construction, augmented reality, and modular construction. View the full webinar on Knowledge Finder or read the summary on Urban Land.

**ULI Utah: Building Earthquake Resilient Communities:**
After the recent earthquake in March 2020, ULI Utah and the Urban Resilience program convened local and national seismic resilience experts in design, policy, and public administration to provide lessons from the immediate earthquake response and discuss how earthquake-prone areas can plan for a resilient response to future seismic risks.
Upcoming International Expert Forum on Climate Resilience:
The Urban Resilience Program has been collaborating with the Singapore Centre for Liveable Cities (CLC) on a global research project into climate adaptation across five coastal cities: New York, Miami, Singapore, Rotterdam, and Hong Kong. Next week, CLC will host an international virtual forum convening public and private resilience experts from all 5 cities and 3 continents to discuss how to advance city resilience even further. Findings from the forum will be integrated into the final research report, to be launched at ULI’s Fall Meeting in 2020.

Opportunities to Get Involved

Contribute your expertise to the Urban Resilience program’s Current Research Initiatives
ULI’s Urban Resilience program is currently doing research on two major projects and is looking for members interested in providing their expertise for the following opportunities:

- **Wildfire Resilience** - ULI’s Urban Resilience program is beginning new research on the real estate implications of and best practices to adapt to wildfires. Members can nominate case studies to profile in the final report or contribute their expertise via a phone interview. The final publication will be out summer 2020. If you're invested or worked on developments or policy in a wildfire-prone area, please contact Elizabeth.Foster@uli.org.

- **Economic Analyses and Vulnerability Assessments on Resilience Infrastructure** – As part of the [Business Case for Resilience in Southeast Florida project](https://www.uli.org/research/urban-resilience/business-case-for-resilience-in-southeast-florida), the Urban Resilience program is looking for members who have experience with economic analyses on evaluating the implications of resilience infrastructure or related policies to participate in upcoming focus groups, workshops, and or report review opportunities. The final publication will be out early fall 2020. If you’re interested in participating in the project, please contact Leah.Sheppard@uli.org.

Submit a presentation for **Greater & Greener 2021**!
City Parks Alliance has opened the proposal submission process for [Greater & Greener 2021](https://www.greatergreener.org), the leading international urban parks conference. The COVID-19 pandemic has elevated the dialogue on the essential role of parks and public spaces in our cities, and Greater & Greener will continue to lead this conversation by bringing together experts to share lessons, network across sectors, and engage together. Learn more and submit your proposal at [greatergreener.org](https://greatergreener.org) by July 31, 2020.

New in **Urban Land Online**

- [Real Estate Community’s Role in Pushing Cities Forward on Climate Policy Despite COVID-19](https://www.uli.org/urbanland/real-estate-community%E2%80%99s-role-in-pushing-cities-forward-on-climate-policy-despite-covid-19)— Rajiv Ravulapati and Monika Henn
- [Compounding Challenges: Communities Planning for Extreme Weather Events and COVID-19](https://www.uli.org/urbanland/compounding-challenges-communities-planning-for-extreme-weather-events-and-covid-19)— Katharine Burgess and Elizabeth Foster
- [ULI Members in Action: Housing Organizations Enter the Fight against COVID-19](https://www.uli.org/urbanland/uli-members-in-action-housing-organizations-enter-the-fight-against-covid-19)— Sara Hammerschmidt
- [Preparing for the “Big One”: Community Earthquake Resilience in Utah and Beyond](https://www.uli.org/urbanland/preparing-for-the-%E2%80%9Cbig-one%E2%80%9D-community-earthquake-resilience-in-utah-and-beyond)— August Williams-Eynon

In the News

- [How COVID-19 and the climate are transforming the real estate sector](https://www.weforum.org/agenda/2020/03/how-covid-19-and-the-climate-are-transforming-the-real-estate-sector)— World Economic Forum
- [Rethink Resilience for the Era of COVID-19 and Climate Change](https://www.nextcity.org/essays/rethink-resilience-era-covid-19-climate-change)— Next City
- [This Is Not the End of Cities](https://www.bloomberg.com/view/articles/this-is-not-the-end-of-cities)— Bloomberg City Lab
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