

Subject: July ULI Sustainability eNews

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From: ULI Randall Lewis Center for Sustainability in Real Estate

To: ULI Randall Lewis Center for Sustainability in Real Estate

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July 2019

The ULI Center for Sustainability and Economic Performance is dedicated to creating healthy, resilient, and high-performance communities around the world. Through the work of its Greenprint, Building Healthy Places Initiative, and Urban Resilience programs, the center provides leadership and support to real estate and land use professionals to invest in energy-efficient, healthy, resilient, and sustainable buildings and communities.

Every other month we're sending news about our reports, resources, events, and webinars about sustainability in the real estate industry directly to your inbox.

Greenprint

Building Healthy Places

Urban Resilience

Upcoming Events



Join us at the Resilience Summit during Fall Meeting!

September 18, 2019

Washington, D.C.

Navy Yard Neighborhood

Join over 100 leaders and subject matter experts for an exclusive one-day event focused on preparing professionals from the real estate and land use sectors for the impacts of climate change. Public and private sector participants will engage and learn from each other over panels, interactive workshops, keynote speakers, and tours as well as inside look at DC's recent waterfront development. Participants will have the opportunity to:

- Learn from cutting edge research on climate risk and resilience in the real estate industry

- Engage with both key leaders and “doers” from across the real estate value chain to learn new strategies to assess climate risk and take action on resilience
- Tour innovative buildings and parks and public spaces along DC’s waterfront designed to address climate threats, reduce emissions, and enhance community vitality

Learn more and register for the inaugural Resilience Summit, by clicking [here](#).



Upcoming Webinar: Incorporating Sustainability into the Investment Cycle

July 30, 2019
3:00-4:00 PM ET

Following the recent publication of the Institute’s [Embedding Sustainability in Real Estate Transactions](#) report, this webinar will dive into how real estate owners and investors can better leverage 11 strategic opportunities during a typical transaction.

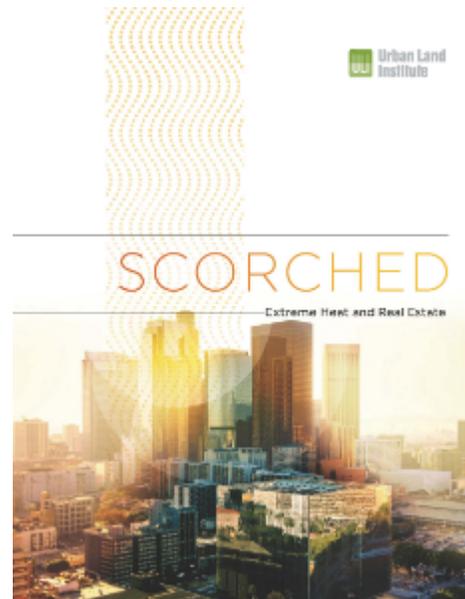
[Learn more and register](#)

Upcoming Webinar: Scorched: Extreme Heat and Real Estate

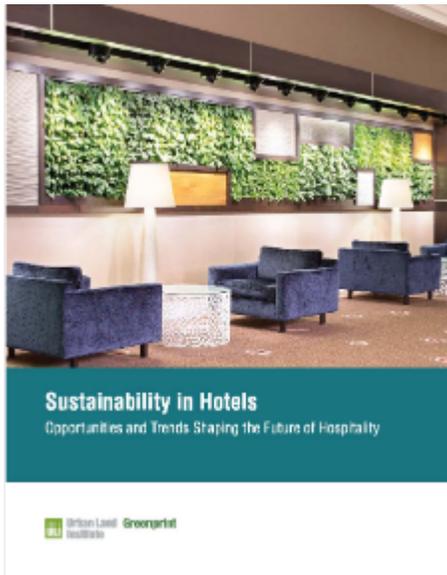
August 7, 2019
12:00-1:00pm ET

Join a ULI exclusive webinar to celebrate the launch of a new resilience report, *Scorched: Extreme Heat and Real Estate*. Extreme heat is the most widespread and deadly weather-related hazard in the United States, and the built environment offers numerous opportunities for mitigation. Hear from both private- and public-sector experts how extreme heat resilience strategies can potentially “future-proof” real estate in vulnerable markets; lower operations and management costs; improve the tenant and occupant experience; and otherwise differentiate a real estate project. Attendees will receive an advance electronic copy of the new report.

Webinar updates and registration at: <https://americas.uli.org/event/webinar-extreme-heat/>



Reports and Resources



Sustainability in Hotels: Opportunities and Trends Shaping the Future of Hospitality

This new report assesses the state of sustainability in the hotel sector, identifying best practices in energy efficiency, water conservation, and waste reduction; highlighting industry trends to watch; and finding solutions for obstacles to sustainability, with a goal of accelerating the market's move toward a more sustainable and impactful future. Download at uli.org/hotelsustainability

[Read the Full Report](#)

Center for Sustainability and Economic Performance Highlights

Innovative Resilience Projects at the Local Level

This summer, four District Councils led workshops and Technical Assistance Panels addressing how to enhance climate resilience through innovative land use, design and development strategies:

- **ULI Alberta** – Calgary's resilience in the face of natural disasters has been tested in recent years; flooding in 2013 inundated the downtown core and residential neighborhoods, resulting in the most expensive natural disaster in Canadian history. ULI Alberta hosted an event for members to learn about frameworks for resilience and the potential impacts of climate risk on the real estate sector, as well as a workshop with city staff to explore next steps for implementation of the Resilient Calgary strategy.
- **ULI Boston** – The ULI Boston/New England's Climate Resilience Committee convened over 50 experts and stakeholders for the Living With Heat charrette. The group delivered recommendations focused on design and policy solutions to tackle the risks of soaring temperatures, urban heat island, and increasingly dangerous heat waves in four susceptible neighborhoods: East Boston, Lower Roxbury, Somerville, and the Everett/Chelsea border. Learn more about the charrette, [here](#).
- **ULI New York** – ULI NY partnered with ULI members from a local university as well as two community organizations to understand how a proposed rezoning plan would impact local climate, density, and the wellbeing of residents in a south Brooklyn neighborhood. ULI NY convened a series of stakeholder workshops that resulted in new sophisticated climate models depicting temperature scenarios under the proposed rezoning. The final report will be available in late summer.
- **ULI Tampa Bay** – ULI Tampa Bay partnered with the City of St. Petersburg, Florida, to provide technical assistance delivering new zoning standards in Coastal High Hazard Areas (CHHA) and a comprehensive plan amendment in the city. The CHHA area has recently doubled in size, covering 41% of the City and includes significant areas for economic development.



Sustainability at the ULI Asia Pacific Summit

According to industry leaders at the ULI Asia Pacific Summit, numerous innovations and financing options are allowing them to develop sustainably while also benefitting the bottom line.

Top tips for making your business more sustainable were to have dedicated staff, integrate sustainability into the fabric of the business, and collect and analyze performance data to reduce consumption.

Read more about the summit [here](#).

Upcoming ULI Advisory Services Panel in Washington, DC

ULI is hosting an Advisory Services Panel in Washington DC from Sunday July 21 – Friday July 26 focused on leveraging DC's 2032 goals for sustainable economic growth in the DC Downtown BID. Stay tuned for results and the report-out of recommendations later this summer.

Washington DC has set some very ambitious sustainability goals in the last 12 months, including reducing greenhouse gas emissions 50% by 2032 and having DC powered by 100% renewable energy by 2032. How can new and existing buildings achieve these goals together, and how can they leverage these programs to create real estate value in DC?



Get Involved

BHP RFP Seeks Equity Adviser to Support District Council Task Forces

The Building Healthy Places Initiative is soliciting qualifications from established firms and individuals to serve as an advisor for the [ULI District Council Task Forces for Health and Social Equity Project](#). The Consultant will help ensure each Task Force meaningfully integrates considerations of social, health, economic, gender, and racial equity. Tasks include guiding project teams as they develop and execute local action and outreach plans, facilitating participant trainings, and reviewing final outcomes and synthesis reports. [Learn more](#). **Proposals are due by July 30, 2019.**

Report: Class B/C Office Sustainability Strategies

The Building Owners & Managers Association (BOMA) is working with ULI and the Rocky Mountain Institute (RMI) to research strategies to facilitate energy efficiency and green leasing in class B/C commercial office properties with the goal of creating a “roadmap” report with best practices for decision-makers. If you have experience implementing energy efficiency and green leasing strategies, we'd love to speak with you! Email Monika.Henn@uli.org to get involved.

Embodied Carbon Research

The ULI Greenprint Center is currently studying how real estate is considering embodied carbon in building materials during construction. The goal is to create a primer on the basics of embodied carbon, the value of reducing it, and actionable steps to do so across their developments. Email Monika.Henn@uli.org to get involved.

Other Updates

July is Parks and Recreation Month!

We know that parks and recreation isn't always all fun and games, but this July, we want to celebrate everything that makes it fun, joyful and full of excitement! This year's theme for Park and Recreation Month is Game On! You can celebrate by heading out to your favorite local park, rec center or pool during July and sharing photos via social media using #GameOnJuly. You can learn more about how to get involved by [visiting NRPA's website](#) and learn more about ULI's work on parks and open space by visiting uli.org/parks.

RFQ for Transforming Commercial Corridors

Civic Lab is an accelerator program designed for members of the Sacramento Area Council of Governments (SACOG) to design and launch pilot projects that solve regional challenges. Civic Lab is soliciting qualifications from established firms, consultants, and nonprofits to transform commercial corridors in the Sacramento region that have seen disinvestment, changing retail habits, aging infrastructure, and vacant buildings. [Learn more](#) and apply by August 6th.

Park Grants Now Available for Cities

Cities pursuing equitable access to high-quality parks now can apply for a grant. The National Recreation and Park Association will give 10 cities \$40,000 each to develop their best and measurable commitment to the 10-Minute Walk campaign. [Submit grant applications](#) by August 2nd.

The [10-Minute Walk](#) is working with communities to develop equitable policy changes, master-planning efforts and increased funding to support a vision where everyone has safe access to a quality park. Learn more about the grant opportunity by listening to a recording of a webinar hosted by the National Recreation and Park Association [here](#).

Questions? Contact the 10-Minute Walk NRPA Team at 10minutewalk@nrpa.org.

New in *Urban Land*

- [Enhancing the Hotel Guest Experience through Sustainability](#)—Monika Henn
- [Sensor-Driven "Internet of Things" Is Crucial to More Sustainable, Better Building Management](#)—Grace Dobush

Links We're Bookmarking

- [Building Smarter: Resilient Design in New Developments](#)—Measurabl Blog
 - [Fostering Health and Wellness Through Shared Use Facilities](#)—National Recreation and Park Association
 - [Achieving Net-Zero Energy in Office Properties](#)—Commercial Property Executive
 - [Why Don't Americans Use Their Parks at Night?](#)—CityLab
 - [Urban Land Institute Touts Open Green Space in Cities](#)—Idaho Press
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