September 2020

The ULI Center for Sustainability and Economic Performance is dedicated to creating healthy, resilient, and high-performance communities around the world.

Connect with the World of Real Estate at ULI’s Virtual Fall Meeting

October 13-15, 2020

Don’t forget to register for ULI’s Virtual Fall Meeting! The 2020 ULI Virtual Fall Meeting will be held online October 13-15, 2020 and will bring together leaders from every sector of the real estate industry across the globe. Participants will have the opportunity to virtually tour groundbreaking projects, hear from world-renowned industry leaders as they share their insights on industry-wide topics, and engage in candid conversions with peers on topics ranging from capital markets and sustainability to social equity and the impacts of COVID-19. Be sure to also check out our Not-So-Secret-Guide to Sustainability for a full listing of sustainability related events at Virtual Fall Meeting.

Sustainability Events at Virtual Fall Meeting
ULI Coastal Forum  
**Oct 6, 2:00-4:00pm ET: ULI Coastal Forum Part 1**  
**Oct 8, 2:00-3:00pm ET: ULI Coastal Forum Part 2**

During the virtual Fall Meeting, the Coastal Forum will meet twice to offer a dialogue-based setting to analyze coastal market trends, explore resilient projects in the Bay Area, and share tools and resources that can support members’ upcoming coastal projects. The Forum is a member-initiated network of leaders in real estate, land use, and climate resilience interested in sharing best practices for coastal development. 2020 ULI Virtual Fall Meeting Registration required to attend both convenings.

Learn More Here

**ULI Randall Lewis/Building Healthy Places Virtual Forum**  
**October 7, 2020**  
**10:30-4:00pm ET**

The ULI Randall Lewis/Building Healthy Places Virtual Forum takes place on October 7, 2020. Richard Rothstein, author of The Color of Law, will set the stage for an agenda focused on housing, social equity, and gentrification through the lens of Bay Area speakers and projects. Additional panelists will be announced in the weeks ahead.

Register & Learn More Here

**Tales of a Resilient City**  
**October 13, 2020**  
**3:15-4:00pm ET**

This thought-provoking session will feature an all-star lineup of speakers including Kevin Bush, D.C.’s Chief Resilience Officer. This panel will explore future trends in building community resilience from a diverse group of panelists including government officials, city planners and architects, and will discuss how to utilize design, sustainability and key partnerships to build a more resilient future.

Register & Learn More Here

**Green Drinks with CSEP**  
**October 13, 2020**  
**4:00-5:00pm ET**

Join ULI’s Center for Sustainability and Economic Performance (CSEP) for our Green Drinks happy hour during Virtual Fall Meeting! During this happy hour we will be celebrating the announcement of ULI Greenprint's Net Zero by 2050 Goal, as well as progress in promoting health, sustainability and resilience in buildings and communities. Reach out to ellie.white@uli.org for more information.

More Info Here
Where to Next? Climate Migration and the Cities and Neighborhoods of the Future
October 14, 2020
3:15-4:00pm ET

As regions become hotter, stormier, and wetter, climate change is likely to lead to migration and shifting economic development patterns, both worldwide and in the United States. Accordingly, as some cities and regions invest in infrastructure and initiate plans to be better prepared for climate impacts, others are planning for the potential arrival of new businesses and communities seeking more hospitable environments.

Register & Learn More Here

General Session: Climate Change Will Wreck Your Spreadsheets
October 15, 2020
10:30-11:30pm ET

Keynote speaker Spencer Glendon will unpact contemporary investment tools and frameworks that are spectacularly ill-suited to the challenges and risks posed to society and institutions by heat, drought, wildfire, inundation, and storms, as well as to the ability to anticipate them. It's time to start asking unusual questions, using new sources of information, and learning some new ways of thinking.

Register & Learn More Here

Beyond Amenity Status: Demand for Sustainability and Health in Multifamily Buildings
October 15, 2020
11:45am-12:30pm ET

With a new generation of renters caring more deeply about their climate impacts and the COVID-19 pandemic catalyzing more consumer interest in health, the multifamily sector is ripe to be a leader in sustainability and health and wellness. However, because of such factors as resident turnover, lack of utility data transparency, the split incentive, and difficulty tracking health metrics, multifamily properties often tend to lag in moving the needle on these topics.

Register & Learn More Here

The Blueprint for Green Real Estate: Building the Foundation of a Real Estate ESG Program
On-Demand

With the increasing public focus on climate change and its impacts, real estate organizations recognize the strong business case for incorporating environmental, social, and governance (ESG) factors into their business operations. Join this session to learn how experienced Sustainability Directors at leading real estate organizations built holistic ESG programs from the ground up, starting with data collection and goal setting, to addressing topics like net zero carbon, climate adaptation and resilience, health and wellness, and social impacts.
Innovation Fireside Chat Series
On-Demand

Attendees of VFM can join four ULI Greenprint Innovation Partners, Autocase, Black Bear Energy, Nova Group, and WoodWorks, to learn more about their service offerings and products and how they are pushing the market forward with innovative sustainability focused offerings. Each Innovation Partner will be joined by a Greenprint real estate champion who will share how they partner with the company and what services they use. Sessions will be 20 minutes in length (per Partner) and available throughout the duration of VFM.

ULI Virtual Resilience Summit

ULI’s Urban Resilience Program is hosting its 2nd annual Resilience Summit, following last year’s engaging and action-provoking one-day event. This exclusive event which will take place virtually on December 2nd, 2020 will unpack the new realities of resilience during a pandemic, while examining the ways in which industry leaders can make informed decisions to further protect communities and investments from future climate risks. We look forward to having you join us for this engaging and thought-provoking day. To learn more about last year’s summit, click here.

ULI Upcoming Events

ULI Los Angeles Innovations in Construction
September 29, 2020
12:00-1:00pm PST

Innovations in construction are proving to not only improve a developer’s competitiveness and bottom line, but also increase the sustainability of an asset. Join the ULI-LA Innovation Council for a webinar on innovations such as wearable smart technology, construction robot rovers, green concrete, and mass timber. Speakers from Microsoft, Suffolk, DPR Construction, and Kilroy Realty Corporation will provide insights on how such efficiencies both drive value and reduce carbon emissions.
Living on the Edge Webinar Series
September 30, 2020
10:00-11:30am ET

Living on the Edge Webinar Series. ULI South Carolina and the Urban Resilience program have partnered to create a 5-part webinar series to develop a deep understanding of the current practice for assessing and mitigating climate risk in real estate and land use along the Charleston coast and to learn from best practices across the industry. The series will kick off with the first episode, Living on the Edge: Climate Risk and Real Estate in the Charleston Region, on September 30, with an introduction to the multidisciplinary discussion on economic implications of flood risk. This webinar is free to ULI members and non-members.

Register & Learn More Here

ULI Pittsburgh Sustainability Series: Climate Resilience from the City-Level to the Asset-Level
October 2, 2020
1:00-2:00pm ET

After the first session covered the City of Pittsburgh’s sustainability programs and the business case for sustainability, health, and wellness, join ULI Pittsburgh for a second event focused on climate resilience. The City of Pittsburgh is working on city-wide resilience programs, and real estate has a key role to play in scaling up protection from the asset to the community level.

Register & Learn More Here

ULI San Antonio BenchPress Event: The Value of Benchmarking in San Antonio
October 6, 2020
8:00am CT

Why does benchmarking matter to real estate, and how can it lead to higher-performing buildings and bottom lines? Join ULI San Antonio during your morning coffee to hear about new developments in the city’s upcoming benchmarking program, and the opportunities it provides to improve energy use, lower costs, and make your assets more competitive in a changing market. Speakers will include local and national real estate sustainability leaders sharing their perspectives on benchmarking and an update from the Office of Sustainability on San Antonio’s benchmarking work so far.
Wildfire Resilience: Best Practices in Real Estate and Land Use
October 30, 2020
1:00-2:00pm ET

Join ULI for a discussion on why wildfire risks and impacts are increasing around the U.S. and how the real estate industry is responding with building design, land use policy, and community resilience solutions. The webinar will feature private- and public-sector experts who are implementing wildfire resilience solutions in their markets and who will share best practices and lessons learned. The webinar will also feature key findings from a new ULI report on wildfire resilience and real estate, to be published Fall 2020.

Register & Learn More Here

Upcoming CSEEP Partner Events & News

Best Practices in Reducing Embodied Carbon Survey
The World Business Council for Sustainable Development and Bionova Ltd are collecting global best practices for reducing embodied carbon through construction contracts. Your expertise will support the decarbonization of construction projects and increase adoption of best practices. Please answer the 3-5 minute best practices survey by October 9th.

Learn More Here

September 24, 2020
11:00-12:30pm PDT

NBI has been tracking the zero energy building sector for over a decade and our annual Zero Energy Buildings List is just about complete, with nearly 700 zero energy verified and emerging buildings being tracked!

Learn More Here

Reimagining Real Estate Sustainability Summit
Sept 29 - Oct 1, 2020 - Part 1
Oct 7-8, 2020 - Part 2

Join ULI's Billy Grayson and Lisette Van Doorn as well as friends of CSEP including Laura Craft and Jonathan Flaherty as they virtually share industry insights at this year's Reimagining Real Estate Sustainability Summit.

Learn More Here
Greenbuild Virtual International Conference & Expo
November 10-12, 2020

Don't miss out on Greenbuild's virtual conference this year. Greenprint will be hosting a session called "It's Electric! The Next Wave of Building Decarbonization" which will analyze many sides of the equation and help audience members better create their own electrification strategies. Join us as we hear from friends of CSEP speak on panels at Greenbuild.

Learn More Here

Did you miss it?

Confronting COVID-19: Healthy Building Certification Updates
August 26, 2020
1:00-2:15pm ET

The leading healthy building certification systems – WELL and Fitwel – have created new certification tools to respond to the threat of the coronavirus and help developers and landlords ensure that they are providing the healthiest indoor and outdoor environments possible for residential, office and commercial buildings. This webinar took a deep dive look into the WELL Health Safety Rating and the Fitwel Viral Response Module, as well as insights which can be applied to buildings in your portfolio, certified or not.

Learn More Here

Creative Placemaking in the Time of COVID

Creative placemaking – defined by the Kresge Foundation as the process of deliberately integrating arts, culture and community-engaged design into comprehensive community development – can be a catalyst in creating more equitable and inclusive places. During the pandemic and the protests for racial justice, creative placemaking has emerged as a strategy to draw attention to injustice, elevate diverse voices, and create new opportunities for socially distanced community gathering and engagement.

Learn More Here
Confronting COVID - Making Moves: Transportation, Public Space, and Equity in the Time of the Coronavirus

Around the country, cities have been moving rapidly to adapt roads, parking lots, and other transportation assets to the needs of residents to travel, recreate, and support local business in safer and socially distant ways. From slow streets, to the use of parking facilities for drive-in movies, and children's play zones, communities are taking a fresh look at existing transportation infrastructure.

Learn More Here

Reports and Resources

Urban Design Climate Workshop: Gowanus, Brooklyn

This new ULI report focuses on how innovative land use and climate-adaptive strategies might improve quality of life by reducing the negative impacts of extreme heat and better managing stormwater-induced flooding and sea-level rise in Gowanus, Brooklyn. Findings are based on a 6-month long Urban Design Climate Workshop held in 2019 and led by ULI New York and ULI's Urban Resilience Program, in collaboration with the New York Institute of Technology, the Urban Climate Change Research Network, and the Gowanus Neighborhood Coalition for Justice, and local ULI members.

Learn More Here

Joint Call to Action to Promote Healthy Communities: Partnering with Health Professionals to Transform the Built Environment

Public health professionals are increasingly being engaged by land use professionals as part of project teams. Their insights and expertise can ensure that plans, policies, and projects are developed to best promote community health. In Baltimore’s Jonestown neighborhood, a public health professional took action to gather stakeholders to transform an alley into a garden and public green space.

Learn More Here

Greenlining Institute’s Greenlined Economy Guidebook

With the COVID-19 pandemic highlighting profound, structural inequities in U.S. society, we lay out a vision for a more equitable economy and call for a radical rethinking of community development in what we call the Greenlined Economy Guidebook. Instead of just rebuilding an economy that’s clearly broken, our guidebook asks all decision-makers involved in community development projects -- from housing and infrastructure to parks, transportation and more – to rethink everything and replace old, top-down structures with new models that put community at the center. The guidebook offers a path toward an economy that is cooperative, regenerative, democratic, non-exploitive and inclusive.

Learn More Here
CSEP Highlights

Christina Contreras Selected as ULI/Martin Bucksbaum Senior Visiting Fellow
We are very pleased to announce that Christina Contreras will be working alongside the CSEP team as the ULI/Martin Bucksbaum Senior Visiting Fellow. Her focus will be researching the links between health and privately-owned third places, such as coffee shops, food halls, lobbies, and retail. Her work will include a handful of case studies that will be included in a pattern book to be shared widely at the conclusion of her fellowship. If you believe you have a privately-owned third place that would be a good candidate for a case study, please reach out to health@uli.org for more details. Read the full press release here.

JPMorgan Chase Supports ULI Foundation with $500,000 for Resilience Efforts
With this support, ULI is working with eight communities across the U.S., including Chicago, Dallas, Houston, Nashville, New York, Philadelphia, Seattle, and Tampa Bay, to provide advisory services and technical assistance geared toward developing solutions to help communities prepare for and address a range of climate risks. Each community will receive coaching from ULI member experts and work with one another in this peer learning program called the Resilient Land Use Cohort (RLUC). Read the full press release here. If you would like to volunteer to support a panel or the overall cohort, reach out to Leah Sheppard at leah.sheppard@uli.org.

Opportunity to Contribute to Research on Healthy Buildings
Call for volunteers! Harvard researcher and green building expert Adele Houghton is conducting 30 minute interviews with developers and other building sector professionals about the most effective ways to elevate health as a primary focus of design. Ms. Houghton’s research seeks to smooth the process of connecting building projects with new funding streams such as COVID relief and climate action plans. Contact Adele Houghton at ahoughton@hsph.harvard.edu to learn more, or register here: https://calendly.com/adelehoughton/healthy-building-interview.

New in Urban Land Online
- For Owners of Older Commercial Buildings, the Time to Upgrade Your Air Filtration System Is Now, Alyse Falconer
- Christina Contreras Selected as ULI/Martin Bucksbaum Senior Visiting Fellow, Justin Arnold
- In Remembrance of Gerald D. Hines, ULI Staff
- What U.S. Consumers Are Saying about the Shifting Demand for Housing, Carol Ruiz
- ULI Urban Open Space Awards Winner: Domino Park, Brooklyn, New York, Sarah Kraatz
- Addressing Issues of Structural Racism and Equity in Kansas City’s Parks and Boulevards, Sarah Kennedy

In the News
- Real Estate and Social Equity, ULI Building Healthy Places Initiative
- A rush for gentle density in City Council - Chicago Agent Magazine New Construction, Chicago Agent Magazine
- How Climate Migration will Reshape America, The New York Times
- New Climate Maps Show a Transformed United States, ProPublica
- Why rejecting the Sixers' arena is a grownup moment for Philadelphia | Inga Saffron, The Philadelphia Inquirer
- 10 Minute Walk: Expanding and Enhancing Park Space, National Association of Realtors
- ‘Climate Change Is Racial Injustice’: Students Speak Their Truth In Winning Podcast, NPR
- Mayor Stoney announces five new green spaces in Southside, Office of the Press Secretary to the Mayor of Richmond VA
- Low carbon aluminium for construction: building back better, Construction Global
- Heat Mapping, Contact Tracing, Sensor Grids: The Tech That Will Empower Office Returns, Bisnow
Commentary: Devastating wildfires heighten the need to help cities combat and adapt to climate change, Kresge