Subject: May 2022 ULI Sustainability eNews
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From: ULI Randall Lewis Center for Sustainability in Real Estate
To: ULI Randall Lewis Center for Sustainability in Real Estate

May 2022

The ULI Randall Lewis Center for Sustainability in Real Estate is dedicated to creating healthy, resilient, and high-performance communities around the world.

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Hot Off the Press

Renewable Energy Strategies for Real Estate
Urban Land Institute

The Renewable Energy Strategies for Real Estate report aims to help real estate practitioners understand the business case for renewables, the strategy for how decide on and execute both on- (owned and leased) and off-site renewable energy deals, and includes multiple global project profiles.
Looking Back: Sustainability at the 2022 ULI Spring Meeting in San Diego

Randall Lewis/ULI Building Healthy Places Forum
The BHP Forum highlighted the people, projects, and initiatives advancing health and social equity in San Diego, and beyond. Day 1 featured a keynote from real estate developer and urban revitalization strategist, Majora Carter. On Day 2, attendees learned about the Jacobs Center for Neighborhood Innovation's community-led planning and development strategies honoring and serving the residents living in Southeast San Diego.

ULI Coastal Forum
This year's Coastal Forum panel session brought together experts representing the scientific, public agency, private investment, and development facets of real estate and coastal resilience. Following the panel, attendees boarded the Newport Hornblower to continue the discourse while enjoying the unparalleled views of San Diego Bay.

Renewable Energy Micro-Learning Session
In this micro-learning session, members heard from Monika Henn (ULI Greenprint) and Michelle German (LBA Realty) about how real estate firms are incorporating renewable energy into their portfolio strategy and enhancing portfolio value by doing so.


Randall Lewis Center for Sustainability in Real Estate Reception
At the sustainability reception, Billy Grayson (ULI Centers & Initiatives) provided highlights from the past year at the Lewis Center for Sustainability and thanked Randall Lewis for his historic contribution to embed long term sustainability work at ULI. Randall Lewis remarked on the unique opportunity for the real estate industry to proactively address the climate crisis, while centering positive social impact and change.

Racial Equity & Real Estate Micro-Learning Session
In this micro-learning session, audience members gained insights into making racial equity central to their real estate practice based on a new ULI report, 10 Principles for Embedding Racial Equity in Real Estate Development. Following this presentation, the featured speakers, AJ Jackson and Taidgh McClory, led a time to “Ask Me Anything” about harnessing development for racial equity.

Recommended resource: the Social Equity Resource Hub.

In addition to the events highlighted above, learn more about Spring Meeting's concurrent sessions covering net zero,
New ULI Reports

Resilient Retrofits: Climate Upgrades for Existing Buildings
Urban Land Institute

This report introduces real estate actors, designers, policymakers, and finance professionals to the opportunities and challenges of preparing existing buildings for accelerating physical climate risks, including extreme temperatures, floods, storms and high winds, seismic risks, water stress/drought, and wildfires.

Read the Report

Upcoming ULI Events

Resilient Retrofits: Existing Buildings and Physical Climate Risk
May 13 | 1pm ET
Webinar

New construction has begun responding to climate risk with safer designs, but what about existing buildings? Two-thirds of global building stock in 2040 has already been built, according to Architecture 2030. These buildings must be made resilient to natural hazards like floods, wildfires, and more. Join this session to understand the strategies and considerations for resilient retrofit designers, policymakers, and finance professionals that can be applied within real estate portfolios large and small.

Learn More & Register

What Does Racial Equity Look Like in Real Estate Development?
May 25 | 1pm ET
Webinar

Real estate development has the potential to shape the built environment in ways that foster more equitable community outcomes. However, developers, investors, and other practitioners are often not sure what this looks like in their work or how to get started. In this webinar, hear from real estate professionals who have made racial equity central to their real estate practice and gain insights for working toward racial equity.

Learn More & Register
ULI's Building Healthy Places Book Club:
Reclaiming Your Community by Majora Carter
Reading Period: May - June 2022
Virtual Book Club

In this profoundly personal book, author Majora Carter shares the impact of her brother’s murder, how turning a local dumping ground into an award-winning park opened her eyes to the hidden potential in her community, her struggles as a woman of color confronting the “male and pale” real estate and nonprofit establishments, and more. Book Club participants receive a suggested reading schedule, weekly email thought prompts, and a link to two virtual meetups, including discussion groups and a talk with the author.

Learn More & Register

Lewis Center Highlights & Special Announcements

ULI Named ENERGY STAR® Partner of the Year alongside 12 ULI Greenprint Members
ULI is honored to be named an ENERGY STAR® Partner of the Year for the second year in a row in 2022! ULI also congratulates the 12 ULI Greenprint member companies that were also recognized as ENERGY STAR® award winners: BentallGreenOak, Boston Properties, CommonWealth Partners, Hudson Pacific Properties, Kilroy Realty, LaSalle Investment Management, LBA Realty/LBA Logistics, MetLife Investment Management, Nuveen, Paramount Group, SL Green Realty, and Tishman Speyer. Learn more here.

ULI District Council – Cohort for Park Equity
Five ULI District Councils across the United States have been selected to participate in a new program focused on advancing equity in park access and quality over a 12-month period. Through the District Council Cohort for Park Equity (CPE), local teams will engage in 2-day

ULI District Council – Resilient Land Use Cohort
The Urban Resilience program is excited to announce that five U.S. District Councils have been selected to participate in the Resilient Land Use Cohort (RLUC)! RLUC is a growing network of District Councils, including ULI staff, community representatives, and local ULI
Technical Assistance Panels that consider strategies to ensure that parks serve and reflect local communities. The program is funded through a generous donation by The JPB Foundation.

Alongside local partners, and drawing on national expertise from across ULI, the following District Councils will design and support tailored technical assistance engagements to meet local needs.

- **AUSTIN**: Embedding equity in Austin's Adopt-a-Park program
- **DALLAS-FORT WORTH**: Reclaiming a community asset and addressing environmental justice in the Floral Farms neighborhood
- **CHARLOTTE**: Developing a cultural trail for the Albemarle Road corridor
- **NEW YORK**: Establishing cross-sector partnerships and equitable trail development for the Brooklyn Greenway Initiative
- **SAN ANTONIO**: Reimagining Rosedale Park on San Antonio's Westside
- **COLORADO**: Recovering the community after the Marshall Fire in Superior and Louisville
- **LOS ANGELES**: Developing a resilience hub in Boyle Heights
- **LOUISIANA**: Scaling green infrastructure solutions in New Orleans
- **NEW YORK**: Advancing resilience retrofits with policies and incentives in New York
- **PHILADELPHIA**: Exploring land swaps for homes in flood zones in Eastwick

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**Opportunities to Get Involved**

**Call for Interviews: Market-Based Incentives for Stormwater Management**

Does your community use market-based incentives for stormwater management such as a credit trading system or transfer of development rights? Have you participated in (or do you administer) a self-inspection, and reporting system for stormwater management infrastructure? Have you participated in the Stormwater Retention Credit trading program or the Self-Inspection, Self-Reporting program administered by Washington DC's Department of Energy and Environment? ULI is seeking interviewees and case studies to inform recommendations to increase uptake of both of these programs! Tell us about your experiences through a brief 30 minute interview by emailing resilience@uli.org!

**Healthy and Sustainable Building Materials**

ULI is initiating research around healthy and sustainable building materials to better understand how to deliver cost-effective healthy buildings at scale. Research will examine materials reuse, deconstruction, and circularity, as well as the benefits and challenges with material requirements in certification programs (ILFI, LEED, Passive House, WELL, Fitwel, Reset, and others). If you have expertise in materials selection, embodied carbon, or certification programs, and would be interested in supporting ULI’s research on this topic, please contact Victoria.Oestreich@uli.org.

**Strategies to Integrate ESG into Tenant Engagement**

The Greenprint Center for Building Performance is working on a report that will be released in 2022 highlighting methods commercial real estate firms use to promote sustainable practices and other ESG themes into their asset management approach. If you are familiar with any strategies that incorporate ESG into tenant engagement at your own or other firms, such as surveys, campaigns to recycle, quality of workplace tactics, or any others, please contact Ben.Forman@uli.org.

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**Did You Miss It?**

**ULI Europe: Fast-Track to Decarbonization Webinar Recording**

This webinar provides a preview of the flagship project, Fast-track to decarbonization, ahead of its official launch at the 2022 ULI Europe Conference.

**Watch the Recording**

Watch this webinar and hear ULI Boston and industry experts discuss the challenges and opportunities of high performance districts and grid efficient buildings.

Watch the Recording

New in Urban Land Online

- **EPA Names ENERGY STAR® Partners of the Year**, Ella Fertitta
- **Grid-Efficient Buildings and High-Performance Districts Potentially Drive Carbon Positive Development**, Kay Rose
- **Carbon-neutral Design: What Is Possible and How Can It Be Executed?**, Anthony Gianopoulos, Devin Kleiner, Jesce Walz, and Jason F. McLennan
- **Retrofitting for Resilience: How to Protect Existing Buildings from Floods, Fires, and More While Preserving Embodied Carbon**, August Williams-Eynon
- **Celebrating Earth Day 2022: Invest in Our Planet**, Emily Zhang
- **What SEC’s Proposed Climate Disclosure Rule Could Mean for Real Estate Companies**, Patrick J. Kiger
- **From Moment to Movement: Making Racial Equity Central to Real Estate Practice**, A.J. Jackson
- **UL10: The Green Outdoors**, Ron Nyren

In the News

- **As Climate Change Accelerates, So Must Resilience**, facilitiesnet
- **To Equitably Confront Climate Change, Cities Need to Include Public Health Agencies in Planning Adaptations**, Inside Climate News
- **New climate change country profiles show key health risks and priority areas for action in European Region**, WHO Regional Office for Europe
- **Climate Change Is Straining California’s Energy System, Officials Say**, The New York Times
- **UN: Climate change to uproot millions, especially in Asia**, ABC News

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Urban Land Institute
2001 L St. NW, Suite 200
Washington, DC 20036
uli.org

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