**ENCORE: A NEW RHYTHM FOR THE QUEEN CITY**

**INTEGRATED DESIGN STRATEGIES**

- **Upfit:** Transforming removeable elements of the Civic Axis to accommodate new uses and purposes.
- **Offbeat:** Developing diverse new uses and spaces that engage the public and support the urban fabric.
- **Inlet:** Expanding public access to the Ohio River waterfront through new waterfront places.

**HARMONIZING WITH THE URBAN FABRIC**

- **Strengthen the Civic Axis**
- **Connect Nearby Neighbors**
- **Grow an Urban Forest**
- **Local Land Use & Context**

**RETURN TO THE RIVER**

**ARRIVING AT KING’S SQUARE**

**AN ALL SEASON PROGRAM GROWS A RESILIENT COMMUNITY**

**BUILDING COMPOSITIONS**

**STAGING THE SHOW**

**ACT I:** 2021-2023

- **The Lower Stacks**
- **The Upper Stacks**
- **Second & Walnut**
- **The George Hotel**
- **Dixie Terminal Tower**
- **Central Riverfront Garage**

**ACT II:** 2024-2026

- **Targeted demographics**

**ACT III:** 2027-2030

- **$2B projected**

**INTEGRAL TO ENCORE’S DESIGN IS THE IMPLEMENTATION OF A TRANS-FREQUENCY锤形锤头线, allowing the Cincinnati waterfront to become a place where people can find their groove.**

**THIRD & WALNUT**

- **Proposed Streetcar Extension**
- **Expanded Transit Hub**

**EXISTING BUS ROUTE**

**TARGETED DEMOGRAPHICS**

- **827 housing units**
- **89 affordable housing units**

**FREQUENCY HISTOGRAM**

- **$30M**
- **$2B projected**

**NEW URBAN CANOPY**

- **Strengthening the Cincinnati Park System.**

**RHYTHM FOR THE QUEEN CITY**

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