Regional Connection

Elevate
Elevating the Queen City to its Great River

Second St
Freedom Way
Paul Brown Stadium
Great American Ball Park
Ohio River Scenic Byway
Rosa Parks St
Marian Spencer Way
Elm St
Race St
Vine St
Walnut St
Main St
Third St
I-71

1. Gateway Tower
2. Owl of Minerva Plaza
3. Makerspace Hub
4. SOHO Lofts
5. 1 Race St
6. Liberty Tower
7. Transit Hub
8. Freedom Center
9. Music Plaza
10. Anderson Pavilion
11. 145 2nd St
12. 140 Spencer
13. River Tower

Companies that range its scale from Amazon to Facebook to Gillette are showing a notable and growing demand for prime urban real estate in less expensive cities, more livable cities. Downtown Cincinnati is already home to nine Fortune 500 hundred companies including Kroger, Procter & Gamble, Macy’s, and more. A hub of education and medical research, Uptown Cincinnati is also growing, attracting research investment from federal agencies like NIOSH and cultivating a smaller start-up culture with the opening of the new UC 1819 Innovation Hub.

By acknowledging and embracing the existing urban fabric through the re-stitching of Fort Washington Way, Elevate unleashes the potential of this prime waterfront development area as a future hub for corporate and startup synergies. A dynamic mixed-use neighborhood emerges: taking full advantage of the existing historic, cultural, and athletic fabric while adding to these a fuller range of work, living and entertainment opportunities. Elevate creates a 24-hour neighborhood and provides an exciting new center of growth for the City, with options for both mature and emerging enterprises. Our goal is to “elevate” the setting from its present condition of feeling apart from the rest of the city center to becoming a climax for the downtown reaching the Ohio.