

# Building Healthy Places Interest Forum Bio Book

**John Ashworth**

President

Bull Stockwell Allen

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John Ashworth, an alumnus of Harvard and Princeton's Graduate School of Architecture, specializes in the planning and design of recreation, resort, and hospitality projects throughout the United States and abroad. As President of San Francisco based Bull Stockwell Allen, John oversees the firm's resort and recreation portfolio while dedicating himself to communication, client service and design excellence. Bull Stockwell Allen focuses on site-specific projects within remarkable, environmentally sensitive settings, including specialties in coastal and mountain resort locations. John's integrated approach to design combines pro-forma objectives with creative solutions inspired by the unique attributes of a particular site. Program, climate, context and a focus on appropriate materials underscore a design philosophy based on honest expression. John believes that the greatest design solutions grow organically out of the specifics of place and specializes in the ability to deliver authentic architecture that belongs "no place else." John has extensive experience on variety of hospitality projects at a multitude of scales including resort envisioning and master planning, architectural "branding," environmental design and entitlement strategies, as well as the detailed design of hotels, lodges, resort housing, fractional share facilities, wellness centers, recreational facilities, visitor centers, food service venues and other mixed-use projects. John is a LEED™ Accredited Professional, a co-founder of San Francisco AIA's Home Tours and has written articles on Snow Country Design for international journals. He is a past Board member of the American Institute of Architects, San Francisco, and is an active member of ULI, SPUR, and the National Ski Area Association.

**Ronnie Beard**

Managing Member and Director of Development

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Ronnie Beard is the Managing Member and Director of Development for BWB Advisors and President of Beard & Associates, LLC. BWB Advisors is a real estate development and advisory group with a project portfolio including senior living communities, healthcare, and master planned mixed-use communities. Beard is a consultant to Inspired Living Communities, a Tampa based group developing Assisted Living/Memory Care communities in affiliation with the NFL Retired Players Association. These communities are being developed in all 32 NFL cities. Beard is also the master developer of "Watercross", a 31 acre health and wellness campus. The campus co-anchors a healthcare corridor in the Greater New Orleans market along with Ochsner Health System. Beard & Associates, LLC is an M&A advisory group specializing in the acquisition, sale or merger of middle market companies. Beard & Associates, LLC has lead transactions in the industries of hospitality, manufacturing, offshore aviation and real estate. As a member of NAHB, Beard served on the 50+ Housing Council, the voice of the 50+ seniors housing industry and a leading source of information and research on the active adult, independent living, service-enriched, and assisted living markets. As a member of this council, Beard participated in the development of "Building for Boomers and Beyond," the national 50 + Housing Symposium in New Orleans.

**Denis Beaudin**

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Denis Beaudin recently retired from Beaudin Ganze Consulting Engineers, Inc. (BGCE) on March 23, 2015, after more than 23 years of leading the mechanical and electrical engineering firm. He was also an early believer in sustainable design for building systems, and became a champion for the U.S Green Building Council's (USGBC) LEED™ certification program. One of BGCE's early projects, the Sundeck mountain-top restaurant owned by Aspen Skiing Company, became the 11th project in the world to receive LEED certification under the pilot program. Since then, Denis has been involved in over 50 LEED™ certified buildings including six Platinum projects among the Gold and Silver certified projects. "Aviation was the key," says Denis, who piloted the firm's aircraft to job sites often inaccessible by limited or non-existent commercial flights. "Our own aviation allowed us to expand further into the western U.S., and, in turn, across the country" working on predominantly hospitality and healthcare projects. Denis is a licensed Professional Engineer in 18 states.

**Mary Borgia**

President  
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Mary Borgia, president of The Borgia Company based in Newport Beach, California, specializes in forward thinking advisory services for resort and residential community developments. With more than 35 years of active involvement in real estate marketing, management and development, she applies the art and science of real estate to position communities to be meaningful for the target audiences and value driven for the owner/developer. Mary has been a strategic force behind many notable new and repositioned resort and residential communities. With expertise and talents that span a wide array of disciplines, economic sectors, and geographic experiences, Mary brings an insightful understanding of market dynamics, consumer trends, the built environment and the development process to the table. She is passionate about collaborating with those who are focused on creating value in live, work or play spaces that enhance the human condition by supporting wellness, fostering collaborations and cultivating innovation. Mary has a B.A. from Knox College and an M.B.A from Pepperdine University. Currently she is a Trustee for the Urban Land Institute, member of the National Program Committee, active in the Advisory Services program and has served as the Council Counselor for the Recreation Development Councils.

**Hunter Buwick**

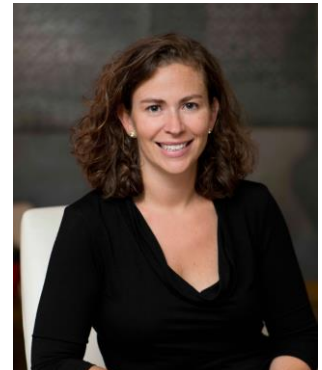
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At Specialized Real Estate Group, Hunter Buwick provides financial analysis for all projects including acquisitions, new development, and rehabs. In addition, he works with lenders and equity sources to raise capital for these projects. With a passion for health, Hunter also assists in incorporating healthy design principles and amenities into Specialized's projects. Before joining Specialized, Hunter worked in multi-family brokerage with extensive experience in the Arkansas and Oklahoma markets closing over \$41 million in sales and over 1,250 total units. Hunter holds a BSBA from the University of Arkansas where he also played on the Razorback golf team.

**Lynn Carlton, LEED AP**

Regional Director of Planning  
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With 18 years of experience in urban planning, Lynn Carlton has led a variety of planning, design and urban landscape projects throughout the country. Her expertise lies in comprehensive planning for downtown corridors, mixed-use developments, urban districts, waterfront locations, urban campuses and sustainability initiatives. She works closely with all stakeholders involved on these complex projects to build consensus, resolve barriers to a project's implementation and inspire collaborative efforts towards a shared vision that transforms the fabric of a city in a sustainable manner. Lynn is also active in a wide array of professional and community development organizations in leadership roles. Since joining the Urban Land Institute 12 years ago, she has held numerous leadership positions on the national level as a ULI trustee and member of the Trustee Nominations Committee. She is a co-founder and co-chair for the NEXT Leadership Initiative, which champions ULI's mission by providing a compelling avenue of engagement for members between the ages of 35 and 45. She was recently selected to serve on the ULI Global Awards of Excellence and Open Space Awards jury and locally, serves as the chair of the District Council. Through her work as the chair of the Downtown Council Greenspace Committee, she also participates on the Downtown Council Executive Board and the Greater Downtown Area Plan Implementation Committee. She has helped promote the vitality of the City's urban core through her involvement.

**Clare De Briere**

Executive Vice President and Chief Operating Officer  
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Clare De Briere is the Executive Vice President and Chief Operating Officer of The Ratkovich Company, whose mission is to profitably produce developments that improve the quality of urban life. In her career with the company she has overseen the acquisition, entitlement, planning development and/or disposition of millions of square feet of development. Clare is an active member of the Urban Land Institute, has been named on the Los Angeles Business Journal's Women Making a Difference list, and has been on the Real Estate – Southern California's Women of Influence list every year since 2003. She holds an undergraduate degree in history from the University of California at Los Angeles, and a graduate degree from the University of Southern California's Lusk Center for Real Estate.

**Chris Dunn**

President  
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Chris Dunn is President of Certified Healthy. Certified Healthy takes a holistic view of the factors impacting human health and assigns relative value to their importance. It gives property owners, tenants, land use planners and regulators a practical way to guide decision making and allocate resources. The non-profit Certified Healthy was developed to assemble a definitive collection of healthy criteria for communities and buildings. Certified Healthy quantifies the qualitative components of creating a healthy place, providing designs and built projects with a score and recommendations on methods to improve the healthy aspects of a project.

**Joanna Frank**

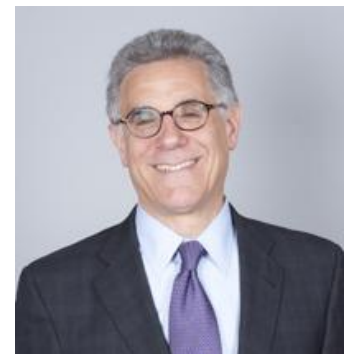
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Joanna Frank is the executive director of the Center for Active Design. Prior to this position, she was the director of active design at New York City's Department of Design and Construction. Organized in response to a growing international health crisis, Active Design promotes the prevention and control of obesity and chronic diseases by increasing opportunities for daily physical activity and healthy eating through the design of buildings, streets, and neighborhoods. Immediately prior to joining Active Design, Frank was the director of the FRESH program. This incentive program was started by Mayor Bloomberg's administration as a response to findings that showed many low-income areas of New York City are underserved by supermarkets and have the highest rates of diet-related disease.

**Stephen B. Friedman, FAICP, CRE**

President  
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Steve Friedman brings more than 40 years of experience in real estate and development advisory services. He has authored several articles, spoken at numerous state and national association conferences, and served on several community assistance panels. He is a member of the Counselors of Real Estate, a member of the College of Fellows of the American Institute of Certified Planners, and a full member of the Urban Land Institute (ULI). His civic affiliations include the Civic Federation, University of Illinois at Chicago College of Urban Planning and Public Affairs Board of Visitors, and the ULI Public-Private Partnership Council. He has served as series chairman for the ULI Chicago District Council's "An Agenda for Growth of the Chicago Region," and as chair of the ULI Chicago District Council from 1998 to 2000. In April 2013, he received the James Felt Creative Counseling Award of the Counselors of Real Estate for his development advisory role on The Shops and Residences of Uptown Park Ridge project. Steve holds a B.A. from Goddard College in Plainfield, VT and an M.S. in Urban and Regional Planning from the University of Wisconsin-Madison.



**Kenneth Gall**

Director of Real Estate  
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Ken Gall serves as the Director of Real Estate for Hershey Trust Company, a position he has held for more than 25 years. Hershey Trust Company is Trustee for Milton Hershey School and manages one of the largest endowments in the country. Milton Hershey School is a K-12 residential school serving over 2,000 underprivileged students. Mr. Gall is responsible for the internally owned and operated investment real estate portfolio containing over 3,000 acres and also assists in planning and leads the entitlement process for campus real estate (over 7,000 acres). The investment real estate portfolio is all in the local Hershey area market and contains a number of large well-located land holdings with some very exciting opportunities, including a planned mixed use project on 375 acres adjacent to Penn State/Hershey Medical Center. Mr. Gall is a graduate of Millersville University and holds an MBA from Lebanon Valley College. He is a member of Urban Land Institute, a member of ULI Responsible Property Investment Council, a member of National Town Builders Association, Board Member of Downtown Hershey Association, Board Member of Hershey Cemetery Company, Vice-President of The Donegal Foundation and Chairman of Marietta, PA Planning Commission. Mr. Gall is also involved in Milton Hershey School's Project Fellowship, an organization that pairs student homes with employee groups from Milton Hershey School and the Hershey entities for social activities.

**Whitney Austin Gray, PhD, LEED AP**

Executive Director of Research and Innovation  
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At Delos, Dr. Whitney Austin Gray is responsible for the oversight of health research and the development of innovative design strategies and products that seek to improve human health and wellness through building design. Prior to joining Delos, Dr. Gray served as the Health Research and Innovation Director for Cannon Design, a global healthcare design firm, where she oversaw the company's primary and secondary research, prototyping and innovation platforms. During her tenure with Cannon Design, she delivered transformative projects to clients and worked to develop and promote new ideas that increased the impact of health research and innovation on the design industry. She holds dual appointments as an Adjunct Assistant Professor at the Georgetown School of Nursing & Health Studies, with research interests that include the development of innovative and sustainable design strategies, processes, and products that provide a safe and healing environment for patients and staff. Dr. Gray's efforts have been widely published, and she is an invited presenter at national and international conferences—often speaking on topics related to health centered design in healthcare environments. Dr. Gray co-founded the NIH Health in Buildings Roundtable, and supports health and design research through the AIA, ULI, and EDRA. She received her PhD from The Johns Hopkins Bloomberg School of Public Health and her BA in Public Health Studies from The Johns Hopkins University, and was the first public health professional to become LEED AP.

**Bert Gregory, FAIA, LEED Fellow**

Chairman

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As Chairman of Mithun, Bert Gregory FAIA leads Mithun's strategic initiatives, governance, and research & development efforts. Under his 15 year leadership as Chairman and CEO Bert led the firm to international recognition for healthy, performance based design, positive for people and place. A Fellow of the American Institute of Architects and the United States Green Building Council, Bert plays an active Design Partner role on projects with a focus on work in the urban realm, including transit oriented development, mixed use, civic, workplace, and urban design. Bert's project design leadership has resulted in four American Institute of Architects (AIA) COTE Top 10 Green Project awards, two ASLA National Honor Awards, an AIA National Honor Award for Regional & Urban Design, and the Urban Land Institute (ULI) Award of Excellence. Bert serves as an international leader, speaker and advocate for sustainable building and urbanism, with lectures in Beijing, Jerusalem and Sarajevo. His research initiatives include leading a carbon accounting effort for Seattle's 2040 regional growth "Reality Check," and one of the first web-based materials carbon calculators in collaboration with the University of Texas at Austin and the University of Washington. He served as Co-Chair of the ULI's Climate, Land Use and Energy Advisory Committee, Vice Chair of the USGBC LEED® for Neighborhood Development Core Committee, as an advisor to the National Building Museum's Intelligent Cities Initiative, and as faculty of the EcoDistrict Institute. Bert currently serves on the Urban Land Institute (ULI) Building Healthy Places Advisory Committee, the ULI TOD Council, the AIA Design and Health Leadership Group, the Forterra Board of Directors as Chair, the Global EcoDistricts Protocol Advisory Committee, on the Clinton Climate Initiative's Climate Positive Development Project Review Committee, and as an inaugural member of the Cascadia Congress of the Living Future Institute.

**Ross Guttler**

Senior Director

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Ross Guttler joined Delos in a business development capacity across multiple product platforms. He brings over a decade of experience in real estate development, brokerage and consulting with institutional and private partners. Ross is a former board member of the Urban Land Institute and has held leadership roles in numerous other industry and non-profit organizations. He received a B.S. in Economics from Duke University and an M.B.A. from Duke University's Fuqua School of Business.



**Robert Holmes**

Founder and Managing Partner  
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Robert J. Holmes is the Founder and Managing Partner of THG, LLC, a real estate advisory firm created in 2005. His expertise as a former CEO makes him a trusted advisor to the leadership of numerous local and national firms on both urban and resort real estate activities, ranging from land acquisition and project marketing and sales to business planning and the many nuances of strategic development. From 1994 to 2005, he served as President and CEO of Harbor Properties, Inc., a full-service real estate development and property management company with projects in downtown Seattle. At the same time, he was President and Manager of Harbor Mountain Company, which owns and manages two destination resorts, one in Washington State and other in Idaho. Prior to Harbor Properties, Robert was President, CEO and then Chairman of Intrawest USA - a world-leader in destination resort development and experiential travel. He also served as an executive in Intrawest's international Resort Development Group, where he focused on the company's village real estate development and resort acquisitions. As General Manager and Vice President-West Coast for CARMA Development from 1980 to 1984. Robert was responsible for rescuing, restoring and rebranding a number of Seattle's most prominent heritage buildings. He also has urban redevelopment experience, having served as the Executive Director of the Portland Development Commission. Today, Portland is known as one of America's most livable cities. Robert received his bachelor's degree from Central Washington State University and attended the University of California Los Angeles.

**Mike Horst**

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Michael Horst is retired and is living in New York City. He was Senior Vice President for the ULI Robert C. Larson Leadership Initiative at the Urban Land Institute in Washington, DC. He also is a founding sponsor and member of the Advisory Board of the Initiative. In addition he was the Senior Resident Fellow for Leadership. Prior to these assignments he oversaw ULI's District Council Program for a decade, providing leadership, vision, and strategic planning for the 51 North American District Councils. Since beginning his career in 1970, he has also been a real estate consultant, educator and developer. His consulting career included senior positions with Economics Research Associates, PBR, EDAW and International Tourism and Resort Advisors. His clients included organizations such as the Walt Disney Company and the St. Joe Company and not-for-profits like the Rocky Mountain Institute and Habitat for Humanity. He has created and taught multi-disciplinary classes at Harvard, UC Berkeley and UCLA and was an Adjunct (Full) Professor at the University of Southern California. He was also co-founder of Shenoa Retreat and Learning Center, an eco-resort in Northern California demonstrating ecologic, economic and community sustainability and innovative building and financing technologies such as straw bale construction and the Land Stewardship program. Throughout his career he has been an active participant as a full member of the Urban Land Institute, serving as co-founder of the Sustainable Development Council and as Vice Chair of the Program Committee. He is also a Governor (Developer level) of the ULI Foundation. He has a BA degree in economics from University of California Santa Barbara (1967), an MBA from Stanford University (1969) and was a Loeb Fellow at the Harvard Design School (1982). He serves on the Capital Campaign of the Harvard Graduate School of Design and the Loeb Fellowship Alumni Council and is a member of the board of the New York Open Center.

**David Howerton**

Chairman

Hart Howerton

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Dave Howerton joined Hart Howerton in 1978 and now leads the firm as Chairman. In that role he provides high-level strategy and is an active member of all planning/design teams and international projects in our San Francisco and New York offices. As a result of his groundbreaking work on many environmentally sound, highly marketable new communities and resort projects, including the nationally acclaimed Santa Lucia Preserve and Palmetto Bluff, Dave is widely recognized as a leading talent in the profession both in the business and academic fields. He has taken active roles in the ULI, currently holding membership in the Recreational Development Council (Gold Flight), and is a regular guest lecturer at the University of California, Berkeley and at Harvard University. He also serves as a Trustee of the Architecture School Foundation at the University of Virginia.

**Jeremy Hudson**

Partner & CEO

Specialized Real Estate Group

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Jeremy Hudson is CEO of Specialized Real Estate Group in Fayetteville, Arkansas, a company focused on developing and managing walkable, healthy, and sustainable multifamily communities. He has developed over 1.3 million square feet of apartment buildings that are registered for LEED certification, including the award-winning Eco Modern Flats. In October of 2014, Jeremy was named to the Urban Land Institute's first-ever 40 Under 40 class, which recognizes the best and brightest young land use professionals from around the globe. Jeremy is a graduate of John Brown University with a degree in Construction Management and Business Administration.

**Alesha Kientzler, PhD**

Principal and Chief Performance Strategist

Kientzler Consulting

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Alesha Kientzler is Principal and Chief Performance Strategist of Kientzler Consulting. Founded in 2007, this strategic consultancy is dedicated to helping transform organizations into high-performance, values-centric enterprises in which all stakeholders thrive. As an organizational vision and strategy expert, Alesha brings extensive experience in developing, implementing and assessing health, wellness and education initiatives, centered by a unique concentration on the interface between people, purpose and place. She has a deep passion for creating environments that optimize human potential and has spent more than 20 years applying her expertise across a variety of industries and organizational settings, including: architecture, healthcare, recreation and leisure, sports, technology, non-profit and academia. As part of her practice, Alesha is also a consultant to Delos Living's Business Development Team and seeks to apply the WELL Building Standard to select forward-leaning client projects. Prior to establishing Kientzler Consulting, Alesha spent 11 years as a Health and Wellness Educator at Canyon Ranch Health Resort in Tucson, Arizona. She later served as the Director of Fitness, Wellness and Recreation at Westminster College in Salt Lake City, Utah, pioneering the 85,000sf Health, Wellness and Athletic Center along with a new academic program: Human Performance and Wellness. She held the position of Executive Director at the St. Helena Center for Health in Napa, California, during which time she contributed to the overall design and "patient experience" for the 12,500sf Martin O'Neil Cancer Center. Additionally, Alesha was Director of the Consulting Center for Excellence at the interdisciplinary planning and design firm, MKThink, in San Francisco, California. Alesha holds a Ph.D. in Educational Psychology from the University of Arizona, with an emphasis in teaching, learning and human development across health, wellness, recreation, and athletic contexts. Professional affiliations have included the American Council on Exercise; the American Educational Research Association; and the Society for College and University Planning.

**Rick Krochalis**

Regional Administrator

Federal Transit Administration

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Richard (Rick) F. Krochalis has been the Regional Administrator of the Federal Transit Administration's (FTA) Region 10 office in Seattle, Washington since May 2002. In this position, Mr. Krochalis is responsible for the administration of FTA's capital, operating and planning grant programs in the four-state Western region, which includes Oregon, Washington, Idaho and Alaska. Prior to joining the FTA, Mr. Krochalis served as director of design, construction and land use for the city of Seattle. In that position, he improved the performance of Seattle's primary regulatory agency, which is responsible for land use and construction permitting, environmental review and enforcement activities. Under his direction, the agency implemented a program for neighborhood design review and provided improved customer service and quality oversight for Seattle's fast-growing urban environment. From 1972 until 1992, Mr. Krochalis served as an officer in the U.S. Navy in a series of facilities construction and management positions, including program manager for the Navy homeport at Everett, WA, and planning and real estate director for the Navy's West Coast operations. Mr. Krochalis obtained a master's degree from Harvard University in city and regional planning and a bachelor's degree from Cornell University in environmental systems engineering. He is past President of Sustainable Seattle and the Washington City Planning Directors' Association. He is a member of the Seattle Federal Executive Board, the University of Washington's College of the Built Environment Planning Professionals Council and the Northwest Chapter of the Urban Land Institute's Advisory Board. He is a registered Professional Planner in the State of New Jersey.

**Joyce Lee**

Lead, Building Healthy Places  
University of Pennsylvania Urban Health Lab  
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Joyce Lee, FAIA, LEED Fellow, is President of IndigoJLD providing green health, design and planning services on exemplary projects. The YMCA Greater Grand Rapids is one such project. She is among a group of 200 LEED Fellows worldwide. In 2015, the University of Pennsylvania Center for Public Health Initiatives appointed her as Fellow and Joyce became a Lead for Building Healthy Places at the Urban Health Lab. She has been an Architect Fellow at the National Leadership Academy for Public Health and one of the first LEED accredited professionals in New York City. Joyce served under Mayors Giuliani and Bloomberg. She was the Chief Architect at the New York City OMB overseeing the survey of major city-owned buildings (over 200 million sqft) and waterfronts with the goals of enhancing long-term planning and identifying green design and development opportunities. She was then the first Active Design Director, with a focus on design excellence and human health, in New York City. The Active Design Guidelines, a publication she co-authored, had won recognition from the Robert Wood Johnson Foundation as well as the Sustainable Building Industry Council. After the Bloomberg administration, she was co-chair of the Green Health Summit in Michigan supported by the governor's office and she served on the board of trustees at the Grand Rapids Art Museum. Joyce is the recipient of numerous awards including the Platinum Award from the American Council of Engineering Companies, the President's Award from the American Institute of Architects (AIA) New York State, and the Aga Khan Award from Harvard/MIT. She currently serves on the advisory for executive education at the Harvard Chan School of Public Health. Recognizing her career achievement, the AIA New York honored Joyce with the Public Architect Award for "her indomitable spirit, committed environmental consciousness, and extraordinary ability to bring sustainability theory and practices to the public realm."

**Brian Lomel**

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Brian Lomel and his wife have lived in Ft. Lauderdale for 18 years. He is a fuzzy bee from Georgia Tech, a chef, a gardener, a runner, a mechanical engineer, and a sustainability consultant. His 25+ years of consulting engineering practice have been established in master planning, engineering/design and construction administration for MEP systems in all building types. Brian enjoys helping customers create healthy, efficient buildings. He is the past president of ASHRAE GoldCoast, past president Construction Executives Association, Board Member of USGBC South Florida, chair of the USGBC's Tropical Green Conference, co-chair of the Building Healthy Places committee for ULI SE Florida, Co-Chair Energy committee for BOMA Florida, sustainability committee member of the Greater Miami and the Beaches Hotel Association, and was recognized by his peers with AIA Miami's – 2014/15 Engineer of the Year award.

**Mary McCarthy**

Managing Director  
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Mary McCarthy is managing director of Terra Search Partners, a retained executive search firm helping real estate companies build great teams. Mary brings 30 years of real estate capital markets experience and a deep understanding of real estate private equity to executive search. Prior to joining Terra Search Partners in 2016, Mary was with Hines for nine years as managing director and senior managing director in the Hines Capital Markets Group where she structured investment offerings and raised capital for funds and joint ventures. Mary's prior positions have included heading her own consulting firm, as well as senior marketing and capital markets roles at Security Capital Group, Clarion Partners, and CBRE Investors. Mary began her business career in New York as a real estate investment banker at Morgan Stanley. Mary serves as a trustee of Grace Cathedral in San Francisco and as a board member of the University of Virginia School of Architecture Foundation. Mary holds a BS in Architecture from the University of Virginia and Master of Architecture and MBA degrees from the University of Pennsylvania's Design and Wharton Schools, respectively.

**Tim McCarthy**

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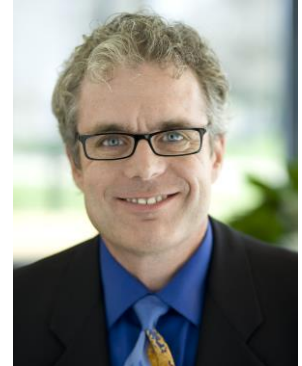


As Managing Principal of Hart Howerton, Tim McCarthy directly engages client leadership in planning and designing market-driven solutions that produce outstanding business results. Having split the last 15-years between London & New York, his leadership of design teams has guided the implementation of projects in nearly 20-countries across four continents. Specifically, he has led the design of new resorts, communities, & mixed-use developments for Colony Capital, Sorouh, EMAAR, Kingdom Holdings, Qatari Diar, International Capital Trading, SZ Eliades Leisure, Pellas Development Group, SP Land and E2M Partners, LCR (now Fraser's Property Development), Extell, Princeton University, and numerous private clients. His commitment to understanding how conditions in the built environment may drive a health and wellness-based design paradigm has guided his most recent professional efforts, including his leadership of the firm's sponsored research at the University of Virginia's Center for Design & Health. In 2016, Tim was named Managing Principal of Hart Howerton. He has been entrusted with cultivating the firm's next generation of interdisciplinary thought leaders. In other words, "nurturing the entrepreneurial culture of a 50-year old 'start up'." Tim is an active member of ULI's Global Exchange Council; he has served as a guest critic at Kent State University's architecture program in Florence, Italy; worked as a course aide at the University of Pennsylvania; and as a teaching assistant at the University of Notre Dame. His work has been published & exhibited internationally.



**James A. Moore, Ph.D., AIA, AICP, LEED AP, ENV SP**

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James Moore has over 25 years of technical and managerial experience and leadership in community planning, redevelopment consulting, architecture and urban design. As a Principal with Jacobs, he is helping lead the global growth of the company's urban design, redevelopment consulting and community planning practices. Prior to joining Jacobs in October 2014, James spent 14 years as a Senior Vice President with HDR, leading their community planning and urban design business unit. James has a deep understanding of the best practices in planning, urban design and real estate development, including the need to balance physical development and redevelopment with economic growth and socio-cultural advancement. He has particular expertise in organizing and managing complex urban redevelopment projects, including those focusing on sustainability, urban revitalization and/or transit-oriented development. James received his Ph.D. from the University of Pennsylvania, and also holds degrees from MIT, including an MS in Real Estate Development. James is active locally and nationally with the AIA, APA, CNU and ULI. A twenty-two year member of ULI, he is the past Chair of ULI Tampa Bay and the current chair of ULI's Urban Revitalization Council. He lectures and writes regularly on urban redevelopment, community sustainability, urban design, and related topics.

**Scott Muldavin, CRE, FRICS**

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Scott Muldavin, CRE, FRICS, has been a leader in the real estate industry for over 30 years. He is Senior Advisor to Delos<sup>®</sup>, pioneer of Wellness Real Estate<sup>™</sup> and founder of the WELL Building Standard<sup>®</sup>. For the last eight years, as Executive Director of the Green Building Finance Consortium and Senior Fellow with Rocky Mountain Institute (RMI), he has led the movement to scale sustainable property investment by fully integrating health, wellness, productivity, and other benefits beyond energy cost savings, into sustainability investment decisions. Mr. Muldavin's property health and sustainability work builds on his foundation of real estate experience. He has served as President of The Muldavin Company, Inc., a real estate consulting firm; co-founded of Guggenheim Real Estate, a multi-billion dollar private real estate company; was a lead real estate consulting partner at Deloitte & Touché and served on the Advisory Board of Global Real Analytics, an advisor to \$2 billion of REIT and CMBS funds. He has completed over 300 consulting engagements involving real estate finance, investment, valuation, securitization, corporate real estate, and sustainability. Mr. Muldavin is a graduate of UC Berkeley and Harvard University, a Counselor of Real Estate (CRE) and a Fellow of the Royal Institute of Chartered Surveyors (FRICS).



**Steve Nygren**

President and Founder

Serenbe

Chattahoochee Hills, Georgia

[steve@serenbe.com](mailto:steve@serenbe.com)



Steve Nygren is the President and Founder of Serenbe, a wellness community created as a model to demonstrate that preserving 70% of green space interlaced with agriculture, housing and retail is not only economically viable but the future of community wellbeing. Looking for a sustainable solution to urban sprawl, the community is designed with nature and the environment at the top of mind, but without compromising the luxuries and sophistication of the 21st century – dubbed by the New York Times as a “utopian experiment in New Urbanism.” Steve currently serves on multiple national boards dealing with children, agriculture and environmental issues including The Ray C. Anderson Foundation, Children & Nature Network, Chattahoochee Now, The Biophilic Institute and Wholesome Wave.

**Bill Odle**

Managing Principal

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Bill Odle serves as Managing Principal for the Houston office of TBG Partners, a Texas-based landscape architecture and planning firm. Bill has a passion for creating memorable places and during his 20 years with TBG he has helped lead the creative and strategic visioning for both the Houston office and the overall firm in his position on TBG’s Board of Directors. Bill is passionately involved in several professional and community organizations, including significant active involvement with the Urban Land Institute (ULI) as the national Co-Chair of Mission Advancement, the Vice-Chair of the Public Private Partnership Council, and a member of the Houston ULI District council management team. Bill also sits on the boards of Scenic Houston, CanCare, and is the President of the Sienna Plantation Community Services Foundation.

**Roger Platt, J.D.**

President

U.S. Green Building Council

Washington, DC

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As President of the U.S. Green Building Council, Roger Platt is responsible for overseeing the policy aspects of the increasingly global adoption of green building and urban development practices, including those recognized by the LEED green building program. Roger maintains non-partisan policy relationships with the World Green Building Council, the United Nations Environment Program, the Natural Resources Defense Council, and the C40-Clinton Climate Initiative among others. Roger is the voice of USGBC before federal and state agencies, on Capitol Hill, in state capitals, city halls and county commissions across the country. He is USGBC's liaison responsible for advancing its views on the environmental and market benefits of green schools, green affordable housing, sustainable communities, and green buildings. Before joining USGBC, Roger spent 15 years as senior vice president and counsel with the Real Estate Roundtable, and prior to that was a consultant to President William Jefferson Clinton's then newly formed Corporation for National and Community Service. He is a graduate of Harvard University and the University of San Francisco School of Law and is a member of the Urban Land Institute (ULI), where he helped found and chaired the ULI Sustainable Development Council from 2001-2004, and the ULI Responsible Property Investment Council from 2010-2012. Roger currently serves on the Board of the World Green Building Council where he is chair of the Policy Committee.

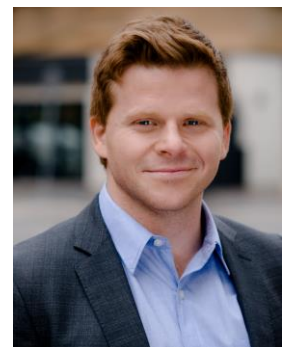
**Tony Pringle**

Partner

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With dual Masters degrees in business administration and environmental management, Tony Pringle focuses on strategies for companies to embed sustainability, manage risks and identify opportunities relating to environmental, social and governance aspects. Since 2008, Tony has supported many of Canada's largest real estate investors and management companies to develop sustainability strategies, implement programs and measurement systems and report on performance. Tony is a member of multiple GRESB working groups (including the technical advisory group on health and wellbeing) and in 2015 his company, Quinn & Partners, supported more than 50% of Canadian GRESB respondents. Beyond real estate, Tony has worked with investors, public and private companies and non-profit organizations on sustainability strategy and program design, responsible investing, extended producer responsibility and local procurement.

**Halé Richardson**

Director of Marketing  
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Halé Richardson is Director of Marketing for HomeFed Corporation and has been with the company for 19 years. She is responsible for strategic development and implementation of all marketing and communications for the company's master-planned communities as well as establishment and management of onsite sales and marketing operations. Integral to these efforts are market research, brand creation, and all mediums of advertising, public relations and promotional activities. As a member of the core development team, Halé collaborates on visioning and design for new communities and is responsible for preparation of CA Bureau of Real Estate budgets, governing documents, and development annexation documents. She has worked extensively coordinating the sales and marketing of the company's land assets to both local and large national builders and manages their ongoing participation in master marketing programs throughout the sales process. She oversees management of the property owners associations the company's communities and serves on these boards through the project life. Halé holds a bachelor's degree in economics and an MBA with emphasis in real estate and finance from the University of San Diego. She is a licensed California real estate broker.

**Sharon Z. Roerty, AICP/MCRP**

Senior Program Officer  
Robert Wood Johnson Foundation  
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Sharon Roerty is a Senior Program Officer at the Robert Wood Johnson Foundation serving on both the Catalyzing Demand for Healthy People Healthy Practices Portfolio and the Childhood Obesity Team. Roerty has worked extensively on transportation, environmental and urban policy. At RWJF she focuses on the built environment, policy, engagement and implementation. Previously, Roerty was executive director of the National Center for Bicycling & Walking; prior to that she managed the multibillion dollar capital improvement program for the North Jersey Transportation Planning Authority. She developed and directed New Jersey's Pedestrian and Bicycle Resource Center at the Voorhees Transportation Center at Rutgers University. As a principal planner and project manager for environmental management firms, she contributed to several regional growth and environmental impact studies for land development projects in New Jersey and New York. Roerty is currently serving on a select committee to guide the long term vision, the Fourth Regional Plan, for the Tri-State Area (New York, New Jersey, Connecticut).

**Howard M. Schlesinger, RA**

Principal  
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Howard Schlesinger is a Founding Partner of Meridian Development Partners. He is a registered architect and manages the repositioning and redevelopment of the properties in the Meridian portfolio. He is also co-founder of Red River Asset Management. Meridian Development Partners is a diversified private equity investment firm with a pronounced social purpose focused on value add investments including real estate and private equity. Our real estate investments focus on the redevelopment of underutilized properties, returning them to productive use and as a result, improving the surrounding environment. Howard is responsible for the acquisition, planning and development of these projects. Projects include the master plan redevelopment of the former 42 acre Laz-Z-Boy manufacturing plant in Lewisburg Pennsylvania. This property has been transformed into retail, residential, and commercial use and includes the redevelopment of a 90,000 sf warehouse into a recreation and wellness facility. As part of their mission, Meridian built sidewalks around and through the property as well as built a 10 acre community park that incorporated wetlands and trails creating a walkable community that further contributed to the wellness aspects of this mixed use development. Meridian also invests in operating companies focused on products that contribute to health and wellness and have healthy return potentials. Red River Asset Management invests in value-add and core-plus office properties in major and secondary markets throughout the U.S. We focus on the acquisition and repositioning of well-located office properties within the firm's preferred submarkets. Howard is responsible for the assessment of these investments and the improvements made at these properties. Our investment team targets assets that provide our investors with a baseline return combined with the potential for additional value-add-driven upside. Our partners include institutional investors, family offices and high net worth individuals. Previously, Howard was a founding partner of Schlesinger, Loffredo, Brooks Architects, P.C., where he designed and managed a diverse portfolio of projects from corporate office design, residences, restoration, veterinary hospitals and recreational facilities. Howard graduated from City College of New York with a bachelor's in architecture, and is an executive board member of the Architecture Alumni Association of the City College of New York. He is also a member of the Redevelopment and Reuse Council of the Urban Land Institute and a Board member of RENT, a professional Real Estate organization in NYC.

**Judi Schweitzer**

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Judi G. Schweitzer has been pioneering sustainable real estate development practices since the early 1990's and is a recognized national leader in the field. As President and Chief Sustainability Advisor of Schweitzer + Associates, Judi advises, leads and collaborates with clients and their teams to optimize the value of their investments by identifying and realizing their vision, goals and objectives, while aligning private, public & NGO stakeholder interests, with practical, cost-effective & innovative solutions for optimizing their real estate acquisitions, design, entitlements, developments, and organizations' triple bottom-lines. Judi is a sought after lecturer and speaker on Sustainable Real Estate Development and Sustainable Economics; she has published a variety of articles on the subject and is the co-author and major contributor to Urban Land Institute's best-selling book; Developing Sustainable Planning Communities.

**Elizabeth Shreeve**

Principal  
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Elizabeth Shreeve is Principal of SWA, an internationally recognized landscape architecture, urban design and planning firm. Since joining SWA's Sausalito office in 1984, she has focused her practice on urban infill and revitalization, community and campus master planning, public outreach and communications. Elizabeth is currently involved with mixed use communities, hi-tech and academic campuses, and urban open space projects in the US and overseas, working closely with multi-disciplinary teams and public and private clients to translate physical, economic, and cultural factors into enduring designs and policy strategies. Elizabeth is the author of numerous professional articles including Open Spaces and Active Transportation (Urban Land, Jan/Feb 2014). She serves as assistant chair of ULI's Sustainable Development Council and chair of the San Francisco District Council's Building Healthy Places committee. For the Colorado Health Foundation, Elizabeth was a member of a 2013 Advisory Services panel in Denver's Westwood neighborhood and she is currently working with ULI on a handbook of best practices to promote health in the built environment. Elizabeth is a member of the American Institute of Certified Planners, ASLA, SPUR, and SCUP. She earned a master of landscape architecture from Harvard University Graduate School of Design and a bachelor of arts cum laude in geology from Harvard College.

**Matthew Trowbridge, MD, MPH**

Associate Professor  
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Matthew Trowbridge is a physician, public health researcher, and Associate Professor at the University of Virginia (UVA) School of Medicine. Dr. Trowbridge's academic research focuses on the impact of architecture, urban design, and transportation planning on public health. Dr. Trowbridge is principal investigator for the Green Health Partnership between UVA and the U.S. Green Building Council ([greenhealthpartnership.org](http://greenhealthpartnership.org)). This multi-year initiative, funded by the Robert Wood Johnson Foundation, seeks to drive increased consideration of health and well-being outcomes within the real estate industry by applying green building principles and tools of market transformation. Dr. Trowbridge is board certified in both general pediatrics and preventive medicine and obtained his medical and public health training at Emory University.

**Kelly Worden**

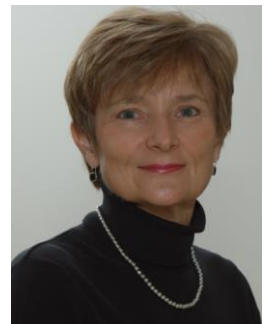
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Kelly Worden is a public health researcher at the U.S. Green Building Council (USGBC). Ms. Worden serves as Project Manager of Health Research at USGBC. In this role, she manages the Green Health Partnership between the University of Virginia School of Medicine and USGBC, supported by the Robert Wood Johnson Foundation. Her work propels action-oriented research on the intersection between the built environment and public health. Ms. Worden holds a M.P.H. from the George Washington University School of Public Health and a B.S. in Human Biology from the University of Texas.

**Margaret Wylde**

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Margaret Wylde founded ProMatura Group, LLC in 1984. She serves on the board of directors of the American Seniors Housing Association and has served on the boards of the American Society on Aging, National Association of Senior Living Industries, and Seniors Housing Council of the National Association of Home Builders. She is a frequent speaker at conferences throughout the United States and Canada. Margaret is a faculty member at the Erickson School at the University of Maryland in the Executive Development program for the age-qualified housing industry. She has been a faculty member since the program's inception in 1999 by Johns Hopkins University/National Investment Center for the Seniors Housing and Care Industry. Margaret serves as the chair of the Urban Land Institute's Building Healthy Places Initiative Advisory Group.