Building Healthy Places Interest Forum

April 19, 2016

Philadelphia, PA

uli.org/health
Welcome!

Margaret Wylde
President
ProMatura Group
Chair, ULI Building Healthy Places Advisory Group
Today’s Agenda

- Self Introductions
- Building Healthy Places At ULI
- Forum Goals
- Panel: Integrating Methodology & Practice From the Start
- Large Group Discussion
- Coffee and Stretch Break
- Panel: Tools for Investors and Developers
- Where Does This Group Go From Here?
Self Introductions

Michael Horst
Building Healthy Places At ULI
Highlights

Sara Hammerschmidt
Director, Building Healthy Places Initiative
Urban Land Institute
Building Healthy Places Initiative

Leveraging the power of ULI’s global networks to shape projects and places in ways that improve the health of people and communities

Goals:

- Raising awareness
- Defining the approach
- Exploring the value proposition
- Advancing the state of practice and policy

Launched July, 2013
The Building Healthy Places Initiative advances the ULI mission and promotes healthy, thriving communities by engaging, informing, and inspiring ULI members.

ULI members can promote health:

- Through their organizations
- Through their investment and project decisions
- Through their influence in communities
BHP Initiative Advisory Group

[Images of group members]
BHP Foundation Partners

The Colorado Health Foundation

Knight Foundation

ULI Foundation

THE KRESGE FOUNDATION

Robert Wood Johnson Foundation
Research and Publications
Active Transportation & Real Estate: The Next Frontier

Is trail-oriented development the new “TOD”? How is human-powered transportation changing the practice of real estate?

• Introduction
• 10 development projects
• 5 catalytic infrastructure projects

Supported by the Colorado Health Foundation
Released in Philadelphia
uli.org/activetransportation
Healthy Corridors: A New Life for Urban and Suburban Arterials

Two year effort to reinvent approaches to urban and suburban arterials.

- Demonstration Corridors
- Two forums
- National Working Group
- Recommendations report this fall

Supported by the Robert Wood Johnson Foundation & the Colorado Health Foundation
uli.org/healthycorridors
Food and Real Estate Program & Forums
About the BHP Interest Forum Series

Christopher Dunn
President, Dunn & Kiley
President, Certified Healthy
Building Healthy Places Interest Forum

Series Goals

- Provide a place for ULI members who are passionate about health and development to **engage with each other**.

- Offer a chance for ULI members to **share knowledge and insights** about real projects.

- Update forum participants in the **latest work that is being done at ULI and other organizations** on health and real estate.

- For ULI members on national Product Councils, **provide a gathering that is focused on health and real estate**.
Philadelphia Forum Goals

- Focus on health as part of the development and investment process
- Explore and identify opportunities to insert health considerations into real estate practice and how to make health intentional
- Identify next steps for this group
Making Health Intentional: Integrating Methodology & Practice From the Start

Clare De Briere
Chief Operating Officer & Executive Vice President
The Ratkovich Company

Alesha Kientzler
Principal and Chief Performance Strategist
Kientzler Consulting
Large Group Discussion

Clare DeBriere
Chief Operating Officer & Executive Vice President
The Ratkovich Company
Large Group Discussion

- What are you doing (or what do you see others doing) to integrate health into the initial formulation of a project? Elsewhere in the development process?
- Are you embracing health operationally as a focus?
- Are there barriers that stand in the way?
- What opportunities do you see? Including alliances and partnerships?
Coffee and Stretch Break
Making Health Intentional: Tools for Investors and Developers

Mary McCarthy - Moderator
Principal and Founder, Untitled Solutions

Matt Trowbridge
Associate Professor, University of Virginia
Senior Research Fellow, U.S. Green Building Council

Kelly Worden
Health Research Project Manager, U.S. Green Building Council

Tony Pringle
Partner, Quinn & Partners
Matthew Trowbridge MD MPH

Associate Professor, University of Virginia School of Medicine

Chris Pyke PhD

Chief Operating Officer, Green Real Estate Sustainability Benchmark (GRESB)

Kelly Worden MPH

Project Manager, Health Research U.S. Green Building Council
Only 20% of health outcomes in the U.S. depend on healthcare.

Francis Collins
Director, National Institutes of Health
Zipcode more significant than genetic code as a determinant of life expectancy.
HOW DO WE **CREATE** HEALTHY PLACES?

HOW DO WE **PROMOTE** HEALTHY PLACES?
APPLY GREEN BUILDING PRINCIPLES OF MARKET TRANSFORMATION TO PROMOTE HEALTHY PLACES.
EMPOWER BUILT ENVIRONMENT PROJECT TEAMS TO INTENTIONALLY ADDRESS HEALTH + WELL-BEING.
Define systematic process for addressing health and well-being
REAL ESTATE PORTFOLIO LEVEL

MAKE HEALTHY PLACES INVESTABLE
Investor Members: 51
Institutional Capital: $6.1 trillion
GRESB Participants: 707

Investor Members: 46
Institutional Capital: $5.5 trillion
GRESB Participants: 637
GRESB Data Flow

- Capital Market
- Enterprise
- Portfolio
- Building

- Investment Manager
- Portfolio Manager
- Asset Manager
- Property Manager
- Facility Manager
Promote employee health & well-being

Promote health & well-being through products and services

Promote health & well-being through products and services

Promotion of health through products and services

Promotion of health of employees
Where Does This Group Go From Here?

Christopher Dunn
President, Dunn & Kiley
President, Certified Healthy

Sara Hammerschmidt
Director, Building Healthy Places Initiative
Urban Land Institute
Opportunities to Engage on Health Within ULI

Nationally
- Advisory Services Panels

Locally/Regionally
- Technical Assistance Panels
- Local BHP Committees
- Urban Plan volunteer

Volunteer here: www.uli.org/aspvolunteer

Contact: District Council staff leader
How can YOU help spread interest in/knowledge of BHP?

Pick a topic you want to explore:
- Take the message to Product Council or District Council
- Fostering an ongoing network through the year
- BHP Interest Forum “product” (report etc.)

20 minute small group discussion
- How does this get organized?
- What are your ideas?
- Who will take the lead? And who will be involved?

Report back
Next Steps

- Should the BHP Interest Forum continue to meet?
- Would anyone like to join the Forum leadership group?
- Ideas for topics/formats for future Forums?
Thank You!

health@uli.org