

ULI Fall Meeting 2018 | Boston, MA

LOOK BOOK

Coastal Forum



Urban Land
Institute

Center for Sustainability
and Economic Performance

Coastal Forum | October 8, 2018 | Boston, MA

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Denise Ashton

Senior Principal, Community Design Studio

William Hezmalhalch Architects, Inc.

Orange County, California

Denise has been involved in the planning and design field for the development industry for over 40 years. Her schooling as a geographer set the stage for her broad perspective of large-scale land planning, understanding of diverse intricacies in designing, and entitling quality neighborhoods and communities. Her well-rounded knowledge of the development process from project inception, design through entitlement and completion, expertise in site specific design, written, verbal and graphic presentations, and client relations has been an advantage for WHA and its clients. As one of two managing Senior Principals of the Community Design Studio, Denise's enthusiasm and passion for the profession is inspiring. Her ability to manage and lead a team of professionals, or to be a team player herself, results in a dynamic, self-motivating, and creative planning and design studio.



Garrett Avery, ASLA

NY/NJ Metro Resilience Lead, Water

AECOM

New York, New York



Marina Badoian-Kriticos

Research Scientist

Houston Advanced Research Center

Houston, Texas

Marina Badoian-Kriticos is a Research Scientist at HARC and focuses her efforts on the development and implementation of energy and natural resource policies and programs. Prior to joining HARC, Marina worked as City Energy Project Senior City Advisor at the Institute for Market Transformation. In this role she focused on expanding energy and water efficiency in the built environment and provided support and expertise to the City of Houston to help develop programs and policies that will lead to a healthier and more prosperous city. Marina also previously served as Sustainability Director for the International Facility



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Management Association (IFMA) where she drove sustainability initiatives through a global organization and developed tools for market innovation. She received her B.S. in Interdisciplinary Studies from University of Houston-Downtown.

Michael Bloom, P.E., ENV. SP, CFM, BCEE

Department Manager of Sustainability Practice

R. G. Miller Engineers, Inc.

Houston, Texas

Michael directs the Sustainability Practice for R. G. Miller Engineers, Inc., based in Houston, Texas. He plans and designs natural drainage systems that increase operating income, reduce detention requirements, increase developable land, and provide an anchor for natural amenities, such as trail systems, that improve health outcomes and social connectedness. He recently served on a Houston District Council Technical Assistance Panel for the City of Wharton, Texas to help develop recommendations to enhance the West End Area, which was subject to recent repeated flooding. He also served as an expert contributor to and reviewer of the Urban Land Institute (ULI) report *Harvesting the Value of Water: Stormwater, Green Infrastructure, and Real Estate* (May 2017).

Michael provides resilience and sustainability consulting services. Michael plans and designs stormwater management and floodplain management systems, rainwater harvesting systems, water reuse systems, and water conservation programs. He develops and implements industrial and municipal stormwater pollution management programs. Michael is the current chair of the Houston Chapter of the Environment & Water Resources Institute of the American Society of Civil Engineers. Michael currently serves on the Public Policy Committee of the ULI Houston District Council and is a member of ULI’s National Community Development Council (Black Flight). He serves as an appointed member of the Houston-Galveston Area Council’s Bacteria Implementation Group, a stakeholder group working to improve bayou health in the region. Michael is a member of the Steering Committee of the Houston Land and Water Sustainability Forum, which focuses on the use of natural drainage systems in land development.



Matthijs Bouw

Founder & Principal

One Architecture & Urbanism

New York, New York

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Matthijs Bouw is a Dutch architect and urbanist and founder of One Architecture (est. 1995), an award-winning Amsterdam and New York-based design and planning firm. He is the Rockefeller Urban Resilience Fellow for PennDesign at the University of Pennsylvania. Bouw’s practice is known for its unique approach in which programmatic, financial, technical and organizational issues are addressed, communicated and resolved through design. Bouw has been a pioneer in the use of design as a tool for collaboration, for instance through the development of ‘Design Studios’ as an instrument to support the Netherlands’ Ministry of Infrastructure and the Environment with its long term planning.



Manikka Bowman

Director, Policy and Outreach

ULI Boston

Boston, Massachusetts



Katharine Burgess, AICP

Senior Director, Urban Resilience

Urban Land Institute

Washington, District of Columbia

Katharine Burgess is director of the Urban Land Institute’s Urban Resilience Program. Through research, advisory services, convenings and outreach, ULI’s Urban Resilience Program helps communities prepare for increased climate risk and be more resilient in the face of climate change. An urban planner with 12 years’ experience, Burgess has practiced urban planning in the United States, the United Kingdom, and Germany, with global project work across the United States, Europe, and Asia. She began her career managing post-Katrina hurricane recovery charrettes commissioned by the states of Louisiana and Mississippi and the city of New Orleans and has since worked on a range of large-scale planning projects designed to encourage environmental performance and pedestrian activity. She received a BA from Williams College and an MSc in Regional and Urban Planning from the London School of Economics.



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Mary Burkholder, MCRP

Vice President

BAE Urban economics

Annapolis, Maryland

Mary Burkholder leads BAE’s Washington DC office, where she is responsible for managing BAE’s Mid-Atlantic practice, providing governmental, non-profit, and private-sector clients with the full range of BAE’s real estate and urban economics advisory services. Mary is an expert in economic development, transit-oriented development, housing, and public finance. She brings over 20 years of professional experience working as a consultant, and for organizations in the public and non-profit sectors.



Cynthia Dehlavi

Senior Research and Design Associate

The Office of James Burnett

Washington, District of Columbia

Cynthia delights in the endless potential of outdoor spaces and their charms at every scale. Cynthia studied Architecture at the University of Houston and Landscape Architecture at the Harvard Graduate School of Design. She joined the OJB team with an initiative to continuously advance design through research and sustainable design strategies. She helps direct efforts to give projects metrics, experiment with visualization methodology and push environmental standards in design. Additionally, Cynthia concurrently teaches a foundations design studio and a seminar course on data visualization and regional mapping at the University of Houston College of Architecture and Design.



Elizabeth Rupp del Monte, FAIA

Principal Consultant

Cameron MacAllister Group

Dallas, Texas

Betsy del Monte, FAIA, is a consultant in sustainability and resilience with the Cameron MacAllister Group. Betsy’s experience and expertise includes high performance building design, sustainable and resilient community design and fully integrated project delivery.

As a registered architect, Betsy has thirty years of architectural practice and sustainability consulting. At the SMU Lyle School of Engineering, she helped create



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and teaches a Master of Arts degree in Sustainability and Development, as Adjunct Professor. She also serves as the SMU Campus Sustainability Consultant.

She was formerly a Principal in Architecture and Director of Sustainability for Beck, a national integrated firm providing architecture and construction services.

Betsy is past President of AIA Dallas, and North Texas Green Building Council. She sits on the boards of Habitat for Humanity, Empower African Children, bcWorkshop and The Trinity Commons Foundation. She is involved at national, state and local levels with the ULI, AIA and other groups focused on designing the built environment. Betsy has been named a Fellow by the AIA and as a Senior Fellow in the Design Futures Council.

Betsy received her Bachelor of Science degree in architecture from the University of Virginia, and a Master of Architecture degree from Rice University. Her experience includes work at architecture firms in Atlanta and Houston, as well as nine years with Philip Johnson and John Burgee in New York.



Daniel A. Egan

Vice President, Investments

Equity Residential

Boston, Massachusetts



Jamie Fay, AICP, CEP

President

Fort Point Associates

Boston, Massachusetts

Mr. Fay is the founder and president of Fort Point Associates, Inc., a multi-disciplinary planning and environmental consulting firm. Mr. Fay has been the principal-in-charge and lead consultant for the past 31 years for a variety of master planning, real estate development and public infrastructure projects. Notable public sector projects include the \$2 billion Wynn Boston Harbor Resort, \$850 million Boston Convention and Exhibition Center, and the \$14 billion Central Artery/Tunnel project. Private sector projects include over \$4 billion in real estate development for retail, commercial, industrial, residential, and institutional uses. Mr. Fay is a member of the American Institute of Certified Planners and a Certified Environmental Planner, the former Chairman and member for 26 years of the



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Ipswich Finance Committee, Vice President and Trustee of The Boston Harbor Association in Boston for 25 years, Trustee of Boston Harbor Now, and a member of the Public Affairs committee of the National Association of Office and Industrial Properties (NAIOP).

Leigh Kellett Fletcher

Attorney/Partner

Fletcher & Fischer P.L.

St. Petersburg, Florida

Leigh Kellett Fletcher has been practicing land use, environmental and real estate law since 1997 and regularly represents clients acquiring, developing and selling real estate in Florida and the U. S. Virgin Islands. She has been involved in the purchase, sale and redevelopment of multi-family residential projects, office, commercial and mixed use properties and has worked with clients to obtain land use entitlements and environmental permits to develop and expand commercial development. She frequently works with clients acquiring environmentally contaminated properties and assists them with obtaining brownfield designations and completing remediation and development of those properties.

Leigh works with developers, lenders and government agencies structuring public/private partnerships and obtaining entitlements and environmental permits to facilitate redevelopment of contaminated properties, blighted neighborhoods and distressed projects. Ms. Fletcher also assists clients with due diligence, land acquisition, land use entitlement and development infrastructure financing.



Tulin Fuselier, PE

Geotechnical Practice Leader

Weston & Sampson Engineers, Inc.

Peabody, MA

Tulin collaborates closely with geotechnical engineers on our transportation, building, infrastructure, and dam safety projects to enhance services. Tulin manages the performance of the geotechnical team, the execution of projects, health and safety, and business development to steward the growth of the geotechnical team.

In her past experience, Tulin was a regional Geotechnical Practice Leader, and led the geotechnical design team for advanced conceptual design of the MBTA Green Line Extension. She provided geotechnical designs for numerous structures in downtown Boston including high rise buildings and deep excavations, and geotechnical designs for infrastructure and transportation projects in New England.



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Tulin also has extensive geotechnical design experience associated with rebuilding and improvement of the Hurricane Protection Levee System in New Orleans.

Billy Grayson

Executive Director, Center for Sustainability and Economic Performance

Urban Land Institute

Washington, District of Columbia

Billy Grayson has ten years of experience in developing and directing sustainability strategies. Most recently, he served as founder and principal of Bent Branch Strategies in Washington, D.C., which aids in supporting sustainability program development and managing sustainability reporting for clients in real estate, health care, consumer products and electronics. Prior to founding Bent Branch, Grayson was director of corporate sustainability at Liberty Property Trust in Malvern, Pennsylvania, where he oversaw Liberty’s sustainability strategy for more than 700 buildings in 14 markets, including standards for sustainability in development, property management, and sustainability reporting and communications efforts. He worked with city managers and building tenants to accelerate investment in onsite renewable energy projects and provided a “playbook” for tenants to support their energy efficiency efforts and pursue their own onsite renewable energy projects. Grayson also served as vice president for social and environmental sustainability at the Electric Industry Citizenship Coalition in Washington, D.C., where he managed a global social compliance program and led initiatives to address e-waste, workers’ rights, and industry alignment with the United Nations Guiding Principles on Business and Human Rights.



Keith G. Greminger

Planning & Urban Design Manager

Kimley-Horn and Associates, Inc.

Tampa Bay, Florida

Mr. Keith G. Greminger is a registered architect and the Practice Builder and design lead for Urban Design and Community Planning services for the Tampa office of Kimley-Horn and Associates, a nationally recognized multi-disciplinary design and engineering firm serving the Tampa Bay area since 1978. Prior to joining Kimley-Horn, Mr. Greminger served for three years as the Urban Design, Planning and Mixed-Use Practice Leader for the Tampa office of Gensler; seven years as the head of Commercial Development and Planning for URS Corporation in Tampa and prior to that had his own architecture and consulting practice Greminger Design Services from 2001 to 2003. Mr. Greminger began his career with a twenty-year tenure at Hellmuth, Obata & Kassabaum (HOK) starting in their Corporate Headquarters in St.



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Louis, Mo., was selected as part of the team that initiated HOK's first international office in Hong Kong and relocated to Tampa as the project designer for the Tampa Convention Center. His project background includes community and urban master planning, commercial development, hospitality, retail, residential design, corporate headquarters and public facility projects.

Jason Hellendrung

Vice President, Planning & Design

Tetra Tech, Inc.

Boston, Massachusetts

Jason Hellendrung, ASLA is a Vice President and Director of Planning at Tetra Tech. In this role he directs landscape architecture, planning, and urban design work on a wide range of (complex) urban, public infrastructure projects.

Mr. Hellendrung maintains a special interest and practice in the evolution and transformation of cities through infrastructure improvements, including the redevelopment of urban waterfronts and the integration of transit. His past projects include the HUD Rebuild by Design project for the Jersey Shore, developing 8 community reconstruction plans for NY Rising, redevelopment of the Allegheny Riverfront in Pittsburgh, and development of Shelby County's application to HUD's National Disaster Resilience Competition. Mr. Hellendrung served as Managing Principal of the Cedar Rapids River Corridor Redevelopment Plan and implementation of several design projects developed to guide the city's recovery from their historic flood in June 2008. He was also the project manager of the urban design and landscape architecture for the Healthline BRT and transformation of Euclid Avenue in Cleveland.

He is responsible for project management, coordination with clients including multi-stakeholder teams, and leading and facilitating public participation.



Nick Iselin

General Manager, Boston Development

Lendlease

Boston, Massachusetts

Nicholas Iselin is responsible for growing the development business in the Boston market, as well as pursuing and identifying Urban Regeneration projects throughout New England.

Prior to joining Lendlease, Mr. Iselin's 15+ years of senior managerial experience in the development business includes consulting assignments for the University of Massachusetts Building Authority and Massachusetts Convention Center Authority. He also held executive roles for Intercontinental



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Real Estate Corporation and, most recently, as Boston Regional Partner at Twining Properties, leading the company’s operations and overseeing the design, entitlement and management of its Boston area projects.

Mr. Iselin, a licensed architect, received a Master in Architecture degree from Harvard Graduate School of Design and a Bachelor of Arts degree, cum laude in Visual and Environmental Studies from Harvard University.

His professional affiliations and associations include the Board of Governors of the Harvard Club of Boston (immediate past President), Heading Home Inc. (Board of Directors, Emeritus and past president), Cambridge Compact for Sustainability, A Better City (former Board and Executive Committee Member), Urban Land Institute, North Bennet Street School (Board of Overseers) and NAIOP.

Thomas C. Jost

Principal

Sherwood Design Engineers

New York, New York

Thomas is the principal at Sherwood Design Engineers, where he co-manages a team of engineers, designers and planners in NY, Atlanta and Houston, providing full service civil engineering for University, corporate campus, park, open space, street, plaza and district scale projects. Jost designs sustainable communities through adaptive infrastructure strategies that solve for climate change, carbon dependence and natural resource scarcity. He has led multiple nationally and internationally recognized projects, including the world-famous High Line in New York City; the conversion of Fresh Kills, the world’s largest landfill, into a 2600-acre park; and the reconstruction of the St. George Staten Island Ferry Terminal which carries 60,000 riders a day through New York harbor and past the Statue of Liberty.

After Superstrom Sandy, Jost worked with the City and State of New York on the Special Initiative for Rebuilding and Resiliency (SIRR) to integrate coastal protection typologies with community-based urban design strategies in New York City and NY Rising, creating ten New York City community resilience plans. He developed the winning National Disaster Resilience (HUD-CDBG-NDR) Resilient Bridgeport application, one of only thirteen selected nationally, garnering \$54 million for the State of Connecticut.

Thomas is also a visiting Professor at Pratt Institute where he teaches a studio on urban resilience and a lecture class on the economics of sustainability. He has lectured nationally on the topics of urban sustainability, resilience, transit-oriented development (TOD), and urban agriculture at universities and regional conferences including Princeton, Columbia, Yale, NJIT, CUNY, Greenbuild, The Institute for Urban Design, APA and AIA.



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Barbara Kessner Landau

Counsel

Noble, Wickersham & Heart LLP

Cambridge, MA

Barbara Landau specializes in environmental, land use, and construction law. Barbara joined Noble, Wickersham & Heart LLP in 2008, bringing an urban planning background to her law practice. She has more than twenty years of experience in the public and private sectors and as in-house counsel to a brownfields real estate developer.



Roland Lewis

President & CEO

Metropolitan Waterfront Alliance

New York, New York

A lifetime New Yorker, Roland Lewis has worked in the field of community development since 1984. A graduate of Columbia University, he then went on to earn both a Master of City and Regional Planning and a Juris Doctor from Rutgers University. For nine years he served as a partner in the law firm of Dellapa, Lewis, and Perseo, whose clients included nonprofit organizations, civic groups, churches, cooperative corporations, and private real estate developers.

In 1997 Roland became the executive director of Habitat for Humanity New York City. He led the organization for 10 years, guiding it to become one of the top producers in the region and a nationally emulated model for Habitat for Humanity locations in other urban settings.

In early 2007, Roland took the helm of the Waterfront Alliance. Under his leadership, the Waterfront Alliance has organized a powerful constituency for a better waterfront. It has instituted new programs, initiated and helped create a new waterfront plan for the City of New York, and become the leading waterfront policy organization in the New York region, known nationally and internationally. Recognized as a community development, waterfront, and nonprofit expert, Roland has written extensively and spoken widely on these topics.



Peter Liebowitz

Vice President

WSP

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New York, New York

Mr. Liebowitz is a Vice President with WSP USA, a national and global planning, environmental, and engineering firm. Based in New York City, Mr. Liebowitz is a leader in the Planning and Environmental practice area and has 30 plus years' experience managing a wide array of public and private development, transportation, and infrastructure projects. He has led several of New York City's most complex environmental impact statements and has overseen planning, economic development and environmental assessments throughout the Northeast.

Mr. Liebowitz currently serves on the management committee of the ULI New York District Council and is chair of the Technical Advisory Panel committee.



Greg Lowe

Global Head of Resilience and Sustainability

Aon Inc.

London, England

Greg Lowe is Global Head of Resilience and Sustainability at Aon plc, the leading provider of risk, retirement, and health solutions. Greg is focused on driving innovation through Aon's leading proprietary analytics platforms to meet the needs of clients looking to address systemic sustainability and resilience challenges. Strategically responding to the capital efficiency gap and climate finance needs, Greg leads dialogues with clients, investors, and regulators on climate risk disclosure, urban resilience, financial institution exposure to physical risk, and lowering the cost of capital for the energy transition. Partnering with start-ups, he's collaborated with organizations as varied as the United Nations, OECD, and Urban Land Institute. He is also responsible for Aon's strategy on addressing its own environmental impacts. Prior to working at Aon, Greg was an Executive Director at Willis Towers Watson, having begun his career in investment banking at UBS. Greg holds an MSc in Environment and Development from the London School of Economics and a BA in Political Economy from the University of Maryland.



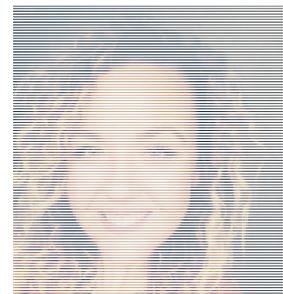
Fiona Lyons

Business Development

Kimley-Horn and Associates, Inc.

Los Angeles, California

Fiona Lyons is the Los Angeles Business Development Professional with Kimley-Horn, a national firm providing planning and design consulting services related to land development, urban planning, landscape architecture, transit, aviation, multi-modal transportation, water resources, and the environment. Growing up in Tampa



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Bay surrounded by water, Fiona’s passion for the environment began early and continued throughout her scholastic and professional life.

Fiona started her career with the San Diego County Water Authority, where she worked on the Water Authority’s first Climate Action Plan. She then worked for the Urban Land Institute (ULI) in Tampa Bay as well as the binational District Council, San Diego-Tijuana. While with ULI, she supported research, advisory services, convenings, and community outreach, which influenced public policy and practice.

She holds a Bachelor of Arts degree in Political Science and Environmental Studies from the University of Florida and a Master of Arts in Global Sustainability from the University of South Florida, where she studied climate adaptation policy and governance in the Netherlands. While studying in the Netherlands she worked at the International Water Association in The Hague. Fiona is a member of the ULI Los Angeles’ Transit Oriented Los Angeles Committee.

John Macomber

Senior Lecturer, Finance Unit

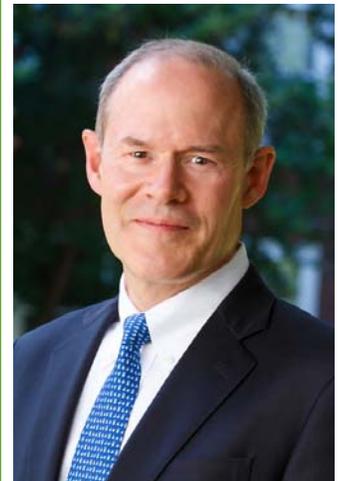
Harvard Business School

Boston, Massachusetts

John Macomber is a Senior Lecturer in the Finance unit at Harvard Business School. His professional background includes leadership of real estate, construction, and information technology businesses. At HBS, Mr. Macomber’s work focuses on the urban impacts of private finance and delivery of public infrastructure projects in both the developed and emerging worlds. These include transportation, energy, water/sanitation, and real estate investments that speed economic development, reduce environmental impacts (notably air and water pollution), and facilitate individual opportunity. His teaching combines infrastructure finance (including public-private partnerships), economic development, and urban planning as well as the impact of new technologies.

Mr. Macomber is engaged in the Business and Environment Initiative and Social Enterprise Initiatives at HBS and is a member of the Executive Committee of the Harvard University Center for African Studies. He teaches Finance, Real Estate, Urbanization, and Entrepreneurship courses in the elective curriculum and in Executive Education.

Mr. Macomber is the former Chairman and CEO of the George B H Macomber Company, a large regional general contractor; and remains a principal in several real estate partnerships. He serves or has served on the boards of Young Presidents Organization International (YPO), Boston Private Bank, Mount Auburn Hospital, and the WGBH Educational Foundation.



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Michaela “Mickey” Marraffino, CRX

Vice President
 Blue Mountain Development
 Redondo Beach, California

As an ICSC Certified Commercial Retail Executive, Mickey’s expertise is on the Operations side of the Development spectrum. Mickey has completed complex renovations, expansions and ground-up development through her 20+ year career including significant community outreach. As a property management and marketing executive, Mickey starts with market/situation analysis, then develops a collaborative strategy to increase client value, while measuring and achieving stated objectives. Using her expertise in budget control, negotiating contracts, crisis management and building lasting relationships she creates an overall holistic approach to project management.



Pablo Massari, PLA

Associate Principal
 EDSA
 Fort Lauderdale, Florida

Characterized by originality and responsiveness, Pablo’s portfolio celebrates the essence of a space with carefully crafted environments that embrace beauty, allow form to follow function, and aesthetically reconnect with nature. His collaborative approach yields outcomes that are inspired by a thoughtful understanding of program, sustainability, and a synergy between the built and natural environment. With a sense of connection and identity between site, man-made elements, and ecologically processes, Pablo’s designs provide dramatic juxtapositions by integrating habitats for people with the natural landscape. His end goal is to create outdoor spaces that promote health and well-being for people of all ages.

Master of Landscape Architecture, Ohio State University.
 Bachelor of Architecture, Universidad Católica de Cordoba.



Michael K. Medick

Principal
 KTG Architecture + Planning
 Tysons, Virginia

Michael Medick is a Principal in KTG’s Tysons office. As a registered architect and urban planner, Mr. Medick brings extensive experience in real estate development, community design and revitalization of cities, buildings, campuses and neighborhoods. Mr. Medick possesses design experience in all segments of the real estate industry, including single-family, multifamily, mixed-use development,



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campus planning and housing, military base housing, retail, commercial, Traditional Neighborhood Development (TND), Transit-Oriented Development (TOD) and community design guidelines.

Mr. Medick has served as chairman of the American Institute of Architects (AIA) National Housing Committee and a member of AIA’s Livable Communities Committee; president of the University of Maryland School of Architecture Alumni Association and a member of the Alumni Board of Directors; and, most recently, the Baton Rouge Growth Coalition Board of Directors and the USGBC – Louisiana Chapter Board of Directors. Mr. Medick currently serves as a member of the Urban Land Institute (ULI) Residential Neighborhood Development Council.



Jimmy Morales

City Manager
 City of Miami Beach
 Miami Beach, Florida

Jimmy L. Morales was appointed as city manager for the City of Miami Beach effective April 1, 2013.

Morales has nearly 20 years of experience in government serving as a local attorney, administrator and public servant. His significant roles in government administration and elected office have earned him a reputation as an advocate for citizens and ethics. Now, the accomplished attorney is committed to bringing his passion for executive leadership and serving others to his hometown as the city manager for Miami Beach.



Trine Stausgaard Munk

Project Manager, Livable Cities
 Ramboll
 Boston, Massachusetts

Trine Stausgaard Munk leads the Ramboll resilience practice in the US from the Boston office. Trine mostly manages multidisciplinary projects addressing climate challenges and resiliency planning. Trine has worked on the cloudburst masterplans and several cloudburst pilots in Copenhagen, and was the project manager for the Cloudburst Studies with NYC DEP. She is specialized in flood risk management and multifunctional measures to prevent floods. Her focus lies within integrated planning approaches and stakeholder involvement, advanced risk mapping, as well as cost-benefit analysis as a tool to estimate the potential cost of doing nothing, selecting the most feasible plan or identifying the optimum protection level.



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In 2014 Trine founded the Danish chapter of Young Water Professionals (YWP) under IWA, for which she received the national initiative price of the Danish water sector in 2016. She sits on the Strategic Council of IWA, leads the IWA Taskforce on the Sustainable Development Goals (SDGs) and still chairs the Danish chapter of YWP.

Joshua Murphy

Senior Geospatial Professional
 NOAA Office of Coastal Management
 Silver Spring, Maryland

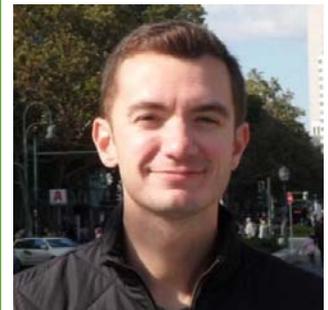
Joshua Murphy is a Senior Geographer with the National Oceanic and Atmospheric Administration (NOAA) Office for Coastal Management in Silver Spring, MD. As a subject matter expert in geographic information systems (GIS) tools and methods, Josh brings over 15 years of experience in the areas of data and tool development, spatial analysis, and technical assistance to coastal communities. After leading the development of NOAA’s Digital Coast platform in 2008-2011, Josh served a two-year rotational assignment to the U.S. Department of Housing and Urban Development (HUD) where he led the agency’s climate adaptation planning efforts and supported the Hurricane Sandy Rebuilding Task Force. Since returning to NOAA in 2013, Josh has supported federal efforts directed at enhancing the resilience of our nation’s coastal populations, landscapes, and infrastructure. As an educator, Josh has extensive experience in the areas of curriculum development and instruction. He is one of the founding faculty members within the Urban and Regional Planning Program at Georgetown University where he teaches classes focused on the integration of geospatial information with urban planning concepts.



Matthew Norris

Senior Manager, Content
 Urban Land Institute
 Washington, District of Columbia

Matthew Norris supports the Building Healthy Places Initiative and works on projects linking health, sustainability and development. He is the primary or contributing author of several ULI publications, including [“Cultivating Development: Trends and Opportunities at the Intersection of Food and Real Estate”](#) and [“Active Transportation and Real Estate: The Next Frontier.”](#) Matt previously worked at the Tri-State Transportation Campaign where he focused on improving access to safe, reliable and equitable modes of transportation throughout southern New Jersey and the Greater Philadelphia area. Matt earned his Master’s in City and Regional Planning from Rutgers University-New Brunswick in 2010, where he focused on international development and comprehensive planning. Matt also holds a B.A. in Sociology from the University of Kansas.



Tom O'Brien

Founding Partner, Managing Director

HYM Investment Group

Boston, Massachusetts

Mr. O'Brien previously served as a Managing Partner for JPI, a national owner of multifamily communities, and as a Managing Director in Boston and New York for Tishman Speyer, one of the world's leading real estate firms. O'Brien also led the Boston Redevelopment Authority as its Director and Chief of Staff, overseeing the development of over 12 million square feet of projects in Boston, from 1994 to 2000. O'Brien has served as Chairman of The Greater Boston Real Estate Board and currently serves on the Board of the Taubman Center for State and Local Government at Harvard University and as Vice Chair of the Board of Overseers of The Anti-Defamation League of New England. In 2011, the Governor of Massachusetts appointed Mr. O'Brien to the Board of the Massachusetts Housing Finance Agency. In 2016, Mayor Martin J. Walsh appointed O'Brien to the Board of Trustees of the Rose F. Kennedy Greenway Conservancy. O'Brien is a graduate of Brown University and Suffolk University Law School and is a member of the Massachusetts Bar.



Bill Odle

Strategic Planning Director

TBG Partners

Houston, Texas

Bill is the Strategic Planning Director at TBG Partners, a firm of 140 landscape architects and planners based throughout Texas and in Florida. Bill serves on TBG's board of directors and oversees strategic planning for firm-wide initiatives. Odle first joined TBG in 1995 and his vision has been integral to TBG's sustained growth, including embracing a more holistic, story-based design approach that prioritizes environmental, economic and social criteria. He holds a Bachelor of Landscape Architecture from Oklahoma State University. Bill is also passionately involved in several professional and community organizations, including significant active involvement with the Urban Land Institute (ULI) as the chairman of the board for the Houston ULI District Council and the national Vice-Chair of the Public Private Partnership Council. Bill also sits on the board of Scenic Houston as well as the advisory board for the University of Houston C.T. Bauer College of Business Graduate Real Estate Program.



Cheri Pavlik

Director of Business Development

Leo A Daly

West Palm Beach, Florida



Tom Roth

Principal

Grass River Property

Miami, Florida

Tom Roth’s 30 years of experience spans the spectrum of commercial real estate. He has led the development and acquisition of over \$2 billion in commercial assets in the US and abroad. Since 2013 Tom has served as a founding principal of Grass River Property based in Miami, FL. In this position, he has led the efforts on acquiring and redeveloping the iconic CocoWalk and Shops at Sunset mixed use projects.

In his 10 years at Hines, Tom’s acquisitions and development portfolio included office, retail and land properties in Chicago, South Florida and Barcelona, Spain. As Hines Project Officer in Miami, Tom acquired a full city block in Coral Gables, repositioned the existing office asset and developed the highly successful mixed-use 2525 Ponce de Leon. Tom subsequently led the sale of 2525 for the then-highest price paid per square foot for a Florida office building. He also acquired ~1.5 million sf of Miami area office buildings for Hines value add and core investors. For Hines in Barcelona, Tom led the development of Diagonal Mar Centre, a 3 million sf urban retail development on the Mediterranean Sea.

Tom received a B.A. in Economics and Urban Studies at the University of Michigan – Ann Arbor and received his M.B.A. from Northwestern University’s Kellogg Graduate School of Management.



Charles N. Schilke

Professor, Finance, Real Estate, and Law

Johns Hopkins University

Washington, District of Columbia

Chuck Schilke is the Director of the Edward St. John Real Estate Program at the Johns Hopkins Carey Business School, at both the Washington DC and Baltimore Harbor East campuses. There, he directs the Master of Science in Real Estate and Infrastructure (MSREI) degree program—the first graduate real estate program in the United States also expressly including infrastructure—and leads related teaching, research, industry service, and public service activities. Based directly upon ULI’s multidisciplinary real estate tradition, the Hopkins Carey Real Estate Program fully integrates a multidisciplinary development-oriented real estate program into the finance-oriented comprehensive business school of one of the leading research universities in the world, providing the optimal real estate and infrastructure education that industry and students need.

Chuck worked for over 20 years in real estate and infrastructure in Washington DC, New York City, and Boston, and he continues to consult on a wide variety of real estate and infrastructure projects. He has performed real estate work in a wide range of organizational settings, including major corporations like Exxon Mobil and Marriott; nonprofits like The American National Red Cross; and law firms like McKenna Long & Aldridge, Cadwalader, and Rackemann Sawyer & Brewster.

Career highlights include (1) creating commercial mortgage-backed securities (CMBS) at Cadwalader, the Wall Street law firm that created the most CMBS, experiencing both the peak of the CMBS boom and the CMBS crash, (2) serving as the in-house real estate lawyer and developer at The American National Red Cross during the attacks of September 11, 2001, and (3) performing all of the real estate legal due diligence on billions of dollars of real estate for the Exxon-Mobil merger, then the largest merger ever.



Yolanda A. Sepulveda

Principal

Spectacle Design

Newport Beach, California

As principal of Spectacle Design, Yolanda combines innovative problem solving with creative collaboration to foster a win-win philosophy, for clients, projects, and the firm. Utilizing her success in facilitation, community workshops and presentations, Yolanda is able to synthesize and define themes, ideas and solutions that strengthen the collaborative process. Graduating with a degree in Urban Planning from the College of Architecture and Environmental Design at Cal Poly San Luis Obispo, Ms. Sepulveda has spent the bulk of her career in real estate, spanning all three sectors of public, private,



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and non-profit. Using her in-depth knowledge of the built environments in the sectors of retail, residential and TOD, Yolanda leads development teams to reposition assets through re-imagined design elements like wayfinding, public art, signage, exterior and interior feature that revive and reintroduce both new and existing assets. The end goal being to create an urban form that invites the community or user to explore and create memorable places that people love. Yolanda’s passion and focus is centered on development and the inclusion of users in the process and creation of built environments. She currently serves on the Executive Board for the Urban Land Institute as chair of Outreach and Innovation for the OC/IE district Council. Ms. Sepulveda proudly serves her community as a dual seated Commissioner for both the Arts and Culture Commission and the Design Commission, representing District 3, in the City of Pasadena.

Leah Sheppard

Senior Associate, Urban Resilience
 Urban Land Institute
 Washington, District of Columbia



Leah Sheppard is a Senior Associate for the Urban Resilience program, which provides ULI members, the public, and communities across the United States with information on how buildings, development, and cities can be more resilient in the face of climate change and other environmental vulnerabilities. She is a contributing author for multiple ULI Publications, including “10 Principles for Building Resilience”, “Harvesting the Value of Water: Stormwater, Green Infrastructure, and Real Estate”, and project briefs on the [Developing Urban Resilience](#) website. Recently, she represented ULI as a panelist during the 2018 National Planning Conference, sharing lessons learned from working with city leaders, real estate developers, designers, planners, and community leaders to enhance climate adaptation and hazard mitigation for communities.

Before coming to ULI, Leah worked in the Pennsylvania Governor’s Office, facilitating state-wide board and commission appointments that focused on environment and health related issues. Leah began her career advising businesses on green infrastructure implementation strategies amid the role out of Philadelphia’s Green City, Clean Water plan.

Leah holds a B.S. in Community, Environment, and Development from The Pennsylvania State University and a M.P.S. in Sustainable Urban Planning with a concentration in Climate Change Management and Policy from The George Washington University.

Benjamin C. Sigman

Principal
 Economic & Planning Systems, Inc.

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Oakland, California

Ben is an economist with fifteen years of experience providing consulting services for public, private, institutional, and not-for-profit clients. With significant experience analyzing land use projects and policies, his expertise includes real estate, municipal finance, regional economics, and environmental economics. Ben’s experience spans residential, retail, office, industrial, hospitality, entertainment, infrastructure, and open space conservation projects throughout the United States. He has advised on urban infill, transit-oriented development, and brownfield redevelopment as well as large-scale master-planned developments and habitat conservation plans. Ben is particularly interested in program and policy analysis at the intersection of urban development and open space preservation.

In recent years Ben has worked extensively with state and local government entities on strategies to fund infrastructure and public amenities. Ben also commonly assists urban planning partners on General Plans, Specific Plans, and other city planning studies. Recent high-profile projects include a study of the economic significance of the University of California System, the Economic Sustainability Plan for the Sacramento-San Joaquin Delta, and a Quality of Life report for the East Bay Economic Development Alliance.

Ben holds a Bachelor of Arts degree in Economics from Colby College and a Master of Science degree in Agricultural and Resource Economics from the University of California, Davis.



Jack Smith

Attorney

Nelson Mullins Riley & Scarborough, LLP

Charleston, South Carolina

Newman Jackson “Jack” Smith is a partner of Nelson Mullins Riley & Scarborough in its Charleston office. Smith received his juris doctor from the University of South Carolina School of Law in 1978 and is admitted in the state of South Carolina, the Fourth Circuit Court of Claims, the U.S. District Court for the District of South Carolina, and the U.S District Court for the District of Columbia. Previously, he worked for state and federal agencies and has experience in complex private and government litigation, real estate development and regulatory counseling.

Currently, Smith focuses his practice on environmental law and litigation, administrative law, land use law, and constitutional law. Smith’s current leadership roles include the Urban Land Institute representative of the NOAA Digital Coast Partnership, the Charleston Chamber representative on the Charleston Resilience Network, and immediate past president of the South Carolina Mitigation Association. He is an adjunct professor of environmental law at Charleston School of Law.



Elliot R. Stein

Former Executive Director

ULI San Francisco

Palo Alto, California

Elliot Stein is the immediate past Executive Director of ULI San Francisco, the Urban Land Institute’s district council serving the greater San Francisco Bay Area. He is a real estate economist with over 40 years’ experience in the real estate industry including leadership roles at CB Richard Ellis, Ernst & Young and KPMG. He advises governmental agencies, developers and investors on economic and financial aspects of development and redevelopment.

During Elliot’s tenure at ULI San Francisco, he was very involved in programs and research initiatives related to climate change and sea-level rise including a national ULI conference held in San Francisco, “Building the Resilient City: Risks and Opportunities” (2014), and a study authored by ULI San Francisco, “Tackling Sea-Level Rise: Best Practices in the San Francisco Bay Area” (2015).

Elliot holds an MBA from the University of California, Los Angeles, where he focused on urban land economics and finance. He received a bachelor’s degree in architecture from the University of California, Berkeley. He is a member of the UC Berkeley Fisher Center for Real Estate & Economics, Public Conferences Executive Committee.



Erin Finch Stevens, RLA, LEED AP

President/Landscape Architect

Surculus

Charleston, South Carolina

Erin is Founder and President of Surculus, a landscape architecture and urban design firm focused on effectively integrating ecologically sensitive systems into urbanized and other human-affected contexts. Erin has worked on a variety of large and small scale planning and design projects including a federally-funded transit study for the Charleston region, master-planning and landscape architecture for low-impact communities within highly contaminated watersheds, and urban pollinator / wildlife-supportive gardens in the southeastern region. She holds a Bachelors in English from Harvard University and a Masters in Landscape Architecture from the University of Georgia.



Brian Swett

Director, Cities and Sustainable Real Estate

Arup

Boston, Massachusetts

Brian Swett currently serves as Director, Cities and Sustainable Real Estate at Arup. In this role, Brian is spearheading the work of Arup in the Americas to integrate its advisory services in strategy development, planning, finance, operations and economics with its key strengths in design, engineering and implementation services, delivered in the city context.

Prior to joining Arup, Brian served as Chief of Environment, Energy and Open Space for the City of Boston. Encompassing more than 400 employees and a \$40 million annual budget, Brian led a variety of major policy and program initiatives; launched Greenovate Boston and Climate Ready Boston; and led the update to the City's Climate Action Plan, released in January 2015. Under his leadership, Boston was recognized by the American Council for an Energy-Efficient Economy (ACEEE) as the #1 city in the country for energy efficiency policies and programs in their 2013 and 2015 biennial rankings.



Marilyn Jordan Taylor, FAIA

Professor of Architecture & Urbanism, Dean 2018-2016

University of Pennsylvania School of Design

Philadelphia, Pennsylvania

Marilyn Jordan Taylor became Dean of the School of Design at the University of Pennsylvania in 2008 after spending more than thirty years as partner, architect and urban designer at Skidmore Owings & Merrill, where she led the firm's practices in airports, transportation, and urban design and served as its first woman Chairman. She is internationally known for her distinguished and prize-winning involvement in the design of ground-breaking urban and infrastructure projects as well in numerous master plans and civic initiatives. Marilyn is known for her broad engagement in urban planning and policy issues, serving as Rockefeller Fellow of The Partnership for New York City, member of the BiPartisan Center's Housing Policy Commission, President of the Urban Design Forum, President of the NYC American Institute of Architects, Chairman of the New York Building Congress, Co-founder of New York New Visions 2001, Juror and advisor for the Lee Kuan Yew World Cities Prize, and Global Chairman of the Urban Land Institute in 2005 – 2007. During her time at Penn, Marilyn has been deeply involved in connecting design thinking to the advancement of resilience initiatives around the world, through leadership and advisory roles in Rebuild by Design, the Rockefeller Global Academy, and 100 Resilient Cities. She chaired the ULI Advisory Panel that authored ULI's recent publication 10 Principles for Building Resilience.



Erik Tinkhauser

Senior Project Manager	
Lendlease	
Chappaqua, New York	

Greg T. West

President and Chief Development Officer	
ZOM Living	
Fort Lauderdale, Florida	

Greg T. West is President & Chief Development Officer of ZOM and is responsible for all of the Company’s development activities nationally. He joined ZOM in 1997 and since been involved with all aspects of the development process including identifying new opportunities, compiling due diligence and underwriting parameters. He is also responsible for project design, permitting, and construction.

Mr. West received a Bachelor of Arts in Accounting from Southern Methodist University and has received two Masters of Science degrees from Texas A&M University in Land Development and Construction Management.

Katie Wholey

Resilience Consultant	
Arup	
Boston, Massachusetts	

Katie Wholey is a resilience consultant and urban planner in Arup’s Boston office, specializing in climate risk and resilience, sustainability, and post-disaster recovery. Katie works with clients in the public and private sector to evaluate complex design and policy challenges and provide forward-thinking solutions to long-term planning for climate resilience and sustainability. Prior to working for Arup, Katie was a Program Manager for the NY Rising Housing Recovery Program with the NY State Governor’s Office of Storm Recovery. Her work with NY Rising focused on developing innovative policy solutions and strategies for housing recovery in the wake of Superstorm Sandy. Katie holds a Bachelor’s degree in Economics and Architectural Studies from Tufts University and a Master’s in Urban Planning from the University of Michigan.

Jenna Wylie

Senior Associate

ULI Tampa Bay

Tampa Bay, Florida

Jenna Wylie is a Senior Associate with the Tampa Bay District Council of the Urban Land Institute (ULI). Passionate about coastal cities and sustainable development, she began her career with ULI based out of the Charleston, South Carolina office and returned home to Tampa Bay in 2015.

During her time with ULI, Jenna has worked on the topic of coastal resilience through programming, advisory services, and strategic partnerships with research and educational institutions. Most recently, she was part of a team that convened top experts in climate resilience from New Orleans, Miami, Boston and the Tampa Bay region to provide technical assistance to the City of St. Petersburg on creating an equitable culture of resilience.

