



**Urban Land
Institute**



GREENVILLE, SC

FEATURING:

TOM MURPHY

A former mayor of Pittsburgh, Murphy has extensive experience in urban revitalization—knowledge of what drives investment and what ensures long-lasting commitment—that has helped many communities mobilize leadership to focus action and get major projects completed.

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MAUREEN McAVEY

McAvey is the ULI Buckbaum Family Chair for Retail. She concentrates on urban retail and has led several special projects focused on demographics and future mixed-use development.

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Reaching for the Future

CREATIVE FINANCE FOR SMALLER COMMUNITIES

Some cities are breaking the rules—embracing risk, vision, and leadership; forming great partnerships; and reshaping their communities for the 21st century.

As traditional sources of funding have changed or declined, entrepreneurial public and private leaders are figuring out how to move their communities forward.

This ULI publication identifies the ingredients for success; showcases six cities whose leaders set their communities ahead of their peers; offers lessons learned; and provides a checklist for municipal leaders working to transform their communities.



WHAT ULI CAN DO FOR YOUR CITY

- + Help plan a workshop with stakeholders and leaders
- + Dig into a stalled project to find solutions
- + Look at various options to layer financing
- + Help plan a series of presentations, meetings, and other options tailored to get your community on the move



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PITTSBURGH, PA

Every community has a choice!
Reach for the future, or be left behind.

For more information, visit uli.org/reachingforthefuture.

ALLENTOWN, PA

