

ULI GREENPRINT INNOVATION PARTNER PROGRAM

JOIN US TO INTRODUCE THE REAL ESTATE INDUSTRY TO EMERGING BUILDING TECHNOLOGIES AND BEST PRACTICES!

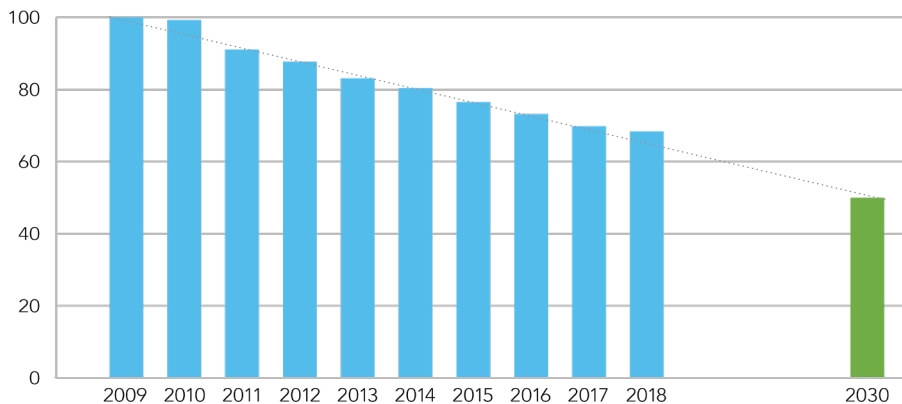
About ULI Greenprint

The ULI Greenprint Center for Building Performance is a worldwide alliance of leading real estate owners, investors, and strategic partners committed to improving the environmental performance of the global real estate industry. Through measurement, benchmarking, knowledge sharing, and the implementation of best practices, Greenprint strives to reduce greenhouse gas emissions by 50 percent by 2030. Greenprint members account for:



For the ninth year in a row, properties participating in Greenprint achieved reductions in energy consumption, carbon emissions, water use, and waste generation. With annual emissions reductions averaging over 3%, Greenprint member properties are on track to meet their goal of reducing emissions by 50% by 2030.

GREENPRINT CARBON REDUCTIONS OVER TIME (percentage)



The ULI Greenprint Community

Greenprint's community includes the performance committee, composed of sustainability directors from member organizations, the innovation roundtable, which connects Greenprint members to new technologies and service providers, and and to ULI broadly, including local district and national councils and other research centers globally." Together, we can achieve greater impact!



BECOMING A GREENPRINT INNOVATION PARTNER

An Exclusive Opportunity

- When reviewing the wide range of technology companies on the marketplace, Greenprint members are most excited about peer-vetted opportunities. To be selected, Innovation Partners must have previously worked with a Greenprint member who is willing to provide details on how they implemented the technology or service. The broader Greenprint Performance Committee must then vote to approve the vendor to join as an Innovation Partner.

Engagement with ULI

- Engage with ULI's global members to exchange ideas, information, and experience with industry leaders and policy makers dedicated to creating better places. With over 3,000 attendees at the Spring Meeting and over 6,500 at the Fall Meeting, engaging with the broader ULI community represents a unique opportunity to gain exposure and access to a subset of ULI's most committed and influential members.

Example Innovation Partners

Autocase



Start-up Partner • \$5,000*

- Logo displayed in all publicly disseminated materials
- Listing on Greenprint's website with a link to your website
- One associate-level individual ULI membership (a \$440 value)
- Opportunity to present on Greenprint stakeholder webinars
- Opportunity to contribute content to ULI Greenprint Newsletter

**For companies with revenue under \$2M*

Gold Partner • \$10,000

- All the benefits of a Start-up partner, plus:
- One complimentary registration to attend the Spring, Winter, or Fall ULI Meeting (up to a \$2,000 value)
- Opportunity to present in person to ULI members on the annual Innovation Roundtable Session at ULI Fall Meeting"
- Opportunity to contribute case studies for the annual ULI Greenprint Performance Report

Platinum Partner • \$25,000

- All the benefits of a Gold Partner, plus:
- Opportunity to partner with Greenprint members to pilot technology/service offerings
- Opportunity to sponsor a ULI webinar or networking session
- Customizable programs available